

November 7, 2018

VIA FIRST CLASS MAIL

Consumer Protection Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Julep Data Breach Notification

Dear Sir or Madam,

I am writing to inform your office of a data breach suffered by my client, Julep Beauty, Inc. (“Julep”), an e-commerce cosmetics company.

Julep has recently learned that its website was accessed by an unauthorized user and that certain customer data may have been compromised. Specifically, an investigation determined that an unauthorized third party was able to inject code into Julep’s webpage that redirected certain payment information submitted by users trying to purchase Julep products. Julep acted quickly to remove the unauthorized code once it learned of the incident. Despite these efforts, Julep’s investigation determined that consumers who used Julep’s website to attempt a purchase between October 12, 2018 and October 16, 2018 and entered their credit card information may have had their name, address, and payment data – including the credit card number and security code – compromised.


Julep’s investigation has revealed that the incident potentially affected two (2) individuals that we have reason to believe are residents of New Hampshire. Julep plans to send notification to all affected residents today, November 7.

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CONSUMER PROTECTION

New Hampshire Office of the Attorney General
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If you have any questions, please do not hesitate to contact me at dalvarez@willkie.com or 202-303-1125.

Respectfully,



Daniel K. Alvarez