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STATE OF NH
DEPT OF JUSTICE

2016 NOV -4 PM 12: 24

October 31, 2016

The Honorable Joseph Foster
Attorney General of the State of New Hampshire
Department of Justice, Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Notification of Unintended Disclosure of Personal Information

Dear Mr. Attorney General:

Thirty Three Threads, Inc. sends this notice to report a recent data security incident that involves the personal information of some of your state's residents.

Between approximately September 22, 2016, and October 5, 2016, we believe our internet system was hacked into, and that a breach occurred exposing some of our customers' personal information. On October 4, 2016, we discovered an irregular coding issue in the system and our IT company was able to immediately contain the breach. The IT company was then able to remove the planted code that had caused the issue and stopped the breach. The data accessed included the customers': (i) date of online purchase; (ii) billing name; (iii) shipping name; (iv) shipping address; (v) purchase amount; (vi) email address; and (vii) credit card number and security code. In some instances, an account ID number was also accessed.

Based on our review of the incident, we believe the breach affected **four (4)** individuals in your state. In response, Thirty Three Threads has prepared and sent the attached notice to each affected consumer. This notice includes the provision of twelve (12) months of free identity theft mitigation services provided by Epic Systems, Inc., as well as instructions on how to receive free credit reports from the major credit reporting agencies.

Thirty Three Threads recognizes the inconvenience this will likely cause your residents, and we sincerely apologize and regret that it has occurred. If you or your residents have any questions, please contact me directly at 760-734-6920 ex. 210.

Sincerely,

Barry Buchholtz
President