

MONOPRICE

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April 2, 2010

New Hampshire Attorney General's Office
Department of Justice
33 Capitol Street
Concord, NH 03301

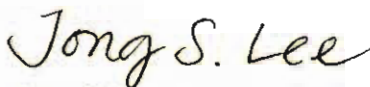
Re: Unauthorized disclosure of personal information of New Hampshire residents

Dear Sir or Madam:

On March 29, 2010, we determined that personal information of approximately 146 New Hampshire residents was apparently stolen by a thief who electronically penetrated one of Monoprice's servers and copied files that included customers' names and payment card information. Monoprice is planning to mail notices to all persons potentially affected by the theft, including to New Hampshire residents. The notices will be substantially in the form of the letter and other documents enclosed. We anticipate that these materials will be mailed over a period of several days beginning approximately April 8, 2010.

Please contact me if you need additional information

Sincerely,



Jong S. Lee
President/CEO



URGENT — Please Open Immediately.

<<FirstName>> <<MiddleName>> <<LastName>>
Membership Number: <<MembershipNumber>>

Member Services: 1-800-XXX-MARS
6:00 a.m. to 3:00 p.m. (Pacific Time), Monday through Friday
If you have questions or feel you may have an identity theft issue,
please call ID TheftSmart member services.

<<FirstNames>> <<MiddleName>> <<LastName>>
<<Address1>>
<<Address2>>(Place fields Address 3-5 below, if used)
<<City>>, <<State>> <<Zip>>
<<CountryId>>
<<POSTNET BARCODE>>

Dear Valued Customer:

We are writing to inform you of the discovery of a data security incident that may have exposed some of your personal information. This letter also describes the services we are offering you, to help relieve concerns and restore confidence following this incident.

We recently became aware that some customers' credit card information, together with the customers' names, addresses, and telephone numbers, may have been stolen from our database server. The potential data theft may have affected customers who placed orders through our website from February 23 through March 5, 2010. Some customers who placed orders through our website and later canceled the orders after providing their credit card information may also have been affected.

We assure you that we are committed to safeguarding your sensitive personal information, and have taken immediate steps to strengthen the security measures we use to protect the credit card information of our customers.

First, we promptly engaged forensic investigators to assist us examine our computer systems. Based on that investigation, we believe that an unauthorized person may have accessed and copied credit card information for some Monoprice customers. Second, we notified local law enforcement and the U.S. Secret Service Electronic Crimes Task Forces of the potential theft. Although we have not completed our investigation, we wanted to make you aware of the incident because our records show that you shopped at our website during the noted time period or you placed an order using a credit card that you later canceled.

To safeguard you from any damage that may result from the potential data theft, and because protecting your personal information is important to us, we have engaged Kroll Inc., the world's leading risk consulting company, to provide you with its ID TheftSmart™ service. This service includes 12 months of Enhanced Identity Theft Consultation and Restoration services, at no cost to you.

ID TheftSmart is one of the most comprehensive programs available to help protect against identity theft. We urge you to take the time to read the enclosed materials and to act on the safeguards now available to you.

If you have questions, or if you believe you may have an identity theft issue, please call ID TheftSmart member services at 1-800-XXX-MARS between 6:00 a.m. and 3:00 p.m. (Pacific Time), Monday through Friday. If you are outside the US you may call +1 515-XXX-MAIN ext. XXXXX; you have the option of calling collect.

Please know that your privacy is of the utmost importance to us. We apologize for the inconvenience this incident has caused you.

Sincerely,

Jong S. Lee
President/CEO

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(ClientDef1 and ClientDef2 fields combined into a single paragraph—Fields should flow from one to the other with no extra spaces or breaks between them. Text below should reflow depending on length.)