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CONSUMER PROTECTION

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December 7, 2017

VIA USPS R.R.R

Consumer Protection and Antitrust Bureau  
Office of the New Hampshire Attorney General  
33 Capitol Street  
Concord, NH 03301

**Re: Notice of Data Breach**

Dear Sir or Madam:

This letter notifies your office of a breach of security affecting Inspired by...Inc. d/b/a MFTstamps.com ("MFT"), which is a small start-up company engaged in the business of selling scrapbooking materials through its website (<http://www.mftstamps.com/>). MFT outsources the operations, maintenance and security of its website to a third party, Gorilla GEMS, Inc. ("Gorilla") and we currently believe that the breach came about through an administrative account maintained by Gorilla.

At the present, we believe that the breach has affected 20 New Hampshire residents. However, we do not know that any individuals whose information may have been compromised by the breach were harmed.

#### **Nature of the Security Breach**

MFT utilizes a third party, Gorilla, to handle its information technology and its website security. We have reason to believe that a Gorilla administrative username and password, and transitively the electronic order and payment systems, were compromised for a period of time, revealing customer information. A malicious software was implanted by an unknown overseas source and it appears that customer order information including customer names, billing and shipping addresses, credit card information, and contact information, used in connection with orders placed from June 22, 2017, through the morning of August 15, 2017, may have been compromised. We were provided information regarding a potential issue and promptly provided this to Gorilla who identified and removed the malicious software on August 15, 2017, but MFT has hired independent forensic experts to examine and access the breach. While the forensic work is being completed, MFT has taken necessary steps to address the breach and likewise is sending

a breach notification letter to its affected customers. A follow up letter will be sent if needed based on the results of the final investigation.

### **Number of New Hampshire Residents Affected**

As stated above, it is currently believed that 20 New Hampshire residents were affected by the breach. We are still working with MFT retained experts to determine the actual number of affected individuals. Notice will be sent to the affected individuals by the week of December 11, 2017, if not sooner.

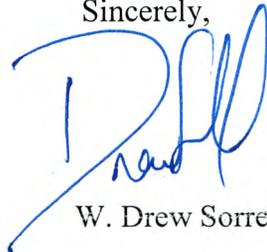
### **Steps Taken Relating to the Incident**

We have launched an investigation into this issue, and at this time, we believe only a small percentage of our customer base has been impacted by this data breach. We will provide additional information as required as we move forward through this process. However, in the meantime, the administrative account that was compromised has been remediated, and all administrative email credentials have been changed. Moreover, the malicious software has been shut down, contained and removed.

We are offering to pay for one year of credit monitoring service through Transunion to any individual who has been affected by the breach.

We are diligently working to rectify the breach as quickly as possible. In the meantime, your office may contact me at 407-418-6281 or my partner, Melody Lynch, at 407-418-6447, if you have any additional questions.

Sincerely,



W. Drew Sorrell

WDS/bcl