

December 15, 2017

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**VIA CERTIFIED MAIL**

NH Department of Justice  
Gordon J. MacDonald, Attorney General  
33 Capitol Street  
Concord, NH 03301

Re: Security Incident

To Whomever It May Concern:

On approximately December 2, 2017, our company learned that the payment acceptance part of our website, [www.liveglam.com](http://www.liveglam.com), may have been subject to an attack, and as a result an unauthorized third party accessed certain customer information entered during the checkout process. The customer data involved may include a customer's first and last name, mailing address, billing address, email address, payment card information, and/or telephone number.

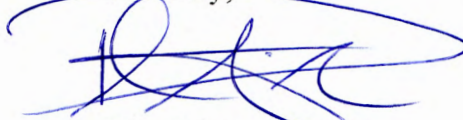
Upon learning of this issue, we immediately took steps to stop the process, changed our payment card acceptance process to go directly to our 3<sup>rd</sup> party payment processor, and have been actively investigating the incident with a forensic firm and our payment processing service provider. We have also notified federal law enforcement about the issue.

We are providing notification as it is possible that personal information of residents in your jurisdiction may have been compromised in this security incident. Although it appears an attacker may have intercepted some of our customers' payment card information, we have not yet determined which individuals' personal information was taken. To the extent we confirm a data breach has occurred that involves residents in your jurisdiction, we will send notification letters to the affected individuals as required under the law. In the meantime we have directed our customers to follow our blog for updates regarding this incident at:

<https://liveglam.com/2017/12/10/credit-card-information-safe-liveglam-risk-liveglam-fraud-credit-card-transactions-liveglam-scam-going-credit-cards/>

Once more relevant information is uncovered, we will provide you with an update. Should you have any questions, please do not hesitate to contact me at [धार@liveglam.com](mailto:धार@liveglam.com).

Sincerely,



Dhar Mann, Founder  
LiveGlam, Inc.

bcc: Gretchen A. Ramos, Squire Patton Boggs, via email [gretchen.ramos@squirepb.com]