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**ATTORNEY GENERAL MICHAEL A. DELANEY  
OFFICE OF THE ATTORNEY GENERAL  
ATTN: SECURITY BREACH NOTIFICATION  
33 CAPITOL STREET  
CONCORD, NH 03301**

December 3, 2012

Dear Sir,

This letter is to inform you that on November 12, 2012 our company website [ipromo.com](http://ipromo.com) was breached. We discovered the breach on November 27, 2012. The breach consisted of unauthorized exposure to an old customer data file with personal identification information (first and last name, shipping address, billing address, email, [ipromo.com](http://ipromo.com) account password). There was also exposure to some masked and unmasked credit card data for these customers. A maximum of 29 New Hampshire residents were affected and we are sending them letters to alert them of the breach.

We have been an online retailer since 1999 and we have never experienced a security breach prior to this incident. We have already taken significant measures to remediate any future risk and secure all data stored on our sites. We are in full cooperation with the legal authorities in order to help bring those responsible to justice.

Thank you for your time and please accept this letter as our formal notification of this incident.

Sincerely,

*Jenny Moehlmann*

Jennifer Moehlmann  
Director of HR  
iPromo  
847-581-6527 direct