



Education For Real Life™  
Since 1983

February 15, 2007

Office of the Attorney General  
Attn: Connie Stratton  
Senior Assistant Attorney General  
Department of Justice  
33 Capitol Street  
Concord, NH 03301

Dear Ms. Stratton,

Per our discussion and in accordance with the New Hampshire legislation regulating such matters of internet security, let this letter serve as notification of the recent security issue that was noted on January 3, 2007; wherein the personal information of a small group of our customers, two of which reside in the state of New Hampshire, was unencrypted for a short period of time.

Please be advised that we are not aware of a single instance where any of our customers' information has been compromised. However, so that they may take precautionary measures to help ensure their credit or finances have not been affected, we have notified our customers in writing regarding the situation and have advised them accordingly.

Enclosed for your review is a copy of the letter that was sent on February 15, 2007 to your residents. If you have any questions, please do not hesitate to contact me directly at 630-242-3005.

Sincerely,

A handwritten signature in cursive script that reads "Susie Canchola".

Susie Canchola  
Lead Consumer Advocate  
& Representative of PEI

Enclosures



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Dear Valued Customer:

The Professional Education Institute recently learned of a data encryption lapse on the Millionaire Elite Web site ([www.millionaireelite.com](http://www.millionaireelite.com)) that inadvertently caused the Social Security numbers and dates of birth of a small group of our customers to be unencrypted for a short period of time.

To the best of our knowledge, there has not been a single instance in which any customer's information (including yours) was compromised in any way because of the data encryption lapse. However, to safeguard you and our other customers, we wanted to proactively and immediately alert you to the situation.

It is, and has always been, our top priority to maintain the confidentiality of our customers' personal information. Moving forward (and as an added security measure) we are requiring all customers to create new passwords before they can re-gain access to the Millionaire Elite Web site.

While we have no indication that any of your information – or any other customers' – has been used fraudulently, it is always good practice to take steps to ensure your credit or finances have not been affected. Specifically, we recommend you contact the three primary credit reporting agencies to request a copy of your credit report:

- **Experian:** National Consumer Assistance Center – 1.888.397.3742 or [www.experian.com](http://www.experian.com)
- **Equifax:** Consumer Fraud Alert Hotline – 1.888.766.0008 or [www.equifax.com](http://www.equifax.com)
- **TransUnion:** Fraud Victims Assistance Department – 1.800.680.7289 or [www.transunion.com](http://www.transunion.com)

Also, if you suspect any fraudulent activity you should immediately contact FTC's Identity Theft Hotline at 1-877-438-4338 or <http://www.ftc.gov/bcp/edu/microsites/idtheft> and your local law enforcement.

To help ensure events like this do not occur in the future PEI has implemented a number of new safeguards; such as conducting a comprehensive monthly audit for all of our websites, and we have also alerted the appropriate regulatory agency in your state.

As a courtesy, PEI has arranged for you to have a full year's access to Experian's Triple Alert™ Credit Monitoring. To obtain your access code and login instructions, please contact Susie Canchola at 1-888-461-6606. Additionally, if you have any questions regarding your PEI account or the data encryption lapse, please contact the above number or send an email to [scanchola@thepei.com](mailto:scanchola@thepei.com).

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Hussey". The signature is fluid and cursive, written over a light blue horizontal line.

Michael Hussey  
President