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July 30, 2018

**VIA E-MAIL**

Gordon MacDonald, Attorney General  
Consumer Protection and Antitrust Bureau  
Office of the Attorney General  
33 Capitol Street  
Concord, NH 03301  
Email: DOJ-CPB@doj.nh.gov

Re: Notification of Data Security Incident

Dear Attorney General MacDonald:

I represent Plant Therapy, located in Twin Falls, ID. This letter is being sent pursuant to N.H. Rev. Stat. §§359-C:19-21, because on May 11, 2018, Plant Therapy learned of a potential data security incident involving the unauthorized installation of malware on the-commerce web platform of its third-party provider. We believe approximately 61 residents of New Hampshire may have been affected. The incident may have involved unauthorized access to payment card information belonging to customers who utilized our web platform to purchase products from March 29, 2018 to May 11, 2018. The affected payment card information may have included names, card numbers, expiration dates, and security codes.

Upon discovering the incident, Plant Therapy and its third-party ecommerce platform provider took immediate steps to secure this information, launched an investigation with a leading forensics firm to determine what happened and whether customer payment card information had been accessed or acquired without authorization, and informed the Federal Bureau of Investigation.

Plant Therapy notified the affected New Hampshire residents via the attached letter, and is providing twenty-four months of complimentary credit and identity monitoring services to affected residents through AllClear ID. Please contact me should you have any questions.

Very truly yours,

***Christopher Ballod***

Christopher E. Ballod of  
LEWIS BRISBOIS BISGAARD & SMITH LLP

Enclosure: Consumer Notification Letter