



Cheron Morris
Expert Counsel, Pharmacy Law and Compliance
Direct Dial: (508) 313-4655

VIA: Certified Mail
Return Receipt Requested

New Hampshire Office of Attorney General
Consumer Protection and Antitrust Bureau
33 Capitol Street
Concord, New Hampshire 03301

RE: Notice of Potential Security Breach

To whom it may concern:

Pursuant to R.S.A. 359-C, please accept this letter as notification of a potential security breach that occurred at Shaw's Supermarkets, Inc.'s Salem, New Hampshire store location.

On or about April 2, 2007, an individual entered a secure area of the Salem location store and stole a desk-top computer used by certain store associates for computer-based training. The store associates log onto this system by using their social security numbers as their passwords. Please note that no customer data resided on any of these computers, as these computers were used solely by employees.

As soon as we became aware of the theft, we dispatched our Loss Prevention team to notify appropriate local law enforcement and file a police report concerning this incident. During the course of our investigation, our Information Technology team determined that the computer's security would be difficult to circumvent; hence, a person would need to have very sophisticated technology skills to retrieve the social security numbers and link them to particular names. Subsequent measures were taken to remove confidential data from these computers and prevent any recurrence of this type of theft in other locations.

As of Wednesday, May 2, 2007, we have confirmed that 472 store associates were affected. We have worked with our Human Resources department to retrieve addresses for all affected store associates; as of this date, we have mailed notices of this potential security breach to these associates.

Legal Department
Store Support Center
750 West Center Street
West Bridgewater, MA 02379

Mailing Address:
Post Office Box 600
East Bridgewater, MA 02333

Main Phone: (508) 313-4000
Legal Fax: (508) 313-4959

May 11, 2007



If you have any questions or require additional information, please do not hesitate to contact me at your earliest convenience. Thank you.

Very truly yours,

Cheron Morris
Cheron Morris 