



Kamran Salour  
650 Town Center Drive, Suite 1400  
Costa Mesa, California 92626  
Kamran.Salour@lewisbrisbois.com  
Direct: 714.966.3145

March 16, 2021

**VIA E-MAIL**

Attorney General Gordon MacDonald  
Office of the Attorney General  
Consumer Protection Bureau  
33 Capitol Street  
Concord, NH 03301  
Email: [DOJ-CPB@doj.nh.gov](mailto:DOJ-CPB@doj.nh.gov)

Re: Notification of Data Security Incident

Dear Attorney General MacDonald:

We represent Gonzales Park, LLC in connection with a data security incident suffered by DBH Worldwide, LLC d/b/a Design by Humans (“DBH”), owned by Gonzales Park, LLC, which is described in greater detail below. DBH takes the protection of all sensitive information within its possession very seriously and is taking steps to prevent similar incidents from occurring in the future.

**1. Nature of the security incident.**

DBH recently detected suspicious activity occurring on its website, designbyhumans.com. Upon detecting the suspicious activity, we launched an investigation to immediately isolate and resolve the activity. We also investigated whether this suspicious activity involved any unauthorized access to or acquisition of personal information. That investigation determined that there was unauthorized access to our website between January 31, 2021 and February 10, 2021 that may have impacted individuals who visited and/or made purchases on our website during that timeframe. On February 23, 2021, we concluded that the personal information of these individuals may have been impacted in the incident. Out of an abundance of caution, we offered 12 months of complimentary credit and identity monitoring services.

**2. Number of New Hampshire residents affected.**

DBH mailed notification letters to the 11 New Hampshire residents regarding this data security incident on March 16, 2021. A sample copy of the notification letter sent to the affected individuals is enclosed with this letter.

**3. Steps taken relating to the incident.**

Upon detection of the suspicious activity, we immediately launched an investigation to isolate and resolve the activity. We also investigated whether this suspicious activity involved any unauthorized access to or acquisition of personal information. Additionally, we implemented enhanced security measures to better safeguard personal information in our possession and to help prevent a similar incident from occurring in the future. DBH is also offering identity protection services through IDX, which will help individuals resolve issues if their identity is compromised due to this incident.

**4. Contact information.**

DBH remains dedicated to protecting the personal information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at (714) 966-3145 or via email at [Kamran.Salour@lewisbrisbois.com](mailto:Kamran.Salour@lewisbrisbois.com).

Regards,



Kamran Salour of  
LEWIS BRISBOIS BISGAARD & SMITH LLP

KS:RMP