



MULLEN
COUGHLIN_{LLC}
ATTORNEYS AT LAW

RECEIVED

JUN 04 2021

CONSUMER PROTECTION

Edward J. Finn
Office: (267) 930-4776
Fax: (267) 930-4771
Email: efinn@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

May 27, 2021

VIA U.S. MAIL

Consumer Protection Bureau
Office of the New Hampshire Attorney General
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Event

Dear Sir/Madam:

We represent ExecuSearch Holdings LLC (“ExecuSearch”) located at 675 3rd Ave, 5th Floor, New York, NY 10017, and are writing to notify your office of an incident that may affect the security of some personal information relating to one (1) New Hampshire resident. The investigation into this matter is ongoing, and this notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, ExecuSearch does not waive any rights or defenses regarding the applicability of New Hampshire law, the applicability of the New Hampshire data event notification statute, or personal jurisdiction.

Nature of the Data Event

On February 12, 2021, ExecuSearch learned of unusual activity impacting the operability of a certain number of its systems. ExecuSearch immediately commenced an investigation to assess the nature and scope of the activity. The investigation determined that a threat actor encrypted some systems and took certain data. As its investigation has continued, ExecuSearch has been identifying and reviewing files determined to have been impacted. ExecuSearch recently completed a review of certain impacted files on May 14, 2021. ExecuSearch’s investigation into the scope of the incident is ongoing.

The information that could have been subject to unauthorized access includes name and Social Security Number.

Notice to New Hampshire Resident

ExecuSearch previously provided notice to certain individuals on or about April 6, 2021; however, no New Hampshire residents were determined to be impacted at that time. On or about May 27, 2021, ExecuSearch provided written notice of this incident to certain additional affected individuals, which includes one (1) New Hampshire resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon discovering the event, ExecuSearch moved quickly to investigate and respond to the incident, assess the security of ExecuSearch systems, and notify potentially affected individuals. ExecuSearch is also working to implement additional safeguards and training to its employees. ExecuSearch is providing access to credit monitoring services for twelve (12) months, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, ExecuSearch is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. ExecuSearch is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4776.

Very truly yours,



Edward J. Finn of
MULLEN COUGHLIN LLC

EXHIBIT A



Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

May 27, 2021



G4966-L01-0000001 T00001 P001 *****AUTO**MIXED AADC 159
SAMPLE A. SAMPLE - L01
APT ABC
123 ANY ST
ANYTOWN, ST 12345-6789



Re: Notice of Data Breach

Dear Sample A. Sample:

ExecuSearch Holdings, LLC (“ExecuSearch”) writes to inform you of a recent incident impacting the security of some of your personal information. While we are unaware of any identify theft or fraud occurring as a result of this incident, this letter provides information about the incident, our response, and resources available to you to help protect your information from potential misuse, should you feel it necessary to do so.

What Happened? On February 12, 2021, ExecuSearch learned of unusual activity impacting the operability of a certain number of its systems. We immediately commenced an investigation to assess the nature and scope of the activity. The investigation determined that an unknown actor encrypted some systems and took certain data in early February. We also determined that the threat actor compromised a file containing your information. Although our investigation into the scope of the event is ongoing, we reviewed the impacted file to determine address information for impacted individuals, and this review was completed on May 14, 2021.

What Information Was Involved? Although our investigation is ongoing, the information impacted includes your first and last name, as well as your Social Security number.

What We Are Doing. We take the security of personal information in our care seriously. Upon learning of this incident, we moved quickly to notify law enforcement, assess the security of our systems, reset passwords, and to notify potentially impacted individuals. As part of our ongoing commitment to information security, we are also reviewing and enhancing existing policies and procedures, including adding additional data security software and more broadly implementing multifactor authentication to our network environment. We are also reporting this incident to state regulators, where necessary. Additionally, while we are unaware of any actual or attempted misuse of your information as a result of this incident, we are offering you access to [EXTRA1] months of complimentary credit monitoring and identity restoration services through Experian.

0000001



G4966-L01

What Can You Do. You can find out more about how to protect against potential identity theft and fraud in the enclosed *Steps You Can Take to Help Protect Your Information*. We encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. You may also enroll in the complimentary credit monitoring services described above. Enrollment instructions are attached to this letter.

For More Information. If you have additional questions, please call our dedicated assistance line at (866) 904-6214, Monday – Friday, 8:00 a.m. to 10:00 p.m. Central Time, and Saturday – Sunday, 10:00 a.m. to 7:00 p.m. Central Time (excluding U.S. national holidays). You may also write to ExecuSearch at: 675 3rd Avenue, 5th Floor, New York, NY 10017.

We sincerely regret any inconvenience this incident may cause.

Sincerely,



Larry Dolinko
Chief Executive Officer
ExecuSearch Holdings, LLC

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Enrollment Instructions

To help protect your identity, we are offering a complimentary [EXTRA2] year membership of Experian's® IdentityWorksSM. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by: August 31, 2021** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (866) 904-6214 by August 31, 2021. Be prepared to provide engagement number ENGAGE# as proof of eligibility for the identity restoration services by Experian.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

000001



G4966-L01

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.