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October 11, 2017

**VIA EMAIL**

NH Department of Justice  
Gordon J. MacDonald, Attorney General  
33 Capitol Street  
Concord, NH 03301  
attorneygeneral@doj.nh.gov

**Re: Notice of Data Breach - Universal Nutrition**

Dear Attorney General MacDonald:

This communication serves to notify state authorities that **Universal Nutrition** (3 Terminal Road, New Brunswick, New Jersey 08901) suspects that a reportable breach of security of Universal Nutrition's customer personal information occurred.

Specifically, Universal Nutrition received an email from one of its customers about an unauthorized debit card charge to another merchant that occurred after the customer purchased a Universal Nutrition product through its website. Universal Nutrition contacted its outside web development/hosting vendors about the incident and asked that they investigate Universal Nutrition's websites, [www.animalpak.com](http://www.animalpak.com) and [www.universalusa.com](http://www.universalusa.com) (collectively, the "Websites"), to determine whether the Websites may have been compromised.

On September 28, Universal Nutrition's vendors concluded that unknown perpetrator(s) accessed the Websites without authorization and injected foreign computer script into the Websites' source code. It appears that this foreign script caused customer information to be copied and transmitted simultaneously to an unauthorized, IP address, as payment card purchases were being processed. This foreign script may have copied some customer billing information and sent it to a hidden server: <https://js-cloud.com/gate.php?token=KjsS29Msl&host=> . The foreign script did not exist on the Websites prior to May 2017.

Consequently, Universal Nutrition suspects that unknown perpetrator(s) gained access to information of customers who made purchases on the Websites from May 1, 2017 to September 29, 2017 (the date on which Universal Nutrition's vendors took the Websites' payment portal off-line to address the breach), including first and last name, mailing address, email address, and payment card information, including credit/debit card number, expiration date, and security verification number (collectively, "Personal Information").

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There are approximately 1600 customers who made purchases on the Website during that period, of which 7 are New Hampshire residents.

Under the circumstances, Universal Nutrition intends to issue a breach of security notice to all customers suspected of having been affected, including those residents of your state in accordance with the state's notice of breach laws, unless we receive notice from you that notification would compromise any state law enforcement or agency investigation. The anticipated date of the notice to the residents is on or before October 16, 2017.

Please call me if you have any questions or advise if you require further information. Thank you.

Very truly yours,



Fernando M. Pinguelo

For the Firm

cc: Universal Nutrition