



RECEIVED

JUN 26 2017

CONSUMER PROTECTION

June 21, 2017

New Hampshire Department of Justice
Office of the Attorney General
33 Capitol Street
Concord NH 03301

Dear Sirs/Madams:

TD Bank, N.A. is notifying your office of a privacy event impacting 198 New Hampshire residents. Our investigation identified 198 TD Bank Visa Gift Card cardholders who are residents of New Hampshire and may have been affected by this incident.

We recently learned that an unknown third party may have obtained personal information of registered TD Bank Visa Gift cardholders by inappropriately accessing the gift card's registration website. The information accessed may have included the TD Bank Visa Gift Card numbers along with associated registration information, such as name, address, email, and phone number. This is an isolated incident that is being addressed through an internal investigation by our corporate security team and we have engaged law enforcement.

We will be notifying the affected consumers in writing and will be reissuing any impacted TD Bank Visa Gift Cards. Copies of our consumer notification letters are enclosed for your reference.

If you need any further information, please contact: N. Patrice Brusko, Director, US Chief Privacy Officer, TD Bank, N.A., 9000 Atrium Way, Mount Laurel, NJ 08054 or Patrice.brusko@td.com.

Sincerely,

N. Patrice Brusko
Director, US Chief Privacy Officer
TD Bank, N.A.

Member FDIC. | TD Bank, N.A.

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Bank

America's Most Convenient Bank®

June [XX], 2017

Name

Address

City, State Zip

Dear [Name]:

We are writing to notify you that we recently learned that unauthorized individuals may have obtained access to information associated with your TD Bank Visa Gift Card. The privacy and protection of our Customers' information is a matter we take very seriously. We have worked swiftly to resolve this incident, and have taken immediate steps to protect the funds on this gift card. Currently your card can be used in stores and in person, but cannot be used for purchases online and over the phone. If you would like to make online or phone transactions please call us at 1-888-294-2249 at your earliest convenience to discuss the options for a replacement gift card. At this time we believe only your TD Bank Visa Gift Card was impacted and this incident did not impact any other TD Bank cards or accounts.

We recommend that you closely review the information provided in this letter about steps you might consider taking to protect yourself against potential misuse of your information.

What Happened?

We became aware of an incident in which an unauthorized third party may have obtained access to a small number of TD Bank Visa Gift Card numbers and registration information associated with the gift cards, including yours. Information accessed may include name, address, email, and phone number. The specific gift card associated with your registration information ends in card number **xxxx**.

What Are We Doing to Protect Your Information?

We have taken steps to impose additional gift card security precautions. Your trust is a top priority for TD Bank, and we deeply regret the inconvenience this may have caused.

Steps You Can Take

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Although we are confident that our additional security measures have corrected the issue impacting your gift card, we believe it is important to be vigilant to protect against fraud and identity theft, by regularly reviewing account statements and monitoring free credit reports. If you discover any suspicious or unusual activity on your accounts, be sure to report it immediately to your financial institutions. In addition, you may contact the Federal Trade Commission (FTC) or law enforcement to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. You can contact the FTC at:

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
<https://www.identitytheft.gov/>

If you find that your information has been misused, the FTC encourages you to file a complaint with the Commission and to take these additional steps: (1) close the accounts that you have confirmed or believe have been tampered with or opened fraudulently; and (2) file and keep a copy of a local police report as evidence of the identity theft crime.

Obtain Your Credit Report

You should also monitor your credit reports. You may periodically obtain credit reports from each nationwide credit reporting agency. If you discover inaccurate information or a fraudulent transaction on your credit report, you should request that the credit reporting agency delete that information from your credit report file.

In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <https://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may also contact any of the three major credit reporting bureaus to request a copy of your credit report.

Place a Fraud Alert or Security Freeze on Your Credit Report File

In addition, you may obtain information from the FTC and the credit reporting agencies about fraud alerts and security freezes. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. If you suspect you may be a victim of identity theft, you may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed below. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file. An initial fraud alert will last 90 days.

Also, you can contact the nationwide credit reporting agencies regarding if and how you may place a security freeze on your credit report to prohibit a credit reporting agency from releasing information from your credit report without your prior written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. The credit reporting agencies have three (3) business days after receiving a request to place a security freeze on a consumer's credit report. You may be charged to place or lift a security freeze. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.

You may contact the nationwide credit reporting agencies at:

Equifax
P.O. Box 105788
Atlanta, GA 30348
(800) 525-6285
www.equifax.com

Experian
P.O. Box 9554
Allen, TX 75013
(888) 397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19016
(800) 680-7289
www.transunion.com

Again, we apologize for any inconvenience this may have caused. If you have any questions please do not hesitate to contact us at 1-888-294-2249.

Sincerely,



Dean Rowley

SVP, Head of Payment Products

IF YOU ARE AN IOWA RESIDENT:

You may contact local law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity theft. You can contact the Iowa Attorney General at:

Office of the Attorney General
Hoover State Office Building
1305 E. Walnut Street
Des Moines, IA 50319
(515) 281-5926

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www.iowaattorneygeneral.gov

IF YOU ARE A MARYLAND RESIDENT:

You may obtain information about avoiding identity theft from the Maryland Attorney General's Office. This office can be reached at:

Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
(410) 576-6574
www.oag.state.md.us

IF YOU ARE A NORTH CAROLINA RESIDENT:

You may obtain information about preventing identity theft from the North Carolina Attorney General's Office. This office can be reached at:

North Carolina Department of Justice
Attorney General Roy Cooper
9001 Mail Service Center
Raleigh, NC 27699-9001
(877) 566-7226
<http://www.ncdoj.gov>

IF YOU ARE AN OREGON RESIDENT:

You may obtain information about preventing identity theft from the Oregon Attorney General's Office. This office can be reached at:

Oregon Department of Justice
1162 Court Street NE
Salem, OR 97301-4096
(503) 378-4400
<http://www.doj.state.or.us/>



Bank

America's Most Convenient Bank®

June [XX], 2017

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Address

City, State Zip

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We recommend that you closely review the information provided in this letter about steps you might consider taking to protect yourself against potential misuse of your information. Due to the inconvenience this may have caused, we have issued you a new TD Bank Visa Gift Card for the original purchase amount, which you will receive in the mail shortly if you have not received it already.

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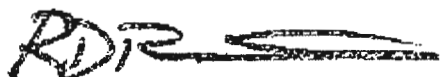
Equifax
P.O. Box 105788
Atlanta, GA 30348
(800) 525-6285
www.equifax.com

Experian
P.O. Box 9554
Allen, TX 75013
(888) 397-3742
www.experian.com

TransUnion
P.O. Box 2000
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(800) 680-7289
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