



May 16, 2008

Office of the New Hampshire Attorney General  
Assistant Attorney General in Charge  
Department of Justice (Consumer Protection)  
33 Capitol Street  
Concord, NH 03301

Sunny S. Park  
Assistant General Counsel  
Legal Department

Saks Incorporated  
12 East 49th Street  
New York, NY 10017  
T 212 940 5457  
F 212 940 5291  
sunny\_park@saksinc.com

**Re: Information Security Notification**

To Whom It May Concern:

As a follow-up to our April 30, 2008 letter to your office (a copy of which is attached), we wanted to let you know of developments in relation to the information security incident. Specifically, within twenty-four hours after we sent our April 30 letter, law enforcement investigating the laptop theft recovered two of the four stolen laptops. The third and fourth laptops were recovered shortly thereafter. Saks hired an independent, certified forensics company that analyzed the recovered laptops and was able to confirm that none of the personal data on any of the laptops was accessed or compromised in any way. Thus, there is no risk of identity theft or fraud to the individuals whose information was on those laptops.

Given these developments, Saks has not sent the sample consumer notice letter that was enclosed with our April 30 letter. Please contact me if you have questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sunny S. Park', written in a cursive style.

Sunny S. Park

Enclosure



April 30, 2008

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**Re: Information Security Notification**

To Whom It May Concern:

Pursuant to your state's law, Saks, Inc. is notifying you of an information security incident involving the personal information of approximately 163 New Hampshire residents.

In mid-April 2008, Saks learned that four company laptops were stolen. Two of the stolen laptops contained several files that included customer names, addresses, Saks Fifth Avenue credit card account numbers, and/or Saks Fifth Avenue/MasterCard co-branded credit card account numbers. Based on our investigation, we have confirmed that these files did **not** include Social Security numbers, the credit cards' expiration dates, pin numbers, codes, or passwords, or any other types of sensitive data. Given the very limited type of personal information on these files and that it was stored on password-protected laptops, we believe there is a very low risk of identity theft or credit card fraud as a result of this event. We have no indication that this personal information has been accessed or misused, or even that the laptops are in the hands of someone seeking to misuse the information. Nor was this a breach of our network, website, or database.

The company has drafted written notice of the breach that it will be sending to the affected individuals imminently. *See Attached.* The notice explains the occurrence, provides the individuals with a toll-free telephone number to reach Saks if they have questions about the occurrence, and provides information about how they can protect themselves against identity theft and credit card fraud. Please contact me if you have any questions.

Sincerely,

Sunny S. Park

Enclosure