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STATE OF NE DEPT OF JUSTICE

2016 MAY 31 PM 3: 19

JIM PRENDERGAST
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May 27, 2016

Via First Class US Mail

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Event

Dear Attorney General Foster:

We represent EPTAM Plastics, 2 Riverside Business Park, Northfield, New Hampshire 03276 ("EPTAM") and are writing to notify your office of an incident that affects the security of personal information relating to one hundred and fifty-three ("153") New Hampshire residents. By providing this notice, EPTAM does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

#### Nature of Data Event

On May 18, 2016, EPTAM received an email purporting to be from its President Jeff Hollinger requesting copies of all employee Form W-2's. Unfortunately this information was provided before EPTAM discovered that the request was made from a fraudulent account by an individual using Mr. Hollinger's name. The email request for this information was believed to be a legitimate internal data request. While EPTAM's investigation into this incident is ongoing, at this time, EPTAM has no evidence that the individual who sent the fraudulent email accessed EPTAM's computer network, or that this incident arose from a compromise in the security of EPTAM's network.

## Notice to New Hampshire Residents

On May 20, 2016, EPTAM began providing verbal notice of this incident to individuals whose information may have been compromised in group meetings. In addition, on May 25, 2016, EPTAM mailed notice letters to potentially affected individuals which provided details of the incident, information on steps individuals can take to protect against identity theft and fraud, access

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to one (1) year of free credit monitoring, and contact information individuals may use should they have questions or concerns. The affected individuals include one hundred and fifty-three ("153") New Hampshire residents.

#### Other Steps Taken and To Be Taken

Upon discovering this incident, EPTAM moved quickly to identify those that may be affected, to put in place resources to assist them, and to provide them with notice of this incident. As noted above, EPTAM is providing potentially affected individuals access to one (1) free year of credit and identity monitoring services, including identity restoration services, through Experian. Additionally, EPTAM is providing potentially affected individuals with information on how to better protect against identity theft and fraud, including information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies and the Internal Revenue Service ("IRS"), and encouragement to contact the Federal Trade Commission, state attorney general, and law enforcement to report attempted or actual identity theft and fraud.

EPTAM has notified the IRS about this incident. EPTAM is also reviewing its policies and procedures relating to data privacy and has provided further education to its staff on data privacy related issues, including email phishing and spooking attacks.

#### **Contact Information**

Should you have any questions regarding this notification of other aspects of this event, please contact us at 215-977-4058.

Very truly yours, Attorney General Joseph Foster

James E. Prendergast of

LEWIS BRISBOIS BISGAARD & SMITH LLP

JEP:ncl Enclosure

# **EXHIBIT A**

May 23, 2016

<Mail Merge ->

Re: Notice of Data Security Incident

Dear John Sample:

I am writing to inform you that EPTAM Plastics ("EPTAM") has been the victim of an email spoofing attack, and the security of your personal information, contained in your IRS Form W-2, may be at risk as a result of this incident. While we are unaware of any actual or attempted misuse of this information, we take this incident very seriously and are providing this notice to ensure that you are aware of the incident, so that you may take steps to protect your personal information should you feel it is appropriate to do so.

WHAT HAPPENED: On May 18, 2016, we received an email purporting to be from our President Jeff Hollinger requesting copies of all employee Form W-2's. Unfortunately this information was provided before we discovered that the request was made from a fraudulent account by an individual using Jeff's name. The email request for this information was believed to be a legitimate internal data request. While our investigation into this incident is ongoing, at this time, we have no evidence that the individual who sent the fraudulent email accessed our computer network, or that this incident arose from a compromise in the security of our network.

WHAT INFORMATION WAS INVOLVED: Your Form W-2 was among the forms that were sent in response to the request. Your Form W2 contained the following pieces of information: your name, address, Social Security number and 2015 wage and withholding information.

WHAT WE ARE DOING: We take this incident, and the security of your personal information, very seriously. We learned of and began investigating this matter on May 20 and quickly determined the nature and scope of the incident. We are notifying the IRS of this incident, requesting that they investigate fully. We are currently communicating this to all of the affected employees (current and former) and are offering one year of free identity protection services through Experian. We will continue to assess any additional actions needed to protect our employee information. In addition, the enclosed Other Important Information contains instructions on how to enroll and receive these free services, as well as more information on how to better protect against identity theft and fraud.

WHAT YOU CAN DO: You can also enroll to receive the 12 months of free credit monitoring and identity restoration services through Experian. You can review the enclosed Other Important Information.

FOR MORE INFORMATION: I understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call Carl Annese (CFO) or Kerry Dubois (HR Manager), at (603) 286-8009 between the hours of 9:00AM – 5PM Eastern Standard Time.

EPTAM takes the privacy of employees' personal very seriously. We sincerely regret any inconvenience or concern this incident has caused you.

SINCERELY,

Carl Annese Chief Financial Officer/Treasurer

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#### OTHER IMPORTANT INFORMATION

To help detect the possible misuse of your information, we are providing you with one year of free access to credit monitoring and identity restoration services with Experian's® ProtectMyID Elite product. If you are a victim of fraud, simply call Experian at 866-751-1324 by August 31, 2016, and a dedicated Identity Theft Resolution agent will help you restore your identity. Please provide the engagement number in this letter as proof of eligibility.

While Fraud Resolution assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through ProtectMyID Elite. This product provides you with superior identity protection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

### Activate ProtectMyID Now in Three Easy Steps

ENSURE That You Enroll By: August 31, 2016 (Your code will not work after this date.) VISIT the ProtectMyID Web Site to enroll: http://www.protectmyid.com/protect PROVIDE Your Activation Code: [code]

If you have questions or need an alternative to enrolling online, please call 866-751-1324 and provide engagement #: PC101736.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH PROTECTMYID MEMBERSHIP:

A credit card is not required for enrollment.

Once your ProtectMyID membership is activated, you will receive the following features:

- Free copy of your Experian credit report.
- Surveillance Alerts for:
  - O Daily 3 Bureau Credit Monitoring: Alerts of key changes & suspicious activity found on your Experian, Equifax®, and TransUnion® credit reports.
- Internet Scan: Alerts if your personal information is located on sites where compromised data is found, traded or sold.
- Change of Address: Alerts of any changes in your mailing address.
- Identity Theft Resolution & ProtectMyID ExtendCARE: Toll-free access to US-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies. It is recognized that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.

- \$1 Million Identity Theft Insurance<sup>1</sup>: Immediately covers certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.
- Lost Wallet Protection: If you misplace or have your wallet stolen, an agent will help you cancel your credit, debit, and medical insurance cards.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 866-751-1324.

EPTAM encourages you to remain vigilant against incidents of identity theft and financial loss by reviewing your account statements, and monitoring your credit reports for suspicious activity. Under U.S. law, everyone is entitled to one free credit report annually from each of the three major credit bureaus. To order a free credit report, visit http://www.annualcreditreport.com/ or call, toll-free, 1-877-322-8228. Individuals may also contact the three major credit bureaus directly to request a free copy of their credit report:

Equifax	Experian	TransUnion
P.O. Box 105069	P.O. Box 2002	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022
800-525-6285	888-397-3742	800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

At no charge, you can also have these credit bureaus place a "fraud alert" on your credit file. A "fraud alert" will tell creditors to take additional steps to verify your identity prior to granting credit in your name; however, because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the credit bureaus verify your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your files. You may use the contact information listed above to contact the major credit bureaus and place a "fraud alert" on your credit report.

You can also place a "security freeze" on your credit file that prohibits a credit reporting agency from releasing any information from your credit report without your written authorization but may delay, interfere with, or prevent the timely approval of any requests for new credit. If you have been a victim of identity theft, and provide the credit reporting agency with a valid police report, the credit reporting agency cannot charge to place, lift or remove a security freeze. In all other cases, a credit agency may charge you a fee to place, temporarily lift, or permanently remove a security freeze. You must contact each of the credit reporting agencies separately to place a security freeze on your credit file:

Equifax Security Freeze	Experian Security Freeze	TransUnion LLC
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022
800-685-1111	888-397-3742	888-909-8872
800-349-9960 (NV Residents)		

800-349-9960 (NY Residents)

freeze.transunion.com www.experian.com http://www.freeze.equifax.com

<sup>1</sup> Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

You can also contact the IRS at www.irs.gov/Individuals/Identity-Protection for helpful information and guidance on steps you can take to prevent a fraudulent tax return from being filed in your name and what to do if you become the victim of such fraud.

You can further educate yourself further on identity theft, fraud alerts, and the steps one can take to protect against identity theft and fraud by contacting the Federal Trade Commission or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, <a href="https://www.identitytheft.gov">www.identitytheft.gov</a>, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. In addition, EPTAM recommends reporting suspicious activity or incidents of identity theft and fraud to local law enforcement.