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STATE JUDGE
DEPT OF JUSTICE
2020 SEP -8 PM 1:07

August 28, 2020

Confidential

Via Facsimile, Original to Follow by U.S. Mail

Consumer Protection Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301
Fax: (603) 271-2110

Re: Notice of Data Security Incident
Our File No. 177981-00

Dear Sir or Madam:

We represent the law firm Williams Hart Boundas Easterby LLP, which has its principal office at 8441 Gulf Freeway, Ste. 600, Houston, Texas 77017. In an abundance of caution and in accordance with N.H. Rev. Stat. §§ 359-C:19, *et seq.*, this is a courtesy letter providing your Office with notice of a data security incident. Nothing in this letter should be construed as an admission that the firm does business in New Hampshire or is subject to New Hampshire law. Williams Hart reserves all rights.

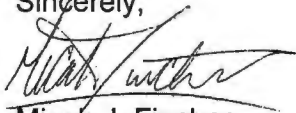
Nature of the Incident. On May 13, 2020, the firm discovered that firm email accounts had sent and received phishing emails designed to trick recipients into providing access credentials to their email account. The firm swiftly engaged security experts to help determine what occurred. The investigation found that firm email accounts had been accessed by an unauthorized individual. In response, the firm reset the password to the accounts and implemented additional security controls to prevent further unauthorized access to the accounts. Because of limited available log data, the firm was unable to determine whether any unauthorized individuals actually acquired, or the extent to which they accessed, personal information, if any.

Notice to New Hampshire Residents. The firm conducted a thorough review of the email accounts, which as of July 28, 2020, found personal information belonging to approximately 39 persons with an address in New Hampshire. The review found the email accounts included a variety of personal information, including: names, addresses, financial account numbers, driver's license numbers, social security numbers, health information, and other personal information. On August 28, 2020, the firm will begin notifying affected persons by mailing them a copy of the enclosed letter. The firm will also post a temporary notice on its website.

Steps Taken Relating to the Incident. The firm notified law enforcement and has implemented additional security controls to prevent further unauthorized access to the affected email accounts. The firm also engaged Experian, a consulting firm specializing in responding to data security incidents, to send the notices and offer 12 months of identity monitoring and other services at no cost to the affected individuals. The notice to individuals will include a description of these services. The firm is not aware of any attempts by the unauthorized individuals to misuse any personal information at this time.

If you have questions about this letter, please contact me at mfincher@joneswalker.com.

Sincerely,



Micah J. Fincher



8441 Gulf Freeway, Suite 600
Houston, TX 77017-5051

August 28, 2020



F7344-L07-0000007 P001 T00016 *****MIXED AADC 159
SAMPLE A. SAMPLE
123 ANY ST
ANYTOWN, US 12345-6789



RE: Notice of data breach

Dear Sample A Sample:

We are writing to tell you about a data security incident that may have allowed an unauthorized individual to acquire some of your personal information. We take the protection and proper use of your information very seriously. For this reason, we are contacting you directly to explain the circumstances of the incident.

What happened?

On May 13, 2020, we became aware of a data security incident involving firm email accounts, and we swiftly engaged security experts to help determine what occurred. In response, we reset the password to affected email accounts and implemented additional security controls to prevent further unauthorized access. We are not aware of any unauthorized access to the firm’s network or underlying systems, and we are providing this notice to you as a precautionary measure.

What information was involved?

The affected email accounts included documents with sensitive personal information. Our investigation found such information included your name, contact information, Extra1, Extra2, Extra3, Extra4, ..., and/or other types of personal information. We have no evidence of unauthorized use of your personal information at this time.

What you can do.

You should remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring your credit report for unauthorized activity. Promptly report incidents of suspected identity theft or suspicious activity. Also review the enclosed “Additional Resources” section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file. Under Massachusetts law, you have the right to obtain a police report regarding this incident.



What we are doing.

To help protect your identity, we are offering a complimentary 2-year membership of Experian's® IdentityWorksSM. Included with this letter is an overview of the IdentityWorks services. This product provides you with superior identity detection and resolution of identity theft.

To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by: November 30, 2020** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (866) 252-9553 by **November 30, 2020**. Be prepared to provide engagement number **DB22227** as proof of eligibility for the identity restoration services by Experian.

We sincerely apologize for this incident and regret any inconvenience it may cause you. Should you have questions or concerns regarding this matter, please do not hesitate to contact us at (866) 252-9553.

Sincerely,



Ron Isbell
Director of Technology

ADDITIONAL RESOURCES

Contact information for the three nationwide credit reporting agencies is:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19022, www.transunion.com, 1-800-888-4213

Free Credit Report. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies. To order your annual free credit report please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. You should have any unauthorized transactions deleted from your credit report.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, Puerto Rico, and Vermont residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alert. You may place a fraud alert in your file by calling one of the three nationwide credit reporting agencies above. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit.

Security Freeze. You have the ability to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, **you may** be able to use an online process, an automated telephone line, or a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The credit reporting agencies may charge a fee to place a freeze, temporarily lift it or permanently remove it. The fee is waived if you **are a victim of identity theft** and have submitted a valid investigative or **law enforcement** report or complaint relating to the identity theft incident to the credit reporting agencies. (You must review your state's requirement(s) and/or credit bureau requirement(s) for the specific document(s) to be submitted.)

For Massachusetts residents: The fee for each placement of a freeze, temporary lift of a freeze, or removal of a freeze is \$5.

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft. You may contact the Federal Trade Commission by mail at Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, find help online at www.consumer.gov/idtheft, or call toll free at 1-877-IDTHEFT (438-4338).

For Maryland residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.

For North Carolina residents: You may contact the North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 1-877-566-7226.

Reporting of identity theft and obtaining a police report.

For Iowa residents: You are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Massachusetts residents: You have the right to obtain a police report if you are a victim of identity theft.

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For Oregon residents: You are advised to report any suspected identity theft to law enforcement, the Federal Trade Commission, and the Oregon Attorney General.

EXPERIAN IDENTITYWORKS:

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at (866) 252-9553. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.