

January 25, 2007

Office of the Attorney General  
Consumer Protection and Antitrust Bureau  
33 Capitol Street  
Concord, NH 03301  
FAX (603) 223-6202

Re: Legal Notice of Information Security Breach Pursuant to N.H. Rev. Stat.  
Ann. § 359-C:20(i)(b)

To Whom It May Concern:

Towers Perrin provides consulting services to The Interpublic Group ("IPG"). As you are aware, New Hampshire state law requires notice to the New Hampshire Attorney General's Office in the event of an information security breach involving the personal information of New Hampshire residents. In accordance with that requirement, we write to inform you, on behalf of IPG, of an information security breach that Towers Perrin discovered on December 1, 2006 concerning IPG employees or former employees' personal data that we maintained.

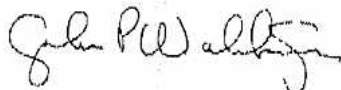
On that date we learned that a laptop had been stolen from our offices in Manhattan containing such information. The laptop was not encrypted, but the laptop and the email program were separately password protected. We have no information indicating the information has been misused. We reported the theft to the New York City Police Department (Mid-town South Precinct). The police report number is 2006-014-17855. Subsequently the District Attorney's Office for the County of New York requested that we delay notifying affected individuals until January 5, 2007.

We estimate that approximately twenty New Hampshire residents related to IPG were affected by this incident. Pursuant to legal obligations, we are in the process of notifying all affected individuals of the possible information security breach via written letter to each affected individual through first class mail, postage prepaid, which in accordance with the law enforcement request, began on January 5, 2007. For your convenience, a copy of the notice being sent to consumers is enclosed with this letter.

The notices describe (1) the general nature of the incident resulting in the potential information security breach, (2) the type of personal information that was the subject of the possible security breach, (3) the precautionary measures Towers Perrin is taking to help protect personal information from further unauthorized access, (4) contact information for inquiries regarding the incident, (5) how to enroll in Equifax's credit monitoring service, which Towers Perrin is making available to affected individuals free of charge for one year; and (6) advice to individuals that they should also consider placing an initial fraud alert on their credit files and that they review account statements and monitor free credit reports that are available to them.

If you have any questions or need further information regarding this incident, please do not hesitate to contact us.

Sincerely yours,



John P. Walsh, Jr., CISM  
Towers Perrin – Chief Information Security Officer

Enclosure



January, 2007

**RE: IMPORTANT NOTICE**

Dear

We are writing to let you know that laptops containing information about our employees were recently stolen from Towers Perrin, a company that provides consulting services relating to employee benefits to our company. To perform these services, Towers Perrin had access to some of your personal information, including your name and social security number, which were on the stolen laptops. Towers Perrin promptly reported the theft to law enforcement authorities, who subsequently requested that we delay this notification until January 2007 to avoid any possible impediment to their investigation.

We deeply regret that one of our business partners has put us in this predicament and are keenly aware of how important your personal information is. We have no reason to believe this information has been misused. However, we want to inform you of the situation and share with you some steps that are being taken to protect you. Towers Perrin is taking measures to ensure that it does not happen again. They have accelerated a project they already had underway to encrypt all their laptops by the end of January 2007. In addition, they have engaged an information security consulting firm to review their policies and procedures in the context of this incident to target areas for improvement and implement necessary changes.

**Steps Being Taken**

Although we have no knowledge of any misuse of our employees' personal information, we have arranged for you to enroll, at your option, in the **Equifax Credit Watch™ Gold with 3-in-1 credit monitoring product at no cost to you for one year**. The product will provide you with an early warning system for changes to your credit file and help you to understand the content of your credit file at the three credit reporting agencies. To enroll in this product, go to Equifax's website at [www.myservices.equifax.com/tri](http://www.myservices.equifax.com/tri) and complete the enrollment process. During the "check out" process, provide the following promotional code: «Code1» in the "Enter Promotion Code" box. Alternately, you may enroll in the U.S. Mail version of the product by completing and sending the enclosed form by mail or via fax to Equifax at the phone number or address shown on the form.

Once you have enrolled, the Equifax Credit Watch™ Gold with 3-in-1 credit monitoring product will provide you with several valuable services including:

- Credit file monitoring of your Equifax, Experian, and TransUnion credit reports;
- Automatic notification of key changes to your credit files from any of the three agencies;
- Free 3-in-1 Credit Report and unlimited Equifax Credit Reports™; and
- 24 by 7 live agent customer service to assist you in understanding the content of your Equifax credit information, to provide personalized identity theft victim assistance and to help you initiate an investigation of inaccurate information.

### **Additional Steps You Can Take**

You may also want to consider placing an initial fraud alert on your credit file, which stays on your credit report for 90 days. You can do so by contacting one of the three credit reporting agencies listed below. A fraud alert tells creditors to contact you before they open any new accounts in your name or change your existing accounts. As soon as one credit reporting company confirms your fraud alert, the others are notified to place a similar alert. When you place this alert on your credit report, you will receive information about ordering one free credit report from each of the credit bureaus.

Equifax: 800-525-6285 [www.equifax.com](http://www.equifax.com); PO Box 740241, Atlanta GA 30374-0241  
Experian: 888-397-3742 [www.experian.com](http://www.experian.com); PO Box 9532, Allen TX 75013  
TransUnion: 800-680-7289 [www.transunion.com](http://www.transunion.com); Fraud Victim Assistance Division,  
PO Box 6790, Fullerton CA 92834-6790

Once you receive your reports, we urge you to review them carefully for inquiries from companies you did not contact, accounts you did not open, and debts on your accounts that you cannot explain. Verify the accuracy of your Social Security number, address(es), complete name and employer(s). Notify the credit bureaus if any information is incorrect. You should also be similarly vigilant in monitoring any consumer accounts you have for suspicious activity. Be sure to report suspected identity theft to the credit bureaus, to the company maintaining any compromised account and to the proper authorities. To learn more about how to protect yourself from identity theft, please visit [www.consumer.gov/idtheft](http://www.consumer.gov/idtheft) or call the Federal Trade Commission hotline phone number: 1-877-IDTHEFT (438-4338).

We take seriously our commitment to safeguarding confidential information entrusted to us, like your personal information. If you have any questions or need additional information, you may contact the Towers Perrin information hotline at 800-788-2795.

You may rest assured that we are carefully reviewing this incident and are working with Towers Perrin and our other outside vendors to take whatever measures are necessary to ensure that it does not happen again.

Sincerely,



Tim Sompolski  
Executive Vice President, Chief Human Resources Officer

# PROSKAUER ROSE LLP

1001 Pennsylvania Avenue, NW  
Suite 400 South  
Washington DC 20004-2533  
Telephone 202.416.6800  
Fax 202.416.6899

NEW YORK  
LOS ANGELES  
BOSTON  
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NEWARK  
NEW ORLEANS  
PARIS

## Fax Transmittal

Date January 25, 2007 Client-Matter 73776-003

Total Pages (Including Cover) 5

From Timothy P. Tobin

Sender's Voice Number 202.416.6870

Sender's Room Number DC

Sender's Email Address ttobin@proskauer.com

Main Fax Number 202.416.6899

To: Office of the Attorney General

Fax No.: (603) 223-6202

Company: Consumer Protection and Antitrust Bureau

Voice No.:

### Message

On behalf of John Walsh at Towers Perrin.

**Confidentiality Note:** This message is confidential and intended only for the use of the addressee(s) named above. It may contain legally privileged material. Dissemination, distribution or copying of this message, other than by such addressee(s), is strictly prohibited. If you have received this message in error, please immediately notify us by telephone and return the original to us at the address above. We will reimburse you for the cost of the telephone call and postage. Thank you.