

# JONES DAY

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July 26, 2018

BY FIRST CLASS MAIL

Attorney General Gordon MacDonald  
Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301

Re: Notice of Data Security Incident

Dear Attorney General MacDonald:

I am writing on behalf of our client, ZP Group, a strategy and consulting company, to notify you of a data security incident involving the personal information of 1 New Hampshire resident.

ZP Group determined that an unauthorized third party compromised and gained access to two of its email accounts during the period of approximately February 18, 2018 to April 28, 2018.

The investigation identified personal information of 1 New Hampshire resident in email contained in the affected accounts. The personal information included the resident's name and Social Security number. ZP Group does not know if the third party actually accessed or viewed the personal information contained in the affected email accounts. There is no indication at this time that any personal information has been misused.

Upon learning of the potential data security incident, ZP Group promptly required a password change for the affected email account that was still active (the other email account was no longer active) and implemented additional technical measures to enhance the company's email security. The investigation included a review of the email contained in the affected accounts to identify individuals whose personal information may have been impacted. Upon completion of that review, ZP Group promptly began making the necessary arrangements to provide notice.

ZP Group is notifying the affected resident of the incident by letter, via first class mail, on July 27, 2018. ZP Group also is offering the resident identity protection services through Experian's IdentityWorks at no charge to them for a period of two years. The identity protection

RECEIVED  
JUL 30 2018  
CONSUMER PROTECTION

Attorney General MacDonald

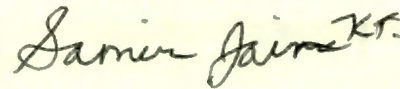
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services include triple bureau credit monitoring, access to free online credit reports, \$1 million identity theft insurance, and identity theft restoration services.

If you have any questions, please contact me at (202) 879-3848.

Respectfully submitted,

A handwritten signature in cursive script that reads "Samir Jain" followed by a small monogram "K.F." to the right.

Samir Jain