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November 22, 2013

Attorney General Michael A. Delaney
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Drew University — Notice of Data Security Event

Dear Sir or Madam:

We represent Drew University (Drew), 36 Madison Avenue, Madison, NJ 07940, and are writing to notify you of a data event that compromised the security of personal information of three (3) New Hampshire residents. Drew's investigation into this event is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Drew does not waive any rights or defenses regarding the applicability of Maine law or personal jurisdiction.

Nature of the Data Security Event

On October 1, 2013, Drew University was informed by a university employee that his/her work email account had been hacked into by an unknown third-party. Upon learning of this incident, Drew University immediately changed the employee's network login credentials and launched an internal investigation into this incident. Drew University retained specialized data security counsel to assist with its investigation of, and response to, this incident. Drew University hired independent, third-party computer forensics experts to determine the scope of this incident. Although these investigations are ongoing, they revealed that the employee's email account contained files with certain employee and family/dependent personal information. After engaging its print vendor to run an advanced address search for all affected individuals, Drew learned on November 14, 2013 that three (3) New Hampshire residents are among the population of affected individuals. The name, address, date of birth, and Social Security number of these three (3) New Hampshire residents were contained on files within the employee's email account.

Notice to New Hampshire Residents

Although the investigations are ongoing, it appears that the personal information of three (3) New Hampshire residents was stored on files in the employee's email account. Drew provided these New Hampshire residents with written notice of this incident on or about November 21, 2013, in substantially the same form as the letter attached here as Exhibit A.

Other Steps Taken and To Be Taken

In addition to providing written notice of this incident to all affected individuals as described above, each affected individual is being offered access to one (1) free year of credit monitoring services and identity restoration services. Drew is also providing each individual with information on how to protect against identity theft and fraud. Drew is providing written notice of this incident to other state regulators, and to the national consumer reporting agencies.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at 215-358-5113.

Sincerely,



Kevin E. Dolan

cc: Drew University

EXHIBIT A

[Date]

[Name]

[Address]

[City, State Zip]

We are writing to notify you of an incident that may affect the security of your personal information. We are unaware of any attempted or actual misuse of your personal information, but are providing this notice to you to ensure that you are aware of the incident and so that you may take steps to monitor your identity, financial accounts, and any existing credit file should you feel it is appropriate to do so.

On October 1, 2013, Drew University was informed by a university employee that his/her work email account had been hacked into by an unknown third-party. Upon learning of this incident, Drew University immediately changed the employee's network login credentials and launched an internal investigation into this incident. Drew University retained specialized data security counsel to assist with its investigation of, and response to, this incident. Drew University hired independent, third-party computer forensics experts to determine the scope of this incident. While these investigations are ongoing, we have determined that files containing your name, date of birth, Social Security number, and address were contained within this employee's email account at the time of this incident.

Drew University takes this matter, and the security of personal information entrusted to it, seriously. Drew University has no evidence that the files containing your personal information were accessed and is unaware of any actual or attempted misuse of your personal information. Out of an abundance of caution, Drew University retained the services of Kroll Advisory Solutions to provide identity theft safeguards at no cost to you for one (1) year through its ID TheftSmart™ program. Kroll Advisory Solutions is the global leader in risk mitigation and response, and their team has more experience than any other organization when it comes to helping people who have sustained an unintentional exposure of confidential data.

Your identity theft safeguards include Continuous Credit Monitoring and Enhanced Identity Theft Consultation and Restoration. Instructions on how to receive your services are below.

Next Steps

Your membership number is: <<MEMBERSHIPNUMBER>>

1. Go to www.idintegrity.com to start your credit monitoring

Please be prepared to provide your membership number. Instructions are provided online.

If you would prefer to receive your alerts through the mail instead of online, fill out the enclosed *Consumer Credit Services Authorization Form* and return it in the enclosed postage-paid envelope.

2. Call 1-???-???-???? if you need help or have questions

8 a.m. to 5 p.m. (Central Time), Monday through Friday

Kroll representatives are ready to help you.

Drew University is providing you with access to the following services from Kroll Advisory Solutions, at no cost to you. *Please note that in order to activate the following services you will need to follow the above instructions.*

Continuous Credit Monitoring. We are providing you with no-cost access to Kroll's credit monitoring service for 12 months from the date of this letter. Once activated, you will receive alerts whenever there are certain changes in your credit file that could indicate an issue.

Enhanced Identity Theft Consultation and Restoration. Licensed Investigators, who truly understand the problems surrounding identity theft, are available to listen, to answer your questions, and to offer their expertise regarding any concerns you may have. And should your name and credit be affected by this incident, your investigator will help restore your identity to pre-theft status.

To receive credit monitoring, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

To further protect against possible identity theft, fraud or other financial loss, Drew University encourages you to remain vigilant, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law, you are entitled to one (1) free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, (877) 322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because a fraud alert tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below. Information regarding security freezes is also available from these agencies.

Equifax
P.O. Box 105069
Atlanta, GA 30348
800-525-6285
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19022-2000
800-680-7289
www.transunion.com

You can also further educate yourself regarding identity theft, security freezes, and the steps you can take to protect yourself, by contacting your state Attorney General or the Federal Trade Commission. **For North Carolina residents**, the Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-919-716-6400, www.ncdoj.gov. **For Maryland residents**, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, (888) 743-0023, www.oag.state.md.us. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-ID-THEFT (877-438-4338); TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them, and information regarding fraud alerts and security freezes may also be obtained from the Federal Trade Commission. Instances of known or suspected identity theft should also be reported to law enforcement and/or your state's Attorney General.

We have established a confidential assistance line for you to utilize if you have any questions or concerns regarding the incident or the contents of this letter. This confidential assistance line is staffed with professionals trained in identity protection and restoration. These professionals are also familiar with this incident. This confidential assistance line operates Monday through Friday, 8:00 a.m. to 5:00 p.m. CST. You may reach this confidential assistance line by dialing, toll-free, **XXX-XXX-XXXX**.

We apologize for any inconvenience or concern that this may have caused you. The safety and security of your personal information remains a top priority of Drew University. Drew University is currently implementing new measures for user account security which will be announced to all University employees in the coming weeks.

Very truly yours,

Terri Demarest
Director of Human Resources