

January 9, 2017

By Certified Mail

Office of the Attorney General
Consumer Protection And Antitrust Bureau
33 Capitol Street
Concord, New Hampshire 03301

Re: *Stax Inc. information security incident*

To Whom It May Concern:

Our behalf of our client, Stax Inc. ("Stax"), located at 600 3rd Avenue, New York, NY 10016, this notice is to inform you of an information security event involving the potential compromise of the personal information of certain Stax employees, including one (1) New Hampshire resident.

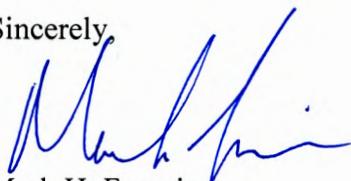
On November 15, 2016, an employee in the Stax accounting department was the victim of a phishing email, which enabled unknown criminals to access the employee's email account. The company became aware of the incident in late December 2016 and immediately engaged legal counsel and external forensic investigators to investigate and remediate the issue. Based on the investigation to date, it appears that certain personal information of Stax employees was in the compromised email account at the time of the incident, including name, address, phone number, social security number, date of birth, and salary information. No further intrusions were identified beyond the one email account.

Stax is taking this event very seriously and working with information security specialists, legal counsel and law enforcement (FBI) to further investigate the incident, take appropriate steps to best remediate the impact, and improve measures going forward. Stax will be reviewing its internal practices to identify ways to improve its technical safeguards, protect employee's personal information, and better detect sophisticated attacks in the future. Starting this week, it will be rolling out a double authentication procedure for remote access to email. Stax is also planning to provide firm-wide employee training in early 2017 on cybersecurity best practices and its updated security measures.

In addition to guidance on identity theft provided in a January 6, 2017 notification to the affected individual residing in New Hampshire, Stax is providing a free two (2) years of Experian's ProtectMyID® Elite 3Bureau credit monitoring package.

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,



Mark H. Francis
Reed Smith LLP

MHF