

[REDACTED]

From: Bellamy, Lael <lael.bellamy@dlapiper.com>
Sent: Wednesday, April 21, 2021 10:42 PM
To: DOJ: Consumer Protection Bureau <DOJ-CPB@doj.nh.gov>
Subject: Security Incident Notification

EXTERNAL: Do not open attachments or click on links unless you recognize and trust the sender.

Via EMAIL: DOJ-CPB@DOJ.NH.gov

The Honorable Gordon MacDonald
Consumer Protection Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Security Incident Notification
Dear Attorney General MacDonald:

On behalf of Taiyo Yuden Co., Ltd. ("TYC"), we are providing notice pursuant to N.H. Rev. Stat. §§ 359-C:19 *et seq.*, regarding an incident involving one New Hampshire resident.

On or about May 21, 2020, TYC became aware that it was the victim of a phishing attack of one employee email. TYC promptly engaged various third-party vendors to assist in investigating what happened and what information was affected. TYC has continued to monitor for suspicious activity. The information affected included the following notifiable data elements under New Hampshire law: name and social security number. On or about April 21, 2021, TYC will mail notice to the one affected New Hampshire resident. A sample notification letter is attached.

Should you have any questions regarding this matter or if we can be of any further assistance to the New Hampshire resident affected by this incident, please contact us at 1-404-736-7779.

Respectfully submitted,

Lael Bellamy

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TAIYO YUDEN

Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

April 20, 2021

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SAMPLE A. SAMPLE - L01

APT ABC

123 ANY ST

ANYTOWN, ST 12345-6789



Dear Sample A. Sample,

NOTICE OF DATA BREACH	
What Happened?	We are writing to inform you that, on May 21, 2020, Taiyo Yuden became aware that it was the victim of a phishing event regarding one employee's email account.
What Information Was Involved?	The personal information that may have been impacted includes name, social security number, driver's license number, medical information, date of birth and/or financial account number.
What We Are Doing.	To help protect your identity, we are offering a complimentary 12 month membership of Experian's® IdentityWorks SM . This product provides you with superior identity detection and resolution of identity theft.
What You Can Do.	<p>There are important steps that you can take to reduce the potential risk of fraud and/or identity theft including enrolling in the Experian Credit Monitoring product, reviewing your credit report and financial accounts, changing your password frequently and using different and hard to guess passwords for each account.</p> <p style="text-align: center;">EXPERIAN CREDIT MONITORING INSTRUCTIONS</p> <p>To help protect your identity, we are offering a complimentary 12 month membership of Experian's® IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:</p> <ul style="list-style-type: none">• Ensure that you enroll by: June 30, 2021 (Your code will not work after this date.)• Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/credit• Provide your activation code: ABCDEFGHI <p>If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-855-347-6555 from Monday to Friday 6:00 AM to 8:00 PM PST and Saturday-Sunday 8:00 AM to 5 PM PST by June 30, 2021. Be prepared to provide engagement number [REDACTED] as proof of eligibility for the identity restoration services by Experian.</p>

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ADDITIONAL DETAILS REGARDING YOUR EXPERIAN IDENTITYWORKS MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks.

You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 1-855-347-6555 from Monday to Friday 6:00 AM to 8:00 PM PST and Saturday-Sunday 8:00 AM to 5 PM PST. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for 12 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

Federal Trade Commission Recommendations

The Federal Trade Commission (FTC) recommends that you remain vigilant by checking your credit reports periodically. Checking your credit reports periodically can help you spot problems and address them quickly. You can also order free copies of your annual reports through www.annualcreditreport.com. You should also monitor your financial accounts for any suspicious activity. For more information about steps you can take to reduce the likelihood of identity theft or fraud, call 1-877-ID-THEFT (877-438-4338), visit the FTC's websites at www.consumer.ftc.gov/topics/identity-theft or www.identitytheft.gov, or write to: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. If you believe you are the victim of identity theft, you should immediately contact your local law enforcement agency, your state attorney general, or the FTC.

Contact Information for Consumer Reporting Agencies and Information on Credit Report Fraud Alerts

You may also place a fraud alert on your credit file free of charge. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. You can call any one of the three major credit bureaus at the contact information below or place fraud alerts online at the websites below. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts.

	Experian	Equifax	TransUnion
Phone	1-888-397-3742.	1-800-525-6285 or 1-888-766-0008	1-800-680-7289
Address	Experian Fraud Division P.O. Box 9554 Allen, TX 75013	Equifax Consumer Fraud Division PO Box 740256 Atlanta, GA 30374	TransUnion LLC P.O. Box 2000 Chester, PA 19016
Online Credit Report Fraud Alert Form	https://www.experian.com/fraud/center.html	https://www.equifax.com/personal/credit-report-services/	https://fraud.transunion.com/fa/fraudAlert/ndingPage.jsp

Information on Security Freezes

In addition to a fraud alert, you may place a security freeze on your credit file. A security freeze will block a credit bureau from releasing information from your credit report without your prior written authorization. Please be aware that it may delay, interfere with, or prevent the timely approval of any requests you make for new loans, mortgages, employment, housing or other services. The fees for placing a security freeze vary by state, and a consumer reporting agency may charge a fee of up to \$10.00 to place a freeze or lift or remove a freeze.

To place a security freeze on your credit report, you may send a written request to **each** of the major consumer reporting agencies by regular, certified, or overnight mail. You can also place security freezes online by visiting **each** consumer reporting agency online.

	Experian	Equifax	TransUnion
Address	Experian Security Freeze P.O. Box 9554 Allen, TX 75013	Equifax Security Freeze P.O. Box 105788 Atlanta, Georgia 30348	TransUnion LLC P.O. Box 2000 Chester, PA 19016
Online Security Freeze Form	https://www.experian.com/freeze/center.html	https://www.equifax.com/personal/credit-report-services	https://www.transunion.com/credit-freeze

Please note that you should use different passwords, security questions, or answers for each of your accounts and take other appropriate steps to protect your accounts.

For More Information. If you have any questions about enrolling in credit monitoring, please feel free to call 1-855-347-6555 from Monday to Friday 6:00 AM to 8:00 PM PST and Saturday-Sunday 8:00 AM to 5 PM PST. If you would like to speak to the Human Resources Department, please call the phone number 1-800-263-4532 and select “6” for the contact information on the Experian letters.

We sincerely regret that this incident occurred and regret any inconvenience it may cause you.

Sincerely,

Human Resources Department

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