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ATTORNEYS AT LAW

STATE OF NH
DEPT OF JUSTICE

2015 JAN -5 AM 11:50

December 30, 2014

VIA U.S. MAIL

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Preliminary Notice of Data Security Event

Dear Attorney General Foster:

We represent Park 'N Fly ("PNF"), 3399 Peachtree Road NE, Atlanta, GA 30326, and are writing to notify you of a data security incident that may have compromised the security of personal information of New Hampshire residents. PNF's investigation into this event is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, PNF does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Nature of the Data Security Event

In September of 2014, PNF noticed an escalation in fraud-related claims from customers for whom had used credit cards to make reservations through the company's website, www.pnf.com. PNF commenced an internal investigation to determine whether there were vulnerabilities in its systems that resulted in unauthorized access to customer information. To assist with its investigation, PNF engaged independent third-party forensics experts. The third-party forensics experts reported suspicious activity on PNF's web server. This server contained credit/debit card data. PNF has been working continuously to understand the nature and scope of the incident. This investigation is ongoing.

To date, the forensic investigators have not identified New Hampshire residents affected by this event. However, should PNF's investigation reveal that New Hampshire residents were affected by this incident, notice will be provided pursuant to New Hampshire's data breach notification laws.

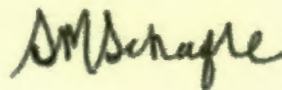
Other Steps Taken and To be Taken

PNF takes this matter, and the security of the customer information in its care, seriously and is taking measures to restore the secure functionality of its systems. Upon noticing an escalation in fraud-related claims from its customers, PNF immediately took steps to identify potential vulnerabilities with its systems, remediate, and enhance the security of its systems. PNF also contacted the vendor that maintains its server requesting maintenance on the server and site. PNF continues to work closely with the third-party experts to identify the nature and scope of this incident and to remediate accordingly. While remediation occurs, PNF is not collecting credit/debit card data through its reservation website.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at [REDACTED]

Very truly yours,



Sian M. Schafle for
LEWIS BRISBOIS BISGAARD & SMITH LLP

SMS:JEP