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CONSUMER PROTECTION

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CONFIDENTIAL TREATMENT REQUESTED

April 1, 2022

BY UPS

Attorney General John Formella
New Hampshire Department of Justice
33 Capitol Street
Concord, NH 03301

Re: Smile Brands Inc. – Update to Notification of Incident

To Whom It May Concern:

On October 1, 2021, we submitted to your office, on behalf of our client Smile Brands Inc. (“Smile Brands”), a notification regarding an incident that affected the personal information of 107 New Hampshire residents. At that time, as we explained, our review was ongoing. Upon completion of the review, we determined that 8 additional New Hampshire residents were affected. Accordingly, we write to update our previous notice to note that the incident involved the personal information of 115 New Hampshire residents.

Should you have any questions or require further information, please do not hesitate to contact me.

Sincerely,



David Simon
Partner