

DAVID YURMAN

SUSAN SPAGNA, ESQ.
VICE PRESIDENT
AND GENERAL COUNSEL

February 7, 2012

Office of the Attorney General Michael A. Delaney
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Data Security Incident at Yurman Design, Inc.

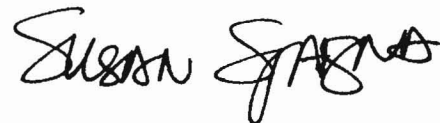
Dear Mr. Delaney:

In accordance with N.H. Rev. Stat. Ann. § 359-C:20 , Yurman Design, Inc. ("Yurman") writes to inform you that it has just learned that the IRS 1099-MISC Forms recently mailed to some of its recipients, containing their names and social security numbers, were inadvertently sent to the wrong addresses. At this time, Yurman is aware of approximately one (1) New Hampshire resident who was affected by this incident. Yurman is taking immediate steps to ensure that this type of incident does not recur in the future. Such steps include implementing additional administrative controls and crosscheck procedures.

Attached for your information is a sample of the notice Yurman sent the affected individual.

Encl.

Very truly yours,



DAVID YURMAN

February 3, 2012

Dear Award Recipient,

Yurman Design, Inc. just learned that the IRS 1099-MISC Forms we recently mailed to some of our award recipients were inadvertently sent to the wrong address. As a result, the 1099-MISC Form you received from us is incorrect; you should not open the envelope and return to us A.S.A.P. by FedEx, Yurman Design, Inc. account number . Please use the reference "1099" on the Airway bill. The IRS 1099- MISC Form contains your name, contact information, social security number and other tax information. Be assured that we are taking steps to ensure that this type of incident does not recur in the future.

Please find enclosed the corrected IRS 1099- MISC Form containing accurate information. This is the Form that you should use when completing your 2011 personal income tax return.

We take our obligation to safeguard personal information very seriously and therefore, we are alerting you so that you may take appropriate steps to protect yourself from possible identity theft. We encourage you to remain vigilant and regularly review and monitor your account statements and credit reports.

You are entitled under U.S. law to one free credit report annually from each of the three national credit bureaus. To order your free credit reports, visit www.annualcreditreport.com or call toll free (877) 322-3228. You may also want to place a fraud alert or security freeze on your credit file. A security freeze generally will prevent creditors from accessing your credit file at the three nationwide credit bureaus without your consent. You can request a security freeze by contacting the credit bureaus at:

Equifax	PO Box 105788 Atlanta, Georgia 30348	www.equifax.com
Experian	PO Box 9554 Allen, Texas 75013	www.experian.com
TransUnion	Fraud Victim Assistance Division PO Box 6790 Fullerton, CA 92834-6790	www.transunion.com

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The credit bureaus may charge you a fee of \$5 to place a freeze on your account, and may require that you provide proper identification prior to honoring your request. If the credit bureaus charge you a fee for freezing your account, please provide us with your receipt for such payment(s) and we will reimburse you.

When requesting a security freeze with each of the credit bureaus, you will be required to provide the following information:

EQUIFAX:	P.O. Box 105788 Atlanta, Georgia 30348	www.equifax.com
EXPERIAN:	P.O. Box 9554 Allen, Texas 75013	www.experian.com
TRANSUNION:	Fraud Victim Assistance Division P.O. Box 6790 Fullerton, California 92834-6790	www.experian.com

You can learn more about how to protect yourself from becoming a victim of identify theft by contacting the Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Ave., NW, Washington, D.C. 20580, (877) IDTHEFT(483-4338), www.ftc.gov/idtheft. If you are the victim of identify theft, you have the right to obtain a police report.

If you would like to speak with us please call Yurman Design, Inc. at 646-264-7284 and speak with Stephanie Porche.

We hope this information is useful. Again, we regret any inconvenience this may cause you.

Very truly yours,

