POLSINELLI

1401 Lawrence Street, Suite 2300, Denver, CO 80202 • (303) 572-9300

March 5, 2021

Elizabeth Harding
303-583-8228
eharding@polsinelli.com

VIA E-MAIL (ATTORNEYGENERAL@DOJ.NH.GOV)

The Honorable Gordon MacDonald
Attorney General of the State of New Hampshire
Office of the Attorney General
33 Capitol Street
Concord, New Hampshire 03301

Re: Notification of a Data Security Incident

Dear Attorney General MacDonald:

We represent Morris 4x4 in connection with an incident that may have impacted the personal information of one (1) New Hampshire resident. We provide this notice on behalf of Morris 4x4 pursuant to N.H. REV. STAT. ANN. § 359-C:20. This notice will be supplemented, if necessary, with any new significant facts discovered subsequent to its submission. While Morris 4x4 is notifying you of this incident, Morris 4x4 does not waive any rights or defenses relating to the incident, this notice, or the applicability of New Hampshire law on personal jurisdiction.

NATURE OF THE SECURITY INCIDENT OR UNAUTHORIZED USE OR ACCESS

Morris 4x4 recently learned that an unauthorized third party injected malicious code into Morris 4x4's web store. The code was removed as soon as it was discovered but could have been able to collect information that customers entered on the web store's checkout page while it was active on the web store. That information included customers' names, emails, addresses, phone numbers, and credit or debit card information, including CVV codes and expiration dates. The incident did not impact any Social Security numbers or driver's license information. Morris 4x4 is notifying individuals who made credit card purchases via the web store between October 27, 2020 and October 29, 2020.

NUMBER OF NEW HAMPSHIRE RESIDENTS AFFECTED

On February 4, 2021, Morris 4x4 determined that one (1) New Hampshire resident may have been impacted by this incident. Morris 4x4 is notifying the impacted resident of the situation by letter today, March 5, 2021. Enclosed is a copy of the notice that is being sent to the impacted resident via first-class United States mail.

STEPS TAKEN RELATING TO THE INCIDENT

Upon learning of the situation, Morris 4x4 promptly worked with its website hosting provider to investigate the incident, and the provider removed the malicious code. Additionally, Morris 4x4 has taken steps to alert the credit card companies of the incident so they can monitor the affected individuals' accounts for potential fraudulent activity. Finally, Morris 4x4 has taken additional technical steps to further secure its web store and prevent this type of incident from occurring in the future.

CONTACT INFORMATION

Please do not hesitate to contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

Elizabeth Harding

Enclosure

Morris 4x4
Mail Handling Services
777 E Park Dr
Harrisburg, PA 17111

«Full_Name» «ID»
«Address_1»
«Address_2»
«City», «State» «Zip»

March 5, 2021

Dear «Full_Name»:

We value your business and the privacy of your personal information, which is why we are writing to advise you of a recent incident. Because your personal information may have been involved in the incident, we are sharing steps you can take to protect yourself from the misuse of your information.

What Happened? We recently learned that some of your information could have been obtained by an unauthorized third party that placed malicious computer code on the Morris 4x4 web store. The code may have targeted certain personal information of customers who made a credit card purchase via the web store between October 27, 2020, and October 29, 2020.

What Information Was Involved? We are notifying you about the incident because on February 4, 2021 we determined that you entered some personal information on the checkout page during the time the malicious code was active on our web store. This information included your [redacted]. **The incident did not impact your Social Security number or driver's license number.**

What We Are Doing. Upon learning of the situation, we promptly worked with our website hosting provider to investigate the incident. The provider also removed the malicious code. Additionally, we have taken steps to alert the credit card companies of the incident so they can monitor your account for potential fraudulent activity. Finally, we have taken additional technical steps to further secure our web store and prevent this type of incident from occurring in the future.

What You Can Do. You can find more information on steps to protect yourself against identity theft or fraud in the enclosed *Additional Important Information* sheet. This notification was not delayed as a result of a law enforcement investigation.

Other Important Information. For further information and assistance, please call 1-888-602-7775 from 8:00 a.m. to 5:00 p.m. Eastern Time.

Sincerely,

Morris 4x4

Additional Important Information

As a precautionary measure, we recommend that you remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing your account statements and monitoring credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities, including the police and your state's attorney general, as well as the Federal Trade Commission ("FTC").

You may wish to review the tips provided by the FTC on fraud alerts, security/credit freezes and steps you can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). You may also contact the FTC at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. The District of Columbia and Massachusetts law also allows consumers to place a security freeze on their credit reports. A security freeze can be placed without any charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

To place a security freeze on your credit report, you must send a written request to each of the three major consumer reporting agencies by regular, certified or overnight mail at the addresses below or, if available, comply with the consumer reporting agencies' online security freeze request procedures:

Equifax	Experian Security Freeze	Trans Union Security Freeze
1-866-349-5191	1-888-397-3742	1-888-909-8872
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 740241	P.O. Box 9554	P.O. Box 160
Atlanta, GA 30374	Allen, TX 75013	Woodlyn, PA 19094

In order to request a security freeze, you may need to provide the following information:
1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;
6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number (PIN) or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail or, if available, comply with the consumer reporting agencies' online procedures for lifting a security freeze, and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail or, if available, comply with the consumer reporting agencies' online procedures for removing a security freeze, and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

Credit Reports: You may obtain a free copy of your credit report once every 12 months from each of the three national credit reporting agencies by visiting www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at https://www.annualcreditreport.com/manualRequestForm.action.

Alternatively, you may elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is as follows:

Equifax	Experian	TransUnion
1-866-349-5191	1-888-397-3742	1-800-888-4213
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 740241	P.O. Box 9554	P.O. Box 1000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19016

Fraud Alerts: You may want to consider placing a fraud alert on your credit report. A fraud alert is free and will stay on your credit report for one (1) year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any new accounts in your name. To place a fraud alert on your credit report, contact any of the three national credit reporting agencies using the contact information listed above. Additional information is available at www.annualcreditreport.com.

Individuals interacting with credit reporting agencies have rights under the Fair Credit Reporting Act. We encourage you to review your rights under the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by requesting information in writing from the Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. NW, Washington, DC 20580.

Iowa Residents: Iowa residents can contact the Office of the Attorney general to obtain information about steps to take to avoid identity theft from the Iowa Attorney General's office at: Office of the Attorney General of Iowa, Hoover State Office Building, 1305 E. Walnut Street, Des Moines IA 50319, 515-281-5164.

Maryland Residents: Maryland residents can contact the Office of the Attorney General to obtain information about steps you can take to avoid identity theft from the Maryland Attorney General's office at: Office of the Attorney General, 220 St. Paul Place, Baltimore, MD 21202, (888) 743-0023.

North Carolina Residents: North Carolina residents can obtain information about preventing identity theft from the North Carolina Attorney General's Office at: North Carolina Attorney General's Office, 9001 Mail Service Center, Raleigh, NC 27699-9001, (877) 566-7226.

New York State Residents: New York residents can obtain information about preventing identity theft from the New York Attorney General's Office at: Office of the Attorney General for the State of New York, Bureau of Consumer Frauds & Protection, The Capitol, Albany, New York 12224-0341; https://ag.ny.gov/consumer-frauds/identity-theft; (800) 771-7755.

Rhode Island Residents: We believe that this incident affected one (1) Rhode Island resident. Rhode Island residents can contact the Office of the Attorney general at: Rhode Island Office of the Attorney General, 150 South Main Street, Providence, RI 02903, (401) 274-4400.

Vermont Residents: If you do not have internet access but would like to learn more about how to place a security freeze on your credit report, contact the Vermont Attorney General's Office at 802-656-3183 (800-649-2424 toll free in Vermont only).