

McDonald Hopkins

A business advisory and advocacy law firm®

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RECEIVED
JUL 29 2021
CONSUMER PROTECTION

July 23, 2021

VIA U.S. MAIL

Attorney General Gordon MacDonald
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Stephanie A. Davidoff, MD – Incident Notification

Dear Attorney General MacDonald:

McDonald Hopkins PLC represents Stephanie A. Davidoff, MD. I am writing to provide notification of an incident at Stephanie A. Davidoff, MD that may affect the security of personal information of two (2) New Hampshire residents. Stephanie A. Davidoff, MD's investigation is ongoing, and this notification will be supplemented with any new or significant facts or findings subsequent to this submission, if any. By providing this notice, Stephanie A. Davidoff, MD does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

On May 16, 2021, Stephanie A. Davidoff, MD sent an email to a limited number of patients that inadvertently copied all recipients so that these patients' email addresses were visible to all recipients. If the patients' email addresses included their names, then the inadvertent disclosure may have included some patients' full names. No other identifiable information was included.

Stephanie A. Davidoff, MD has no evidence that any of the information has been misused. Out of an abundance of caution, Stephanie A. Davidoff, MD wanted to inform you (and the affected residents) of the incident and to explain the steps that it is taking to help safeguard the impacted residents against identity fraud. Stephanie A. Davidoff, MD is providing the affected residents with written notification of this incident commencing on or about July 13, 2021 in substantially the same form as the letter attached hereto. Stephanie A. Davidoff, MD is advising the affected residents to always remain vigilant in reviewing financial account statements for fraudulent or irregular activity on a regular basis. Stephanie A. Davidoff, MD is advising the affected residents about the process for placing a fraud alert and/or security freeze on their credit files and obtaining free credit reports. The affected residents are also being provided with the contact information for the consumer reporting agencies and the Federal Trade Commission.

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At Stephanie A. Davidoff, MD, protecting the privacy of personal information is a top priority. Stephanie A. Davidoff, MD is committed to maintaining the privacy of personal information in its possession and has taken many precautions to safeguard it. Stephanie A. Davidoff, MD continually evaluates and modifies its practices to enhance the security and privacy of the personal information it maintains.

Notification of this matter has also been provided to the U.S. Department of Health and Human Services Office for Civil Rights, in compliance with 45 CFR §§ 164.400-414. Stephanie A. Davidoff, MD operates as a covered entity, and data relating to the New Hampshire residents was subject to the Health Insurance Portability and Accountability Act of 1996 (HIPAA), Public Law 104-191.

Should you have any questions regarding this notification, please contact me at (248) 220-1354 or jgiszczak@mcdonaldhopkins.com. Thank you for your cooperation.

Sincerely,

A handwritten signature in blue ink, appearing to read "James J. Giszczak".

James J. Giszczak

Encl.

Stephanie A. Davidoff, MD
Mail Handling Services
777 E Park Dr
Harrisburg, PA 17111

**IMPORTANT INFORMATION
PLEASE READ CAREFULLY**

Dear [REDACTED]

We are writing with important information regarding a recent security incident. The privacy and security of the personal information we maintain is of the utmost importance to Stephanie A. Davidoff, MD. As such, we wanted to provide you with information about the incident and let you know that we continue to take significant measures to protect your information.

What Happened?

As you may know, on May 16, 2021 we sent an email to a limited number of patients that inadvertently copied all recipients such that patient email addresses were visible to all recipients.

What We Are Doing.

Upon learning of the issue on May 17, 2021, we immediately commenced an investigation. We have no evidence that any of your information has been misused. Nevertheless, out of an abundance of caution, we want to provide you with additional information about the incident, explain the services we are making available to help safeguard you against identity fraud, and suggest steps that you should take as well.

What Information Was Involved?

Our investigation concluded that the inadvertent disclosure included [REDACTED]

What You Can Do.

We have no evidence that any of your information has been misused; however, as a general matter, the following practices can help to protect you from medical identity theft.

- Only share your health insurance cards with your health care providers and other family members who are covered under your insurance plan or who help you with your medical care.
- Review your “explanation of benefits statement” which you receive from your health insurance company. Follow up with your insurance company or care provider for any items you do not recognize. If necessary, contact the care provider on the explanation of benefits statement and ask for copies of medical records from the date of the potential access (noted above) to current date.
- Ask your insurance company for a current year-to-date report of all services paid for you as a beneficiary. Follow up with your insurance company or the care provider for any items you do not recognize.

For More Information.

Please accept our apologies that this incident occurred. We are committed to maintaining the privacy of personal and protected health information in our possession and have taken many precautions to safeguard it. We continually evaluate and modify our practices and internal controls to enhance the security and privacy of your personal information.

If you have any further questions regarding this incident, please call our dedicated and confidential toll-free response line that we have set up to respond to questions [REDACTED] This response line is staffed with professionals familiar with this incident and knowledgeable on what you can do if you are concerned about potential misuse of your information. The response line is available [REDACTED]
[REDACTED]

Sincerely,

[REDACTED]

2017 08 10 11:00 AM
[REDACTED]