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# DAY PITNEY LLP

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January 9, 2007

Office of the Attorney General  
Consumer Protection and Antitrust Bureau  
33 Capitol Street  
Concord, NH 03301

Re: Security Breach Notification

Dear Sir or Madam:

Day Pitney LLP represents Alharma, Inc., a global specialty pharmaceutical company with headquarters at One Executive Drive in Fort Lee, New Jersey. It is our understanding that Alharma's pension consulting vendor, Towers Perrin, suffered the theft of five laptop computers from its New York office. Towers Perrin informed us that one or more of its stolen laptops may contain personal information about current and former Alharma employees, including name, address, social security numbers, and, in a few instances, disability status. Approximately 3,705 United States residents who are current and former Alharma employees may have been affected, including three New Hampshire residents. Towers Perrin informed us that they contacted the NYPD and employed a private investigation and computer forensic specialty firm to assist with the investigation of the potential theft. Subsequently, the New York City District Attorney's Office informed Towers Perrin that it was investigating the alleged theft and requested that Towers Perrin delay notification of individuals potentially affected by this loss until January 5, 2007.

In accordance with New Hampshire law, we attach a copy of the notification that was sent to Alharma employees and former employees potentially affected by this loss.

*Mail To:* PO BOX 1945 Morristown, NJ 07962  
*Deliver To:* 200 Campus Drive Florham Park, NJ 07932  
T: (973) 966 6300 F: (973) 966 1015 W: DayPitney.com

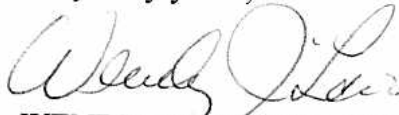
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Please contact me with any questions you may have. Thank you for your attention to this matter.

Very truly yours,



WENDY JOHNSON LARIO

WJL/hwb  
Enclosure

cc: Robert F. Wrobel, Esq.

January 2007



RE: IMPORTANT NOTICE

Dear

Towers Perrin provides management consulting services to Alpharma Inc. In some cases, to perform our services, we have access to some of your personal information. On December 1, 2006, we learned that laptops containing information about you, including your name and Social Security number, had been stolen from Towers Perrin's offices. We deeply regret that this situation occurred and are keenly aware of how important your personal information is to you. We have no reason to believe that your information has been misused. Even so, we want to inform you of the situation and suggest some steps you can take to protect yourself from identity theft now and in the future. We also promptly reported the theft to law enforcement authorities, who requested that we subsequently delay this notification until January 2007 to avoid any possible impediment to their investigation.

We take seriously our commitment to safeguarding confidential information entrusted to us by our clients, like your personal information. All of our laptops and email accounts are password-protected, and some files are password-protected as well. You may rest assured that we are carefully reviewing this incident and are working with Alpharma to take whatever measures are necessary to ensure that it does not happen again. Because of this incident, we have accelerated a project we already had underway to encrypt all our laptops by the end of January 2007. In addition, we have engaged an information security consulting firm to review our policies and procedures in the context of this incident to help us assess our areas of vulnerability, target areas for improvement and implement necessary changes.

#### Precautions You Can Take

Although we have no knowledge of any misuse of your information, **we have arranged for you to enroll, at your option, in the Equifax Credit Watch™ Gold with 3-in-1 credit monitoring product at no cost to you for one year.** The product will provide you with an early warning system for changes to your credit file and help you to understand the content of your credit file at the three credit reporting agencies. To enroll in this product, go to Equifax's website at [www.myservices.equifax.com/tri](http://www.myservices.equifax.com/tri) and complete the enrollment process. During the "check out" process, provide the following promotional code: TWR-1965385279 in the "Enter Promotion Code" box. Alternately, you may enroll in the U.S. Mail version of the product by completing and sending the enclosed form by mail or via fax to Equifax at the phone number or address shown on the form.

Once you have enrolled, the Equifax Credit Watch™ Gold with 3-in-1 credit monitoring product will provide you with several valuable services including:

- Credit file monitoring of your Equifax, Experian, and TransUnion credit reports;
- Automatic notification of key changes to your credit files from any of the three agencies;
- Free 3-in-1 Credit Report and unlimited Equifax Credit Reports™;
- For those residing outside New York, \$20,000 in identity theft protection with \$0 deductible (subject to the terms, limitations and exclusions of the policy)<sup>†</sup>; and
- 24 by 7 live agent customer service to assist you in understanding the content of your Equifax credit information, to provide personalized identity theft victim assistance and to help you initiate an investigation of inaccurate information.

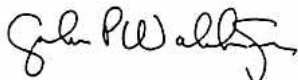
You may also want to consider placing an initial fraud alert on your credit file, which stays on your credit report for 90 days. You can do so by contacting one of the three credit reporting agencies listed below. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. As soon as one credit reporting company confirms your fraud alert, the others are notified to place a similar alert. When you place this alert on your credit report, you will receive information about ordering one free credit report from each of the credit bureaus.

- Equifax: 877-478-7625 [www.equifax.com](http://www.equifax.com); PO Box 740241, Atlanta GA, 30374-0241
- Experian: 888-397-3742 [www.experian.com](http://www.experian.com); PO Box 9532, Allen TX 75013
- TransUnion: 800-680-7289 [www.transunion.com](http://www.transunion.com); Fraud Victim Assistance Division, PO Box 6790, Fullerton CA 92834-6790

Once you receive your reports, we urge you to review them carefully for inquiries from companies you did not contact, accounts you did not open, and debts on your accounts that you cannot explain. Verify the accuracy of your Social Security number, address(es), complete name and employer(s). Notify the credit bureaus if any information is incorrect. You should also be similarly vigilant in monitoring any consumer accounts you have for suspicious activity. Be sure to report suspected identity theft to the credit bureaus, to the company maintaining any compromised account and to the proper authorities. To learn more about how to protect yourself from identity theft, please visit [www.consumer.gov/idtheft](http://www.consumer.gov/idtheft) or call the Federal Trade Commission hotline phone number: 1-877-IDTHEFT (438-4338).

Again, we apologize for any inconvenience or concerns this incident may cause. We are committed to assisting you in protecting yourself. If you have any questions or need additional information, you may contact our information hotline at 800-788-2795.

Sincerely,



John P. Walsh, Jr. CISM  
Towers Perrin – Chief Information Security Officer

<sup>†</sup> Identity Fraud Expense Reimbursement Master Policy underwritten by Travelers Casualty and Surety Company of America and its property casualty affiliates, Hartford, CT 06183. Coverage for all claims or losses depends on actual policy provisions. Availability of coverage can depend on our underwriting qualifications and state regulations. Coverage not available for residents of New York.

Equifax's credit monitoring products are protected by US Patent 7,208,052