



**THE TOPPS COMPANY, INC.**

One Whitehall Street, New York, NY 10004-2109  
Telephone: (212) 376-0300 Fax: (212) 376-0573

December 27, 2016

**Via U.S. Mail**

New Hampshire Department of Justice  
Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301

Re: Security Breach Notification

Dear Sir or Madam:

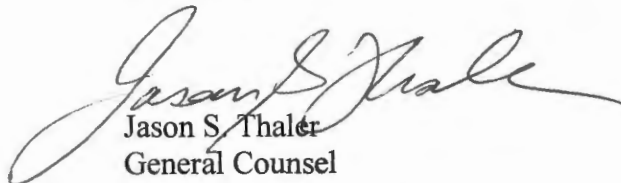
On October 12, 2016, The Topps Company, Inc. (Topps) became aware that one or more intruders gained **unauthorized** access to its website. The company immediately launched an investigation and **determined** that these intruders may have gained access to names, addresses, e-mail **addresses**, **phone numbers**, credit or debit card numbers, card expiration dates, and card **verification numbers** for customers who placed orders through the website between **approximately July 30, 2016 and October 12, 2016.**

**Approximately 82 New Hampshire residents may have been affected by this incident. We plan to notify the New Hampshire residents on December 28, 2016 via e-mail.**

Topps is **committed** to maintaining and protecting the confidentiality of our customers' personal information. Once we became aware of this incident, we engaged a security firm to **examine** our network and implemented multiple measures to strengthen the security of our system. We stopped the incident and continue to work with our security firm to reduce the risks of a similar situation happening in the future. To help affected individuals monitor their information, Topps has contracted with CSID to provide one year of identity protection services **at no cost** to them.

If you have any questions, please feel free to contact the undersigned by mail at One Whitehall Street, New York, NY 10004, by phone at (212) 376-0300, or by e-mail at [JThaler@topps.com](mailto:JThaler@topps.com).

Sincerely,



Jason S. Thaler  
General Counsel