

September 26, 2017

**By US Mail**

Office of Attorney General, State of New Hampshire  
Attn: Security Breach Notifications  
33 Capitol Street  
Concord NH 03301

RECEIVED  
SEP 29 2017  
CONSUMER PROTECTION

**Re: Gentle Giant Security Breach Notification**

Dear Sir or Madam:

K&L Gates LLP represents Gentle Giant Studios, Inc. d/b/a Gentle Giant Ltd. ("Gentle Giant"), a California corporation that conducts business in New Hampshire.

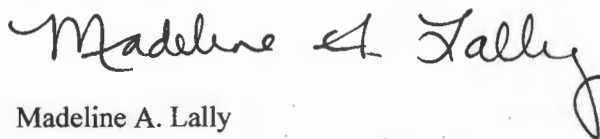
In accordance with New Hampshire Revised Statute § 359-C:20 I (b), please accept this letter as notification to the Office of the Attorney General of a security breach (as defined in NH Rev Stat § 359-C:19 V) that affected two (2) New Hampshire residents.

In August 2017, in response to customer notifications regarding fraudulent activity on their payment cards following purchases on Gentle Giant's ecommerce website, Gentle Giant conducted an internal investigation. Gentle Giant observed that an unauthorized JavaScript link had been introduced to the "footer" of its ecommerce website. This link was designed by an unauthorized third party to harvest data submitted via a webform and exfiltrate the data to the unauthorized third party. The exfiltrated data included names, addresses, telephone numbers, email addresses and payment card numbers, expiration dates and CVV numbers of customers who provided new or updated payment information on Gentle Giant's ecommerce website between April 24, 2017 and August 4, 2017. On or about August 4, 2017, Gentle Giant suspended acceptance of all payments via payment cards through its ecommerce site.

Gentle Giant provided written notice to the affected New Hampshire residents on September 25, 2017.

Please do not hesitate to contact Julia Jacobson at 617-261-3162 or [julia.jacobson@klgates.com](mailto:julia.jacobson@klgates.com) if you have questions.

Very truly yours,



Madeline A. Lally

CC: Julia B. Jacobson, Partner, K&L Gates LLP