



September 27, 2016

Joseph A. Foster
Attorney General
New Hampshire Department of Justice
33 Capitol Street
Concord, NH 03301

Dear Mr. Foster:

On behalf of VF Outlet, Inc. ("VF Outlet"), I am writing to inform you about a recent incident in which personal information relating to New Hampshire residents may have been accessed by an unauthorized third party.

Specifically, on August 18, 2016, we found indication that an unauthorized individual accessed a third party computer server that hosted the VF Outlet website (www.vfoutlet.com). Through our subsequent investigation, we learned that personal information of customers of the [vfoutlet.com](http://www.vfoutlet.com) website may have been accessed by a third party between April 17, 2016 and August 26, 2016, when we shut down the website. We have determined that the third party may have accessed the VF Outlet account passwords of individuals who created an account or logged into an existing account on the VF Outlet website during the time period noted above, the payment card information of individuals who made purchases on the website during that period, and the names, addresses, and email addresses of the individuals concerned.

We will notify 25 New Hampshire residents of this incident on September 28, 2016. We will provide these individuals with an offer for complimentary credit monitoring services from Equifax for one year. An individual can enroll in the Equifax Credit Watch™ Gold with WebDetect™ product by visiting <http://myservices.equifax.com/goldscan>.

Please do not hesitate to contact me at (610) 208-5526 if you have any questions. I also can be reached at rick_ott@vfc.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rick Ott'.

Rick Ott
Vice President & General Manager, VF Outlet, Inc.