

July 14, 2016

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**VIA EMAIL (ATTORNEYGENERAL@DOJ.NH.GOV)
AND FEDERAL EXPRESS**

The Honorable Joseph Foster
Attorney General of the State of New Hampshire
Office of the Attorney General
33 Capitol Street
Concord, NH 03001

**Re: Notification of Cybersecurity Incident Potentially Affecting New Hampshire Residents
Pursuant to N.H. Rev. Stat. § 359-C:20**

Dear Mr. Foster:

We represent USA Field Hockey (“USAFH”) in connection with a recent incident that may have impacted the security of certain personal information of 9 New Hampshire residents. Pursuant to N.H. Rev. Stat. § 359-C:20 USAFH is reporting potential unauthorized access to this information.

The investigation of this incident is ongoing, and this notice will be supplemented, if necessary, with any new significant facts discovered after its submission. By providing this notice, USAFH does not waive any potential rights or defenses regarding applicability of New Hampshire law or personal jurisdiction in connection with this incident.

Background of the Incident

USAFH is a not-for-profit national association of field hockey organizations. USAFH is headquartered in Colorado Springs, Colorado, but it provides services to customers throughout the United States.

USAFH determined on June 16, 2016, that it had been the victim of a potential computer hacker intrusion. Through the investigation that followed, USAFH has determined that an unauthorized person gained access to its servers on or about March 28, 2016, and may have obtained information stored by USAFH.

Upon becoming aware of the potential incident, USAFH immediately launched an investigation to determine whether a data breach had occurred. Specifically, USAFH hired experts to assist in the investigation and response and has referred this matter to the FBI. Further, USAFH continues to engage in preventative measures to minimize the risk of incidents such as this in the future.

Based on the information it learned, USAFH is providing notice to certain New Hampshire residents that their names, addresses, phone numbers, emails and Social Security numbers may have been impacted. USAFH has not confirmed that any information was compromised but provides this notice out of an abundance of caution.

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Notice to the New Hampshire Residents

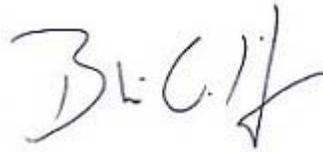
On or about July 15, 2016, USAFH is notifying the 9 potentially affected New Hampshire residents of the incident. Enclosed is a sample of the notification letter that will be sent to the New Hampshire residents via United States first-class mail.

In addition, USAFH has established a call center (888-509-2919) that customers can contact between the hours of 7:00 AM and 7:00 PM Mountain Time to ask questions and to receive further information regarding the incident. USAFH has arranged to offer one (1) year of complimentary credit monitoring through Equifax to the potentially affected New Hampshire residents.

Contact Information

Please contact me if you have any questions or if I can provide you with any further information concerning this matter. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Blaine C. Kimrey". The signature is stylized and written in a cursive-like font.

Blaine C. Kimrey

cc: USAFH



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<mail id>>
<<Name1>>
<<Address1>>
<<Address2>>
<<City>><<State>><<Zip>>

<<Date>>

Dear <<Name 1>>,

USA Field Hockey (“USAFH”) is committed to the privacy and security of our employees and contractors. As part of this commitment, we are providing you this notice regarding a potential breach of your information.

What Happened

USAFH determined on June 16, 2016, that it had been the victim of a potential computer hacker intrusion. Through the investigation that followed, USAFH has determined that an unauthorized person gained access to its servers on or about March 28, 2016, and may have obtained information stored by USAFH. USAFH has not confirmed that your information was compromised but provides this notice out of an abundance of caution.

What Information Was Involved

We have confirmed that information potentially at risk includes various pieces of information maintained by USAFH, including your name, address, phone number, email address, Social Security number, and date of birth.

What We Are Doing

Investigation. USAFH has communicated with the FBI regarding this computer security incident and also is notifying state attorneys general and other regulators as appropriate. We have retained computer forensic experts to analyze the incident, and we are taking precautions to minimize the risk of future attacks on our servers.

Mitigation. As further described below, we have hired Equifax to provide, at no cost to you, credit monitoring services.

Protection Against Further Harm. We are working with IT security professionals to evaluate our systems and security and provide ongoing monitoring and auditing.

What You Can Do

Although we do not have any evidence that your information was accessed or misused as a result of this computer security incident, your information may be at risk. To help protect you, we have partnered with Equifax® to provide its Credit Watch™ Gold identity theft protection product for one year at no charge to you. A description of this product is provided in the attached material, which also contains instructions about how to enroll (including your personal activation code). If you choose to take advantage of this product, it will provide you with a notification of any changes to your credit information, up to \$25,000 Identity Theft Insurance Coverage and access to your credit report. You must complete the enrollment process by October 31, 2016. We urge you to consider enrolling in this product, at our expense, and reviewing the Additional Resources enclosed with this letter.

Remain vigilant for any unauthorized use of your personal information. We suggest that you review your credit card account statements and monitor your credit reports, which you can obtain for free from the three credit reporting agencies listed below. If you feel your personal information may have been compromised, consider contacting your credit card companies and have them cancel your current cards and reissue new cards. We are also contacting the following credit report companies regarding the computer security incident.

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348
(800) 525-6285
www.equifax.com

Experian Security Freeze
P.O. Box 9554
Allen, TX 75013
(888) 397-3742
www.experian.com

TransUnion Security Freeze
Fraud Victim Asst. Div.
P.O. Box 6790
Fullerton, CA 92834
(800) 680-7289
www.transunion.com

For More Information

If you have questions and concerns please contact our toll free number, 888-509-2919 between the hours of 7:00 AM and 7:00 PM Mountain Time. Additionally, for more information about avoiding identity theft, you can contact the Federal Trade Commission at 600 Pennsylvania Ave. N.W., Washington, D.C. 20580, 1-877-ID-THEFT, consumer.ftc.gov. Residents of Maryland may also obtain information about avoiding identity theft from the Maryland Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us. Residents of North Carolina may also obtain information about avoiding identity theft from the North Carolina Attorney General's Office, 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-5-NO-SCAM, www.ncdoj.gov.

Sincerely,



Simon Hoskins
CEO and Executive Director
USA Field Hockey



Activation Code: <<Code>>

About the Equifax Credit Watch™ Gold identity theft protection product

Equifax Credit Watch will provide you with an “early warning system” to changes to your credit file. Note: You must be over age 18 with a credit file in order to take advantage of the product.

Equifax Credit Watch provides you with the following key features and benefits:

- Comprehensive credit file monitoring and automated alerts of key changes to your **Equifax** credit report
- Wireless alerts and customizable alerts available (available online only)
- Access to your Equifax Credit Report™
- Up to \$25,000 in identity theft insurance with \$0 deductible, at no additional cost to you †
- Live agent Customer Service 7 days a week from 8 a.m. to 3 a.m. to assist you in understanding the content of your Equifax credit information, to provide personalized identity theft victim assistance, and help initiate an investigation of inaccurate information.
- 90 day Fraud Alert placement with automatic renewal functionality* (available online only)

How to Enroll: You can sign up online or over the phone

To sign up online for **online delivery** go to www.myservices.equifax.com/gold

1. Welcome Page: Enter the Activation Code provided at the top of this page in the “Activation Code” box and click the “Submit” button.
2. Register: Complete the form with your contact information (name, gender, home address, date of birth, Social Security Number and telephone number) and click the “Continue” button.
3. Create Account: Complete the form with your email address, create a User Name and Password, check the box to accept the Terms of Use and click the “Continue” button.
4. Verify ID: The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the “Submit Order” button.
5. Order Confirmation: This page shows you your completed enrollment. Please click the “View My Product” button to access the product features.

To sign up for **US Mail delivery**, dial 1-866-937-8432 for access to the Equifax Credit Watch automated enrollment process. Note that all credit reports and alerts will be sent to you via US Mail only.

1. Activation Code: You will be asked to enter your enrollment code as provided at the top of this letter.
2. Customer Information: You will be asked to enter your home telephone number, home address, name, date of birth and Social Security Number.
3. Permissible Purpose: You will be asked to provide Equifax with your permission to access your credit file and to monitor your file. Without your agreement, Equifax cannot process your enrollment.
4. Order Confirmation: Equifax will provide a confirmation number with an explanation that you will receive your Fulfillment Kit via the US Mail (when Equifax is able to verify your identity) or a Customer Care letter with further instructions (if your identity can not be verified using the information provided). Please allow up to 10 business days to receive this information.

Directions for placing a Fraud Alert

A fraud alert is a consumer statement added to your credit report. This statement alerts creditors of possible fraudulent activity within your report as well as requests that they contact you prior to establishing any accounts in your name. Once the fraud alert is added to your credit report, all creditors should contact you prior to establishing any account in your name. To place a fraud alert on your credit file, visit: https://www.alerts.equifax.com/AutoFraud_Online/jsp/fraudAlert.jsp or you may contact the Equifax auto fraud line at 1-877-478-7625, and follow the simple prompts. Once the fraud alert has been placed with Equifax, a notification will be sent to the other two credit reporting agencies, Experian and Trans Union, on your behalf.

† Identity Theft Insurance underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. This product is not intended for minors (under 18 years of age)

* The Automatic Fraud Alert feature made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC