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November 4, 2020

VIA U.S. MAIL

Attorney General Gordon MacDonald Office of the Attorney General 33 Capitol Street Concord, NH 03301

## Re: Le Moyne College – Incident Notification

Dear Sir or Madam:

McDonald Hopkins PLC represents Le Moyne College ("Le Moyne"). I am writing to provide notification of an incident at Blackbaud, a third party service provider, that may affect the security of personal information of nine (9) New Hampshire residents. Le Moyne uses a Blackbaud software application as an engagement and fundraising service, and Blackbaud recently experienced an incident impacting that application. Le Moyne was one of many schools, colleges, and nonprofits that were a part of this incident. Le Moyne's investigation is ongoing and this notification will be supplemented with any new or significant facts or findings subsequent to this submission, if any. By providing this notice, Le Moyne does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

On July 16, 2020, Blackbaud notified Le Moyne of a security incident affecting educational institutions and other nonprofits across the United States. Upon learning of the issue, Le Moyne commenced an investigation, which is still ongoing. Blackbaud reported to Le Moyne that Blackbaud identified an attempted ransomware attack in progress on May 20, 2020. Blackbaud informed Le Moyne that they stopped the ransomware attack with the help of forensics experts and law enforcement, and that they prevented the cybercriminal from blocking or accessing encrypted files that contain sensitive data. Blackbaud engaged forensic experts to assist in their internal investigation. That investigation concluded that the cybercriminal removed data from Blackbaud's systems intermittently between February 7, 2020 and May 20, 2020. A backup file containing certain information was removed by the cybercriminal. According to Blackbaud, they paid the cybercriminal to ensure that the backup file was permanently destroyed.

Le Moyne learned on October 5, 2020 that it is possible that the cybercriminal may have gained access to the New Hampshire residents' full names, Social Security numbers and financial account information. Le Moyne has no indication that any of the information has been misused. Nevertheless, out of an abundance of caution, Le Moyne wanted to inform you (and the Attorney General Gordon MacDonald Office of the Attorney General November 4, 2020 Page 2

affected residents) of the incident and to explain the steps that it is taking to help safeguard the affected residents against identity fraud. Le Moyne is providing the affected residents with written notification of this incident commencing on or about November 4, 2020 in substantially the same form as the letter attached hereto. Le Moyne is providing the residents with impacted Social Security numbers with 12 months of credit monitoring and advising the affected residents about the process for placing fraud alerts and/or security freezes on their credit files and obtaining free credit reports. The affected residents are being advised to contact their financial institutions to inquire about steps to take to protect their accounts. The affected residents are also being provided with the contact information for the consumer reporting agencies and the Federal Trade Commission.

At Le Moyne, protecting the privacy of personal information is a top priority. Le Moyne is committed to maintaining the privacy of personal information in its possession and has taken many precautions to safeguard it. Le Moyne continually evaluates and modifies its practices and internal controls to enhance the security and privacy of personal information.

Should you have any questions regarding this notification, please contact me at 248.220.1356 or dpaluzzi@mcdonaldhopkins.com.

Sincerely,

Dominic A. Paluzzi

Encl.

Le Moyne College Mail Handling Services 777 E Park Dr Harrisburg, PA 17111



## IMPORTANT INFORMATION PLEASE REVIEW CAREFULLY

Dear

We are writing to let you know about a data security incident at Blackbaud, a third-party vendor. Blackbaud is a software and service provider that is widely used for fundraising and alumni or donor engagement efforts at non-profits and universities around the world, including Le Moyne College ("Le Moyne").

Le Moyne takes the protection and appropriate use of your information very seriously. We are therefore contacting you out of an abundance of caution to explain the incident and provide you in a timely manner with the information that Blackbaud has provided its customers.

## What Happened

On July 16, 2020 Blackbaud notified Le Moyne of a ransomware attack on their internal systems. Upon learning of the issue, we commenced a timely, immediate and thorough investigation. As a standard part of our investigation, we engaged external cybersecurity professionals experienced in handling these types of incidents.

Blackbaud reported to us that they identified an attempted ransomware attack in progress on May 20, 2020. Blackbaud engaged forensic experts and law enforcement to assist in their internal investigation. The investigation concluded that the cybercriminal removed data from Blackbaud's systems intermittently between February 7, 2020 and May 20, 2020. A backup file containing certain information was removed by the cybercriminal. According to Blackbaud, they paid the cybercriminal to ensure that the backup file was permanently destroyed.

### What Information Was Involved

On October 5, 2020, we determined that the compromised file may have contained your

The threat actor did not access your credit card information or bank account information because Le Moyne does not store this information in the Blackbaud database.

### What Blackbaud is Doing

Blackbaud has stated that their teams were able to quickly identify the vulnerability associated with this incident, including the tactics used by the cybercriminal, and took swift action to fix it. They indicate they have confirmed through testing by multiple third parties, including the appropriate platform vendors, that their fix withstands all known attack tactics. Additionally, they are accelerating their efforts to further harden their environment through enhancements to access management, network segmentation, deployment of additional endpoint and network-based platforms.

## What Le Moyne is Doing and What You Can Do

Again, according to Blackbaud, there is no evidence to believe that any data will be misused, disseminated, or otherwise made publicly available. Nevertheless, out of an abundance of caution, we want to make you aware of the incident. To protect you from potential misuse of your information, we are offering a complimentary one-year membership of Experian IdentityWorks<sup>ac</sup> Credit 3B. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. IdentityWorks Credit 3B is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and IdentityWorks Credit 3B, including instructions on how to activate your complimentary one-year membership, please see the additional information provided in this letter.

This letter also provides other precautionary measures you can take to protect your personal information, including placing a fraud alert and/or security freeze on your credit files, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your account statements for fraudulent or irregular activity on a regular basis.

## **For More Information**

We sincerely apologize for this incident and regret any inconvenience it may cause you. We remain fully committed to maintaining the privacy of personal information in our possession and have taken many precautions to safeguard it. We continually evaluate and modify our practices, and those of our third party services providers, to enhance the security and privacy of your personal information.

If you have any further questions regarding this incident, please call me directly at **sector and the sector an** 

Sincerely,



Le Moyne College

### - OTHER IMPORTANT INFORMATION -

## 1. <u>Enrolling in Complimentary 12-Month Credit Monitoring.</u>

## Activate IdentityWorks Credit 3B Now in Three Easy Steps

- 1. ENROLL by: (Your code will not work after this date.)
- 2. VISIT the Experian IdentityWorks website to enroll:
- 3. PROVIDE the Activation Code:

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at **Experiment**. Be prepared to provide engagement number **Experiment** as proof of eligibility for the identity restoration services by Experiment.

# ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITY WORKS CREDIT 3B MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks Credit 3B.

You can contact Experian **immediately without needing to enroll in the product** regarding any fraud issues. Identity Restoration specialists are available to help you address credit and non-credit related fraud.

Once you enroll in Experian IdentityWorks, you will have access to the following additional features:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- Experian IdentityWorks ExtendCARE<sup>TM</sup>: You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- \$1 Million Identity Theft Insurance\*\*: Provides coverage for certain costs and unauthorized electronic fund transfers.

Activate your membership today at a second s

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to www.ExperianIDWorks.com/restoration for this information. If you have any questions about IdentityWorks, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at a summary of the subscription.

<sup>\*</sup> Offline members will be eligible to call for additional reports quarterly after enrolling.

<sup>\*\*</sup> Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

#### 2. <u>Placing a Fraud Alert on Your Credit File</u>.

Whether or not you choose to use the complimentary 12-month credit monitoring services, we recommend that you place an initial 1-year "fraud alert" on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any <u>one</u> of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

Equifax	Experian	Trans
P.O. Box 105069	P.O. Box 2002	P.O. B
Atlanta, GA 30348	Allen, TX 75013	Cheste
www.equifax.com	www.experian.com	www.t
1-800-525-6285	1-888-397-3742	1-800-

TransUnion LLC P.O. Box 2000 Chester, PA 19016 www.transunion.com 1-800-680-7289

#### 3. Consider Placing a Security Freeze on Your Credit File.

If you are very concerned about becoming a victim of fraud or identity theft, you may request a "Security Freeze" be placed on your credit file, at no charge. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by sending a request in writing or by mail, to <u>all three</u> nationwide credit reporting companies. To find out more about how to place a security freeze, you can use the following contact information:

Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348 <u>https://www.freeze.equifax.com</u> 1-800-685-1111 Experian Security Freeze P.O. Box 9554 Allen, TX 75013 <u>http://experian.com/freeze</u> 1-888-397-3742 TransUnion Security Freeze P.O. Box 2000 Chester, PA 19016 http://www.transunion.com/securityfreeze 1-888-909-8872

In order to place the security freeze, you'll need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit monitoring company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If your personal information has been used to file a false tax return, to open an account or to attempt to open an account in your name or to commit fraud or other crimes against you, you may file a police report in the City in which you currently reside.

If you do place a security freeze *prior* to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

### 4. Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from <u>each</u> of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

### 5. <u>Additional Helpful Resources</u>.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

If this notice letter states that your financial account information and/or credit or debit card information was impacted, we recommend that you contact your financial institution to inquire about steps to take to protect your account, including whether you should close your account or obtain a new account number.

Maryland Residents: You may obtain information about avoiding identity theft from the Maryland Attorney General's Office: Office of the Attorney General of Maryland, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

**New York Residents:** You may obtain information about preventing identity theft from the New York Attorney General's Office: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; <u>https://ag.ny.gov/consumer-frauds-bureau/identity-theft</u>; Telephone: 800-771-775 (TDD/TYY Support: 800-788-9898); Medicare Fraud Control Unit Direct Line: 212-417-5397.

North Carolina Residents: You may obtain information about preventing identity theft from the North Carolina Attorney General's Office: Office of the Attorney General of North Carolina, Department of Justice, 9001 Mail Service Center, Raleigh, NC 27699-9001, <u>www.ncdoj.gov/</u>, Telephone: 877-566-7226.

**Oregon Residents:** You may obtain information about preventing identity theft from the Oregon Attorney General's Office: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392.