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Roger N. Kirkpatrick
Vice President and Deputy General Counsel

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January 4, 2010

New Hampshire Attorney General
Michael A. Delaney
33 Capitol Street
Concord, NH 03301

Dear Mr. Delaney:

In accordance with N.H. Rev. Stat. Ann. § 359, I am writing to provide you with notification regarding the nature and circumstances of a recent data security incident.

We recently became aware of an incident involving payment card information of certain Time Inc. customers. An employee working in our Florida customer fulfillment center (Time Customer Service) may have misused the payment card information of several customers who called our customer service number and provided their payment card account information. The employee has been terminated and we worked with law enforcement authorities on this matter.

Approximately 1 Time Inc. magazine subscriber that may be affected by this incident resides in New Hampshire.

Attached for your reference is a copy of the notice Time Inc. is sending to the affected customer. If you have any questions, please do not hesitate to contact me at (212) 522-6607.

Very truly yours,

Roger N. Kirkpatrick
Vice President and Deputy General Counsel



Time Customer Service
3000 University Center Drive
Tampa, FL 33612-6408

December 31, 2009

Customer Name
Customer Address
City, State Zip]

Dear Mr. Customer:

We recently became aware of an incident involving payment card information of a few Time Inc. magazine customers. An employee working in our Florida customer fulfillment center (Time Customer Service) may have misused the payment card information of several customers who called our customer service number and provided their payment card account information. Although currently we have no evidence that your card was one of the few misused, we are sending you this letter as a precaution because you provided payment card account information to the customer fulfillment center. The employee has been terminated and we worked with law enforcement authorities on this matter.

We regret that this has happened. We take our obligation to safeguard your personal information very seriously and, therefore, we are alerting you so you can take steps to protect yourself from possible account fraud in connection with the [insert payment card brand] you used to pay for a Time Inc. magazine subscription.

We recommend that you remain vigilant and regularly review the relevant payment card statements to determine if there are any unauthorized transactions. The attached Reference Guide provides details on other steps you should consider.

You are entitled under U.S. law to one free credit report annually from each of the three national consumer reporting agencies. To order your free credit reports, visit www.annualcreditreport.com or call toll-free 1-877-322-8228. We suggest you monitor your credit reports.

We hope this information is useful to you. If you would like to speak with us, please call us toll-free at 1-800-318-1198, Monday through Friday, between 8:30 a.m. and 5:30 p.m. EST. Again, we regret any inconvenience this may cause you.

Sincerely,

Patricia Kaufman
Vice President of Customer Care Operations

Time Inc. Letter of December 31, 2009 Reference Guide

We encourage individuals receiving Time Inc.'s letter of December 31, 2009 to take the following steps:

Contact Your Payment Card Issuer or Bank. We recommend you immediately contact the payment card company or bank that issued the payment card you used to pay for a Time Inc. magazine subscription. Tell them your account may have been compromised. If you want to close the affected account and open a new account, ask the payment card company or bank to give you a PIN or password. This will help control access to the account.

Order Your Free Credit Report. To order your free credit report, visit www.annualcreditreport.com, call toll-free at 877-322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC's") website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. For your free annual credit reports, do not contact the three consumer reporting agencies directly; they provide this service only through www.annualcreditreport.com.

When you receive your credit report, review it carefully and look for accounts you don't recognize. Look in the "inquiries" section for names of creditors from whom you haven't requested credit. Some companies bill under names other than their store names. The consumer reporting agency will be able to tell you when that is the case. Look in the "personal information" section for any inaccuracies in the information (such as your home address or Social Security number). Errors in this information may be a warning sign of possible identity theft. You should notify the consumer reporting agency of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate consumer reporting agency by telephone and in writing.

If you find items you don't understand on your report, call the consumer reporting agency at the number given on the report. The consumer reporting agency's staff will review your report with you. If the information can't be explained, then you will need to call the creditors involved. Information that can't be explained also should be reported to your local police or sheriff's office because it may signal criminal activity.

Place a Fraud Alert on Your Credit File. To help protect yourself from possible identity theft, consider placing a fraud alert on your credit file. A fraud alert helps protect you against the possibility of an identity thief opening new credit accounts in your name. When a merchant checks the credit history of an individual with a fraud alert, the merchant gets a notice that the individual may be a victim of identity theft. The alert notifies the merchant to take steps to verify the identity of the applicant. You can flag your file with a fraud alert at all three consumer reporting agencies by calling any one of the toll-free numbers below.

Equifax	P.O. Box 105069 Atlanta, Georgia 30348-5069	800-525-6285	www.equifax.com
Experian	P.O. Box 9532 Allen, Texas 75013	888-397-3742	www.experian.com
TransUnion	Fraud Victim Assistance Division P.O. Box 6790 Fullerton, California 92834-6790	800-680-7289	www.transunion.com

Other Considerations. If you detect any unauthorized transactions in your relevant payment card account, promptly notify your payment card company or bank. If you detect any incident of identity theft or account fraud, promptly report the incident to your local law enforcement authorities, your state Attorney General or

the Federal Trade Commission. If you believe your identity has been stolen, the FTC recommends that you take these additional steps:

- Close the accounts that you have confirmed or believe have been tampered with or opened fraudulently. Use the FTC's ID Theft Affidavit (available at www.ftc.gov/idtheft) when you dispute new unauthorized accounts.
- File a local police report. Obtain a copy of the police report and submit it to your creditors and any others that may require proof of the identity theft crime.

You can learn more about how to help protect yourself from becoming a victim of identity theft by contacting the FTC:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
877-IDTHEFT (438-4338)
www.ftc.gov/idtheft/

For Maryland Residents. You can obtain information from the Maryland Office of the Attorney General about steps you can take to help prevent identity theft. You can contact the Maryland Attorney General at:

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
888-743-0023
www.oag.state.md.us

For North Carolina Residents. You can obtain information from the North Carolina Attorney General's Office about steps you can take to help prevent identity theft. You can contact the North Carolina Attorney General at:

North Carolina Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
877-566-7226
www.ncdoj.gov