

July 25, 2016

VIA U.S. MAIL

New Hampshire Department of Justice
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Data Security Breach Notification

To Whom It May Concern:

NLU Products, LLC ("BGZ brands"), a client of Dorsey & Whitney LLP, is notifying the Office of the Attorney General of the State of New Hampshire that BGZ brands has notified 311 residents of New Hampshire regarding a data security incident described below.

On approximately June 8, 2016, BGZ brands learned that a third party likely obtained customer data from BGZ brands by improperly accessing BGZ brand's internal computer network. The data compromised included names, shipping and billing addresses, credit/debit card numbers, and credit security codes.

BGZ brands has reported the incident to appropriate law-enforcement authorities to initiate an investigation and has notified the three major U.S. credit reporting agencies. It has also offered one year of free credit monitoring services to the affected residents. Upon learning of the incident, BGZ brands retained two top-rated, certified independent investigation teams to separately analyze the intrusion and to assist it in preventing future threats. It will continue to use the results of their investigations to implement any needed changes, and will continue to conduct regular assessments of its system to ensure its security.

BGZ brands notified affected New Hampshire residents of the data security incident on July 5, 2016 and July 6, 2016. A sample of the notification to the New Hampshire residents is enclosed.

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If you would like any additional information concerning the above event, please feel free to contact us at your convenience.

Sincerely,



Robert Cattanach

Enclosure