



August 24, 2007

Dear [_____]:

We are writing to let you know that we have become aware of a data privacy breach affecting an estimated 34,000 current colleagues, former colleagues, health care professionals and other individuals. It appears that the breach developed when a Pfizer colleague wrongfully removed copies of confidential information from a Pfizer computer system late last year. This was done without Pfizer's knowledge or consent, in violation of Pfizer policy. The individual is no longer employed by the Company. Pfizer did not become aware that sensitive personal information had been removed until July 10, 2007.

The number of affected individuals is still an estimate because there is a substantial amount of data to be analyzed; Pfizer has been working with outside consultants to review the exposed data quickly and thoroughly. At this point our review is not complete, but Pfizer believes that in addition to your name and Social Security number and/or Taxpayer Identification number, some of the following information also may have been exposed: home address; home and/or cellular phone number(s); fax number; e-mail address; credit card number; bank account number; passport number; driver's license number; military identification number; birth date; signature; and reason for termination of Pfizer employment (if applicable).

So far there is no indication that any unauthorized person has used or is misusing the information that was removed from Pfizer. Nonetheless, we want you to know now, and to have tools and information to help you prevent and detect any misuse. Pfizer has notified law enforcement and, to help protect you, Pfizer has retained Identity Safeguards ("IDS"), a specialist in identity theft protection, to provide you with two years of protection and restoration services, free of charge. You can enroll in the program by following the directions below.

Please keep this letter; you will need the personal access code it contains in order to register for services.

The IDS service package that Pfizer has arranged provides these protections for you:

- **Credit Monitoring:** IDS provides credit monitoring, which will give you unlimited access to your TransUnion credit report and score and will notify you via email of key changes in your TransUnion credit report that may indicate fraudulent activity.

Even if your credit report does not change, you will still be updated monthly or weekly (as you choose).

- **Fraud Resolution Representatives:** IDS will provide expert guidance if you suspect that your personal information is being misused.
- **Insurance Reimbursement:** Pfizer and IDS will arrange for the provision of \$50,000 of Identity Theft insurance with no deductible. This insurance provides reimbursement for costs

incurred to restore your credit rating. *Please be aware, however, that due to New York state law, this coverage is not available in New York.*

Pfizer has advised the three major U.S. credit bureaus about this incident. We gave a general report, alerting them to the fact that the incident occurred; Pfizer has not notified them about the presence of your specific information in the removed data. Pfizer has also notified the Attorney General's office in your state of residence about this incident, as well as other officials where required by law.

Additional Ways to Help Protect Yourself

Besides registering for the free IDS credit protection services that Pfizer has arranged, there are other things that you can do to help protect yourself from fraud or identity theft.

We advise you to remain vigilant against the possibility of fraud and/or identity theft by monitoring your account statements and credit reports for unusual activity.

For your additional protection, you may want to contact the three major credit agencies to request that a "fraud alert" be placed on your credit file. A fraud alert is a consumer statement added to your credit file that warns creditors that you may be a victim of identity theft and requests that any creditors contact you before they open any new accounts or change your existing accounts. There is no charge for this service, and it is easy to request. Call any one of the three major credit agencies listed below. As soon as you alert one credit agency, it will notify the other two to place fraud alerts on your account as well. (Please note, however, that these procedures might cause some processing delay when you apply for credit.)

Credit Agency	Fraud Alert Toll-Free No.	Website
Equifax	1-888-766-0008	www.equifax.com
Experian	1-888-397-3742	www.experian.com
TransUnion	1-800-680-7289	www.transunion.com

You are entitled under U.S. law to one free credit report annually from each of the three major credit agencies listed above. Reviewing your credit report will allow you to confirm that no new accounts have been opened without your knowledge and may give you early notice of any potential fraud or incidents of identity theft. To order your free credit report, visit www.annualcreditreport.com or call toll-free 1-877-322-8228.

When you receive your credit reports, review them carefully. If you see anything you do not understand, call the credit reporting agency. If you do find suspicious activity on your credit reports, call your local police or sheriff's office and file a police report of Identity Theft. Make sure to obtain a copy of the police report because you may need to provide the report to creditors to clear your record. You also should file a complaint with the Federal Trade Commission ("FTC") at www.ftc.gov/idtheft or at 1-877-ID-THEFT (1-877-438-4338). Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcers for their investigations.

Even if you do not find suspicious activity on your initial credit reports, the FTC suggests that you keep checking your credit reports periodically. Identity thieves sometimes hold on to personal

information for a period of time before using it. Checking your credit reports periodically can help you spot potential problems and address them quickly.

We encourage you to consider all options to help protect your privacy and security, and in particular, we encourage you to take advantage of the credit protection services we have arranged for you with IDS, at no charge to you.

How to Sign Up for the Free Credit Protection Services

You may sign up for the IDS credit protection services free of charge, either by calling IDS or visiting their website.

IDS has set up a Call Center with a special toll-free number (1-800-981-7578) to help you sign up and provide you with further assistance and information you may need regarding this incident and the free protections being made available to you. The IDS Call Center can be reached Monday-Friday, 9 am – 9 pm (ET).

You may also enroll on-line by visiting www.pfeprotect.com. To sign up, just enter the access code provided below and disregard any pricing information.

Your Access Code: **[insert access code]**

We encourage you to enroll and activate your credit monitoring quickly.

Please note that the deadline for enrolling in this service is March 1, 2008.

Pfizer takes your privacy very seriously and will continue to monitor this situation. We have modified the computer system where this information was stored and enhanced security for other computer systems as well. Should there be any significant developments, we will notify you. If you have questions or wish to request more information from Pfizer, please send us an email at privacy.officer@pfizer.com or call us at (212) 733-0228.

Pfizer understands how important it is to maintain the security and confidentiality of personal information. Again, we regret any inconvenience that may result from this incident and encourage you to take full advantage of all resources to help protect your personal information.

Sincerely,



Pfizer Privacy Office
By: Lisa M. Goldman