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October 27, 2021

VIA E-MAIL DOJ-CPB@DOJ.NH.GOV

Attorney General John M. Formella
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Incident Notification

Dear Attorney General Formella:

We are writing on behalf of our client Snider Tire, Inc. (“Snider”), to notify you of a security incident involving one New Hampshire resident.

Snider concluded an investigation into a ransomware incident involving unauthorized access to certain computer systems on Snider’s network. Upon discovering the incident, Snider immediately took steps to secure the network systems, began an investigation, and a cybersecurity firm was engaged to assist. The investigation determined that an unauthorized actor accessed its systems on July 21, 2021 and acquired a limited number of files from certain servers.

In connection with that investigation, Snider reviewed the files acquired by the unauthorized actor and discovered that the files included information relating to some of its employees and their dependents. On September 10, 2021, Snider completed a review of those files and discovered that information accessed contained the personal information of one New Hampshire resident, including the resident’s name, Social Security number, driver’s license number, and health insurance information.

On October 27, 2021, Snider is providing written notice via United States Postal Service First Class mail to the New Hampshire resident whose personal information was accessed by the unauthorized actor.¹ A copy of the notification letter is attached. Snider is offering a complimentary one-year membership of Experian’s® IdentityWorksSM Credit 3B identity monitoring services. This product includes credit monitoring, fraud consultation, and identity theft restoration services.

¹ This notice does not waive Snider’s objection that the New Hampshire personal jurisdiction over it regarding any claims related to this incident.

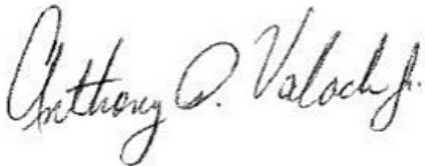
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To help prevent a similar incident in the future, Snider implemented several additional enhancements to its existing security measures, including measures designed to prevent a recurrence of such an attack and to further protect the privacy of its employees. Snider deployed new tools to monitor activity on its network to protect the business and safeguard personal information, applied additional internal controls, implemented multi-factor authentication, and provided additional training to its users.

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

A handwritten signature in black ink that reads "Anthony P. Valach". The signature is written in a cursive style with a large initial "A" and a small "J." at the end.

Anthony P. Valach
Counsel

Enclosure

After receiving your freeze request, each credit bureau will provide you with a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

How do I lift a freeze? A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or by phone, a credit bureau must lift a freeze within one hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after getting your request.

If you opt for a temporary lift because you are applying for credit or a job, and you can find out which credit bureau the business will contact for your file, you can save some time by lifting the freeze only at that particular credit bureau. Otherwise, you need to make the request with all three credit bureaus.

If your health insurance or medical information was involved, it is also advisable to review the billing statements you receive from your health insurer or healthcare provider. If you see charges for services you did not receive, please contact the insurer or provider immediately.

Snider Fleet Solutions is located at 200 E. Meadowview Rd. Greensboro, NC 27406 and its telephone number is 336-275-7188.

Additional information for residents of the following states:

Maryland: You may contact and obtain information from your state attorney general at: *Maryland Attorney General's Office*, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023 / 1-410-576-6300, www.oag.state.md.us

New York: You may contact and obtain information from these state agencies: *New York Department of State Division of Consumer Protection*, One Commerce Plaza, 99 Washington Ave., Albany, NY 12231-0001, 518-474-8583 / 1-800-697-1220, <http://www.dos.ny.gov/consumerprotection>; and *New York State Office of the Attorney General*, The Capitol, Albany, NY 12224-0341, 1-800-771-7755, <https://ag.ny.gov>

North Carolina: You may contact and obtain information from your state attorney general at: *North Carolina Attorney General's Office*, 9001 Mail Service Centre, Raleigh, NC 27699, 1-919-716-6000 / 1-877-566-7226, www.ncdoj.gov

West Virginia: You have the right to ask that nationwide consumer reporting agencies place "fraud alerts" in your file to let potential creditors and others know that you may be a victim of identity theft, as described above. You also have a right to place a security freeze on your credit report, as described above.