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August 29, 2017

Attorney General Joseph Foster
Office of the Attorney General
33 Capitol Street
Concord, NH 03302

RECEIVED

SEP 05 2017

CONSUMER PROTECTION

Dear Attorney General Foster:

We represent Red Roof Inns with respect to a recent security incident involving the potential exposure of certain personally identifiable information described in more detail below. Red Roof Inns is a company providing hotel services, headquartered in Columbus, Ohio.

1. Nature of security incident.

Red Roof Inns uses a third party vendor, Sabre Hospitality Solutions ("SHS") to process reservations made through certain websites other than redroofinn.com. For example, SHS processes reservations when booking a hotel room after clicking on a search engine advertisement. Payment card and other reservation information is temporarily stored in the SHS database until after the reservation departure date. On June 6, 2017, SHS informed us that on August 10, 2016, an unauthorized individual may have gained access to this database. The SHS database contained customer names, addresses, email addresses, phone numbers, credit card or debit card number, expiration date, and security code.

2. Number of New Hampshire residents affected.

Twenty-five (25) New Hampshire residents were notified of the incident. A notification letter was sent to the affected individuals on August 28, 2017 via regular mail, a copy of which is enclosed.

3. Steps you have taken or plan to take relating to the incident.

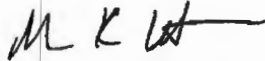
Red Roof Inns, in conjunction with SHS, is reviewing its policies and procedures to prevent this sort of incident from occurring in the future. Affected customers were provided with additional information for monitoring their identity and credit cards.

4. Contact information.

Red Roof Inns remains dedicated to protecting the sensitive information in its vendors' possession. If you have any questions or need additional information, please do not hesitate to contact me at MVentrone@ThompsonCoburn.com or (312) 580-2219.

Very truly yours,

Thompson Coburn LLP

A handwritten signature in black ink, appearing to read "M K Ventrone", with a long horizontal flourish extending to the right.

Melissa K. Ventrone

Enclosure

Red Roof Inns Inc.
Return Mail Processing Center
PO Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name>>
<<Address1>>
<<Address2>>
<<City>>, <<ST>> <<ZIP>>
<<Country>>

<<Date>>

Notice of Data Security Incident

Dear << Name >>,

We are writing to inform you about a data security incident experienced by a third party vendor of Red Roof Inns Inc. ("Red Roof Inns") that may have impacted your name, address and credit or debit card information. We value and respect the privacy of your information, and sincerely apologize for any inconvenience this may cause you. This letter contains information about steps you can take to protect your information.

1. What happened and what information was involved?

Red Roof Inns uses a third party vendor, Sabre Hospitality Solutions ("SHS") to process reservations made through certain websites other than redroofinns.com. For example, SHS processes reservations when you book your hotel room after clicking on a search engine advertisement. Payment card and other reservation information is temporarily stored in the SHS database until after the reservation departure date. On June 6, 2017, SHS informed us that on August 10, 2016, an unauthorized individual may have gained access to this database. You are receiving this notice because, at the time of the incident, the SHS database may have contained your name, address, email address, phone number, credit card or debit card number, expiration date, and security code. Red Roof Inns has been assured by SHS that reservations have been processed securely since March 9, 2017.

2. What we are doing and what you can do.

Red Roof Inns brand has been built on a foundation of trust with our guests and we want to assure you that this issue has been addressed. You are valued guests and we take the security of your information seriously, and we are working closely with SHS to ensure that appropriate steps have been taken to prevent this type of incident from occurring in the future. The vendor has contacted law enforcement, and is fully cooperating with their investigation.

Enclosed you will find additional information about how to protect your identity. It is always a good idea to review your credit or debit card statements, and immediately contact your financial institution if you notice any suspicious activity.

3. For more information.

If you have questions, please call 888-721-6305 or 503-520-4448 (for international callers). Your trust is a top priority for us, and we deeply regret any inconvenience or concern this matter may cause you.

Sincerely,

Red Roof Inns, Inc.
605 S. Front Street
Columbus, OH 43215

U.S. State Notification Requirements

For residents of Hawaii, Michigan, Missouri, Virginia, Vermont, and North Carolina: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia:

It is required by state laws to inform you that you may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report by contacting any one or more of the following national consumer reporting agencies:

Equifax

P.O. Box 105139
Atlanta, GA 30374
1-800-685-1111
www.equifax.com

Experian

P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 6790
Fullerton, CA 92834
1-800-916-8800
www.transunion.com

You may also obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Iowa:

State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon:

State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission.

For residents of Maryland, Illinois, and North Carolina:

You can obtain information from the Maryland and North Carolina Offices of the Attorneys General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Maryland Office of the Attorney General

Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

North Carolina Office of the Attorney General

Consumer Protection Division
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.com

Federal Trade Commission

Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/bcp/edu/microsites/idtheft

For residents of Massachusetts:

It is required by state law that you are informed of your right to obtain a police report if you are a victim of identity theft.

For residents of all states:

Fraud Alerts: You can place fraud alerts with the three credit bureaus at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three credit bureaus is below:

Monitoring: You should always remain vigilant and monitor your accounts for suspicious or unusual activity.

Security Freeze: You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to send a request to each consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, but is free if you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency. You may obtain a security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348
www.equifax.com

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
<http://www.experian.com/freeze>

TransUnion (FVAD)

P.O. Box 2000
Chester, PA 19022
www.transunion.com

More information can also be obtained by contacting the Federal Trade Commission listed above.