

LAW OFFICES OF DANIEL D. KIM

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June 20, 2023

Via E-Mail & Fax (603) 271-2110
New Hampshire Department of Justice
Office of the Attorney General
33 Capitol Street,
Concord, NH 03301

Re: Client: iottie Inc
Breached website: www.iottie.com
Date of Breach: 4/12/23 thru 6/2/23
Discovery Date: June 13, 2023
Notice Date to Customers: June 20, 2023

Dear Honorable Attorney General's Office:

Please be advised that we represent iottie Inc., whose website was compromised on April 12, 2023. On June 13, 2023, iottie's cyber technician discovered that unauthorized modifications were made to the Woocommerce Authorize.net payment gateway, with Magecart script injected into the plugin file

However, on June 2, 2023, during our client's WordPress/plugin update, the malicious code had already been removed. Nevertheless, upon discovery, on June 13, 2023, iottie's cyber technician thoroughly updated the affected WordPress platform, installed an application-level firewall for enhanced security, established two-factor authentication for all administrator accounts, and changed all passwords.

Out of 241 in total, one (1) NH resident was affected. We have notified all 241 affected individuals. Attached is a copy of our Notice to the NH resident.

Should you have any questions, please call me on my cell at .

Very truly yours,
Law Offices of Daniel D. Kim

(Encls.)

By: Daniel D. Kim, Esq.

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NOTICE OF DATA BREACH

Dear Customer:

Our client's business at iottie.com values your business and respects the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that involved your credit card information.

On June 13, 2023, our client discovered through an IT staff that their web store at www.iottie.com had been compromised. Unfortunately, your card information could have been e-skimmed by criminals. We believe criminal e-skimming occurred from April 12, 2023, through June 2, 2023. However, on June 2, 2023, during a WordPress/plugin update, the malicious code was removed. Nevertheless, they could have obtained

Therefore, we notify you immediately to take the necessary safety measures.

Our client's company, iottie, values your privacy and deeply regrets that this incident occurred. iottie has implemented additional security measures designed to prevent a recurrence of such an attack and to protect the privacy of iottie's valued customers.

WHAT YOU CAN DO

Please also review the attachment to this letter for further information on steps you can take to protect your information.

FOR MORE INFORMATION

For further information and assistance, please get in touch with our client's team manager, between 10:00 a.m.- 3:00 p.m. Eastern Time.

Very truly yours,

(Enclosure)

Daniel D. Kim, Esq.
(201) 741-1114

Steps You Can Take to Further Protect Your Information

- **Consider Placing a Fraud Alert on Your Credit Card**

We recommend placing a fraud alert on your credit card.

- **Review Your Account Statements and Notify Law Enforcement of Suspicious Activity**

As a precautionary measure, we recommend that you remain vigilant by closely reviewing your credit card statements. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC).

To file a complaint with the FTC, go to IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.