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October 26, 2018

File No. 42539.02

VIA E-MAIL

Gordon McDonald, Attorney General
Consumer Protection and Antitrust Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301
Email: DOJ-CPB@doj.nh.gov

Re: Notice of Data Security Incident

Dear Attorney General MacDonald:

I represent the International Society of Explosives Engineers ("ISEE"), located in Cleveland, Ohio. This letter is being sent pursuant to N.H. Rev. Stat. §§359-C:19-21, because on October 2, 2018, ISEE determined that the personal information of approximately one (1) New Hampshire resident may have been affected by a data security incident. The incident may have involved unauthorized access to the resident's name and payment card information associated with the resident's ISEE membership.

On August 16, 2018, ISEE learned that some of its members' personal information had been posted online. Upon discovering this incident, ISEE immediately began an investigation to determine how it may have occurred, and what personal information may have been affected. ISEE also engaged a third-party digital forensics firm to conduct an independent investigation into the source and scope of the incident. As a result of its investigation, ISEE determined on October 2, 2018 that an unknown third party accessed certain member information in its system. ISEE was able to identify the potentially affected individuals that same day.

ISEE is in the process of notifying the affected New Hampshire resident via the attached letter. ISEE is offering twelve (12) months of complementary credit monitoring and identity monitoring services to the affected residents through Epiq and Equifax. Please contact me should you have any questions.

Sincerely,

A handwritten signature in blue ink that reads 'Elizabeth R. Dill'.

Elizabeth R. Dill of
LEWIS BRISBOIS BISGAARD & SMITH LLP

Encl.: Consumer Notification Letter



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name 1>>
<<Name 2>>
<<Address 1>>
<<Address 2>>
<<Address 3>>
<<Address 4>>
<<Address 5>>
<<City>><<State>><<Zip>>
<<Country>>

To Activate, Please Call:
1-866-937-8432
Or Visit:
www.myservices.equifax.com/gold
Activation Code: <<code>>

<<Date>>

Subject: Notice of Data Breach

Dear <<Name 1>>:

I am writing to inform you of a data security incident that may have involved some of your personal information. At International Society of Explosives Engineers (“ISEE”), we take the privacy and security of your information very seriously. Therefore, we are contacting you to notify you of the incident, and inform you about steps you can take to protect your personal information, including enrolling in the free credit and identity monitoring services that we are offering to you at no cost.

What Happened? On August 16, 2018, we learned that some of our members’ personal information had been posted online. Immediately upon discovering this incident, we began an investigation to determine how it may have happened, and what personal information may have been affected. We also engaged a third party digital forensics firm to conduct an independent investigation into the source and scope of the incident. As a result of our investigation, we determined on October 2, 2018 that an unknown third party accessed certain member information in our system, which included your personal information. Consequently, in order to protect the privacy of your information, ISEE is notifying you of the incident and providing the free services described below.

What Information Was Involved? The following information may have been affected: your name and the payment card information associated with your ISEE membership.

What Are We Doing? Upon discovering the incident, we took the steps referenced above. We are also providing you information about steps you can take to protect your personal information. Additionally, we are offering you credit and identity monitoring services for 12 months at no cost to you from Epiq through Equifax’s Credit Watch™ Gold service. To enroll, please visit www.myservices.equifax.com/gold or call Equifax at 1-866-937-8432 and provide your activation code, listed above. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file. Please note that you must enroll in the services no later than **2/28/2019**.

What You Can Do: Please review the recommendations on the following page to protect your personal information. You can also contact Equifax to enroll in the free credit monitoring and identity monitoring services.

For More Information: Further information about how to protect your personal information appears on the following page. If you have questions about your Credit Watch™ Gold membership or need assistance with enrolling, please call Equifax at **1-866-937-8432**. Please have your enrollment number ready. You can also contact 888-526-1655 for any further questions about this incident.

Please accept our sincere apologies for any worry or inconvenience this may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Forde', with a stylized flourish at the end.

J. Winston Forde
Executive Director
International Society of Explosives Engineers

STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

TransUnion P.O. Box 1000 Chester, PA 19016 1-877-322-8228 www.transunion.com	Experian P.O. Box 9532 Allen, TX 75013 1-888-397-3742 www.experian.com	Equifax P.O. Box 105851 Atlanta, GA 30348 1-800-525-6285 www.equifax.com	Free Annual Report P.O. Box 105281 Atlanta, GA 30348 1-877-322-8228 annualcreditreport.com
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Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: Under U.S. law, you have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state. Residents of Maryland, North Carolina, and Rhode Island can obtain more information from their Attorneys General using the contact information below.

Federal Trade Commission 600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov , and www.ftc.gov/idtheft 1-877-438-4338	Maryland Attorney General 200 St. Paul Place Baltimore, MD 21202 oag.state.md.us 1-888-743-0023	North Carolina Attorney General 9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226	Rhode Island Attorney General 150 South Main Street Providence, RI 02903 http://www.riag.ri.gov 401-274-4400
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You also have certain rights under the Fair Credit Reporting Act (FCRA), including the right to know what is in your file, to dispute incomplete or inaccurate information, and to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, and your rights pursuant to the FCRA, please visit http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.



Enter your Activation Code: <<INSERT ACTIVATION CODE>>

Product Information

Equifax® Credit Watch™ Gold provides you with the following key features:

- Equifax® credit file monitoring with alerts to key changes to your Equifax Credit Report
- Automatic Fraud Alerts¹ With a fraud alert, potential lenders are encouraged to take extra steps to verify your ID before extending credit
- Wireless alerts (available online only) Data charges may apply.
- Access to your Equifax® credit report
- Up to \$25,000 Identity Theft Insurance²
- Live agent Customer Service 7 days a week from 8 a.m. to 3 a.m.

Enrollment Instructions

To sign up online for online delivery go to www.myservices.equifax.com/gold

- 1. Welcome Page:** Enter the Activation Code provided at the top of this page in the “Activation Code” box and click the “Submit” button.
- 2. Register:** Complete the form with your contact information (name, gender, home address, date of birth, Social Security Number and telephone number) and click the “Continue” button.
- 3. Create Account:** Complete the form with your email address, create a User Name and Password, check the box to accept the Terms of Use and click the “Continue” button.
- 4. Verify ID:** The system will then ask you up to four security questions to verify your identity. Please answer the questions and click the “Submit Order” button.
- 5. Order Confirmation:** This page shows you your completed enrollment. Please click the “View My Product” button to access the product features.

To sign up for US Mail delivery, dial 1-866-937-8432 for access to the Equifax Credit Watch automated enrollment process. Note that all credit reports and alerts will be sent to you via US Mail only.

- 1. Activation Code:** You will be asked to enter your enrollment code as provided at the top of this letter.
- 2. Customer Information:** You will be asked to enter your home telephone number, home address, name, date of birth and Social Security Number.
- 3. Permissible Purpose:** You will be asked to provide Equifax with your permission to access your Equifax credit file and to monitor your file. Without your agreement, Equifax cannot process your enrollment.
- 4. Order Confirmation:** Equifax will provide a confirmation number with an explanation that you will receive your Fulfillment Kit via the US Mail (when Equifax is able to verify your identity) or a Customer Care letter with further instructions (if your identity can not be verified using the information provided). Please allow up to 10 business days to receive this information.

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¹ The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC.

² Identity theft insurance is underwritten by American Bankers Insurance Company of Florida or its affiliates. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.