

RECEIVED

NOV 05 2018

CONSUMER PROTECTION

November 2, 2018

Via Certified Mail

Gordon J. MacDonald, Attorney General
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Data Breach Notification Pursuant to N.H. Rev. Stat. Ann. § 359-C:20(b)

Dear Attorney General MacDonald,

We write on behalf of our client, ImpactAssets Inc. (“**ImpactAssets**”), to inform the New Hampshire Office of the Attorney General of a potential compromise involving personal information of approximately five (5) New Hampshire residents pursuant to N.H. Rev. Stat. Ann. § 359-C:20(b).

On or about August 28, 2018, ImpactAssets became the victim of a malicious cyberattack from an unknown third party, which compromised a single employee’s email account. The account included emails that contained personal information. ImpactAssets discovered the compromise on August 29, 2018, and promptly secured the account and investigated the incident. ImpactAssets’ initial investigation indicated only that some phishing emails were sent from the account, but did not reveal any specific compromise of personal information.

Thereafter, ImpactAssets engaged a forensics firm to investigate further. On October 1, 2018, the investigation revealed that the unauthorized third party had downloaded contents from the compromised email account. As a result, the forensics firm reviewed the specific contents of the email account, and provided a list of impacted individuals along with the personal information potentially affected. The personal information included some or all of the following¹: first and last names, email addresses, social security numbers and individual taxpayer ID numbers, government identification numbers, financial account information (in some cases with associated security code, PIN, or password), dates of birth, birth certificates, digital signatures, parents’ legal surnames prior to marriage, and usernames and/or passwords for online accounts. As a result, that information appears to have been exposed to, and downloaded by, the attackers.

¹ Note that the affected information varied by individual. Not every individual had all of the information listed above compromised; however, out of an abundance of caution and given the sensitivity of some of the data elements, we are notifying individuals that we currently believe had one or more of the above data elements about them potentially compromised.

November 2, 2018

Page 2

ImpactAssets promptly secured the compromised email account, has notified law enforcement, and is working diligently to notify the impacted individuals. In that vein, ImpactAssets mailed written notice to affected New Hampshire residents on or about November 2, 2018. Moreover, ImpactAssets has engaged Experian to provide identity theft protection and credit monitoring services for two (2) years at no cost to the affected individuals.

If you have any questions, you may contact me at (415) 293-5816 or by email at matthew.baker@kattenlaw.com.

Sincerely,



Matthew R. Baker