



September 27, 2007

Kelly A. Ayotte, Esq.
Attorney General
New Hampshire Department of Justice
33 Capitol Street
Concord, NH 03301

We are writing to inform you about a recent security incident. As described in the attached letter to potentially affected individuals, we have learned that the Embassy Suites La Quinta – Hotel & Spa was among the targets of a group seeking to engage in credit card fraud operating in Southern California. Although we do not know whether their information was misused, we are informing potentially affected individuals as a precaution. We have been cooperating with law enforcement agencies to thoroughly investigate the matter.

Through our internal investigation following the incident, we have determined that personal information regarding approximately five individuals residing in New Hampshire may have been affected by the breach. We plan to notify potentially affected individuals by October 1, 2007.

Please contact Louise Nelson, Vice President, Ethics, at 310-205-4595 if you have questions.

Very Truly Yours,

A handwritten signature in black ink, appearing to read 'Tim Glassett', written over a horizontal line.

Tim Glassett
Senior Vice President
and Deputy General Counsel

LM/jd

Attachment

Hilton Hotels Corporation World Headquarters • 9836 Civic Center Drive, Beverly Hills, CA 90210
Tel: +1 310 278 4321 • www.hiltonworldwide.com

Hilton Hotels & Resorts • Conrad Hotels • Doubletree Hotels, Suites, Resorts, Clubs
Embassy Suites Hotels • Hampton Inn • Hampton Inn & Suites • Hilton Garden Inn
Hilton Grand Vacations Company • Homewood Suites by Hilton

[Hotel Letterhead]

[Date]

[Name]

We recently learned that the Embassy Suites La Quinta – Hotel & Spa was among the targets of a group seeking to engage in credit card fraud operating in Southern California. Although we do not know for certain, it is possible that information you provided to the hotel during your stay between March 22, 2007 and May 28, 2007, including your name and credit card information, may have been compromised. Although we do not know exactly when the thefts occurred or if information about you was involved, we are notifying you about this incident, as a precaution, so that you can take action to protect yourself should someone misuse personal information about you. We have been cooperating with law enforcement agencies to thoroughly investigate the matter, and examining the measures we can take to protect against schemes of this kind.

What You Can Do To Protect Yourself

You can take some simple steps to protect yourself against identity theft or other fraudulent misuse of information about you. Remain vigilant and promptly report incidents of suspected identity theft or fraud to local law enforcement agency, your financial institution and to one of the three nationwide consumer reporting agencies listed below to have it removed from your credit file. In addition, watch for any unusual activity on your credit card accounts or suspicious items on your bills for the next year. If you notice any unusual activity, you should notify your card issuer immediately. You may also wish to do the following:

- Obtain copies of your credit reports to ensure the accuracy of the report information. Under federal law, you are entitled to one free copy every twelve months of your credit report from each of the three major credit reporting companies. You may obtain a free copy of your credit report by going on the internet to www.AnnualCreditReport.com or by calling 1-877-FACTACT (1-877-322-8228). If you would rather write, a request form is available on www.AnnualCreditReport.com.
- Contact the fraud departments of the three major credit reporting companies to discuss your options, including the possibility of placing a “fraud alert” on your file. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you. However, it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting companies. As soon as that company processes your fraud alert, it will notify the other two credit reporting companies which then must also place fraud alerts in your file.

The three major credit reporting companies are:

Equifax
Report Fraud: 1-888-766-0008
www.equifax.com

Experian
Report Fraud: 1-888-397-3742
www.experian.com

TransUnion
Report Fraud: 1-800-680-7289
www.transunion.com

Identity theft is a growing concern. To learn more and to report incidents of identity theft, you can go to <http://www.ftc.gov/idtheft>, or <http://www.ftc.gov/credit>, or call the FTC's Identity Theft Hotline at 1-877-IDTHEFT (1-877-438-4338).

For further information regarding this matter, please contact Guest Assistance at 1-888-240-6152 during the following business hours: Monday to Friday, 7:30 a.m. to 8:30 p.m. Central Standard Time (CST), Saturday 8:00 a.m. to 6:00 p.m. CST, or Sunday 9:00 a.m. to 6:00 p.m. CST.

Sincerely,

[Name]
[Title]