

Loeffer

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November 26, 2008

BY FEDERAL EXPRESS

Office of the Attorney General
Ms. Kelly Ayotte
Consumer Protection and Antitrust Bureau
33 Capitol Street
Concord, New Hampshire 03301

Re: Notice of Security Breach

Dear Attorney General Ayotte:

Pursuant to New Hampshire Rev. Stat. Ann. § 359-C:20(I)(b), we are writing on behalf of our client, RoadSafe Traffic Systems, Inc. ("RoadSafe"), to notify you of two potential information security breaches involving the personal information of one (1) New Hampshire resident.

On November 11, 2008, a laptop belonging to a RoadSafe employee was stolen from a rental car in Oklahoma City. On November 17, 2008, in a separate incident, a different laptop was stolen from a vehicle in Pennsylvania. The computers may have contained electronic data including names, social security numbers and addresses of RoadSafe employees. In each case, a police report was filed.

Residents from various states, including the one New Hampshire resident, may have been affected by these breaches of security. These residents will shortly receive written notice by U.S. mail. A copy of such notice, which will be mailed on November 26, 2008, is enclosed.

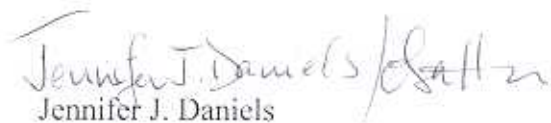
Upon notification of the thefts, RoadSafe took proactive steps to obtain legal counsel to quickly inform residents of how to best protect against identify theft and to minimize risks to the residents. RoadSafe has offered these residents a free 12-month subscription to a credit monitoring and identity theft protection service called ITAC SENTINEL Plus. This service will provide the residents with a copy of their credit report, monitor their credit files at all three major

Office of the Attorney General
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Consumer Protection and Antitrust Bureau
November 26, 2008
Page 2

credit reporting agencies and notify them of certain suspicious activities that could indicate potential identity theft. RoadSafe has also provided residents with various recommended precautions to limit future risks. At this time, we have no reason to believe that the information on the laptops was targeted for misuse or that any of the data has been accessed by an unauthorized party. RoadSafe will continue to be vigilant in guarding against such security breaches.

RoadSafe is fully cooperating with law enforcement authorities and is supporting the investigation to locate the missing computers. If you have any questions, please feel free to contact me at 212-885-5575.

Sincerely,


Jennifer J. Daniels

JJD:os
Enclosure

RoadSafe Traffic Systems, Inc.
Two Greenwood Square
3331 Street Road, Suite 430
Bensalem, PA 19020



November 25, 2008

SAMPLE A DOE
3853 MAIN WAY
PALO ALTO, CA 94303-4507

Dear SAMPLE A DOE,

As you may be aware, we have recently learned of two separate data security breaches involving RoadSafe data, which occurred on November 11, 2008 and November 17, 2008. We have no reason to believe that any personal data was targeted for misuse, and we have no information that any personal data has been accessed by an unauthorized party. Nevertheless, because the security breaches may have compromised your personally identifiable information, we are bringing the situation to your attention.

We feel it is important to be vigilant in protecting your personal information and we are committed to providing you with tools to protect yourself from the possibility of identity theft and to help you react quickly should you become a victim. Therefore, we would like to offer you a free 12-month subscription to a credit monitoring and identity theft protection service called ITAC Sentinel™ Plus. This service provides essential monitoring and protection of not only credit data, but also monitors the Internet for consumer personal data such as Social Security number, bank accounts, and credit card accounts for compromising activity. This program is provided by Intersections Inc. (NASDAQ:INTX), a leading global provider of consumer and corporate identity risk management services.

ITAC Sentinel™ Plus features include:

- 3-Bureau Credit Report
- 3-Bureau Daily Monitoring & NOTIFY EXPRESS® Alerts
- 3-Bureau Credit Analyzer
- 3-Bureau Credit Scores and Analysis
- Quarterly Credit Update with Updated Scores
- ITAC Victim Assistance
- Card Theft Protection
- Credit Education Specialists
- Up to \$20,000 identity theft insurance at no additional cost to you.*

If you wish to take advantage of this comprehensive monitoring service, you must enroll by December 31st, 2008. To activate this coverage please call the toll-free number or visit the URL listed below and enter the redemption code. The redemption code provided is required for enrollment.

Toll-Free: 1-877-549-2004
URL: www.itacsentinel.com/alert
Redemption Code: 123VALCODE

* Insurance underwritten by Travelers Casualty and Surety Company of America and its property casualty affiliates, Hartford, CT 06183. Coverage for all claims or losses depends on actual policy provisions. Availability of coverage can depend on underwriting qualifications and state regulations. Coverage not available for residents of New York.

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When you call or log on to enroll, you will need to provide the following information:

- Mailing Address
- Phone Number
- Social Security Number
- E-mail Address
- Redemption Code

You may also wish to place a Fraud Alert on your credit bureau file. A 90-day Fraud Alert would cause any issuer of credit to use additional scrutiny for any request for new or increased credit. This provides another layer of protection; however, it may limit your ability to get "instant credit", such as instant credit card offers at retail stores. If you intend to take advantage of the complimentary ITAC Sentinel™ Plus service described above, we recommend that you enroll prior to placing the Fraud Alert marker on your credit bureau file to simplify your enrollment process. To place the Fraud Alert marker on your credit bureau file, you must contact one of the credit bureaus (listed below) directly to request this alert as, by law, we are not allowed to do so on your behalf.

Equifax®
P.O. Box 740256
Atlanta, GA 30374
1-800-685-1111

Experian®
P.O. Box 8556
Allen, TX 75013
1-888-397-3742

TransUnion®
Fraud Victim Assistance Dept.
P.O. Box 6790
Fullerton, CA 92834
1-800-680-7289

We recommend that you also take these additional precautions:

- Review account statements often and report any suspicious activity to your financial institution immediately.
- Place password protection on all your accounts.
- If you suspect you are the victim of identity theft, contact the Federal Trade Commission at 1-877-ID-THEFT and local law enforcement.

Both security incidents have been reported to the police. We assure you we are fully cooperating with law enforcement authorities and we are supporting their investigation. We can help you to obtain a copy of the police report upon request. We are also taking steps to avoid future incidents, including enhancing our security policies.

We realize this news is troubling and sincerely apologize for any potential inconvenience or worry this may cause. If we can be of further assistance to you or answer any questions you may have, please do not hesitate to contact me at 215-244-7879, x13.

Sincerely,

Craig M. Waring
Vice President, Human Resources
RoadSafe Traffic Systems, Inc.
Two Greenwood Square
3331 Street Road, Suite 430
Bensalem, PA 19020
Phone 215-244-7879
Fax 215-639-6979
Mobile 610-802-7775

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