



December 1, 2011

Budd Fitch
Deputy Attorney General
33 Capitol Street
Concord, New Hampshire 03301-6397

Dear Mr. Fitch:

I am writing on behalf of Trilegiant Corporation to notify the Office of the Attorney General of a recent data security incident involving a New Hampshire resident. We have been informed that an employee of a call center vendor engaged by Trilegiant was found using a mobile phone camera to take photos of consumer information appearing on the vendor employee's computer screen. Police are investigating the incident. We have determined that the involved information may include an individual's name and debit or credit card number. Trilegiant is requiring that the vendor better enforce a no cell phone policy at call centers and will take further steps to monitor the vendor's compliance.

Our investigation into the incident indicates that one of the affected persons resides in New Hampshire. To our knowledge, the affected New Hampshire resident has not experienced identity theft as a result of the incident.

Trilegiant will begin notifying affected individuals by personal letter on about December 1, 2011. The letter to affected residents will include information on preventing identity theft and a telephone number the resident may call to obtain further information on the incident. As an additional precaution, affected persons will also be offered one year of credit monitoring at no cost to the individual.

Sincerely,

A handwritten signature in black ink, appearing to read "Sloane Levy".

Sloane Levy
EVP & General Counsel