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October 3, 2017

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OCT 04 2017

CONSUMER PROTECTION

VIA FEDERAL EXPRESS

New Hampshire Attorney General's Office
Department of Justice
33 Capitol Street
Concord, NH 03301

Re: Notice of Data Breach Affecting New Hampshire Residents

To Whom It May Concern:

This law firm represents the Denver Art Museum (the "Museum"). The Museum is an educational, nonprofit American organization that acquires, presents, and preserves works of art. It is located in Denver, Colorado at 100 West 14th Avenue Parkway, Denver, Colorado 80204, and its website is <http://denverartmuseum.org>.

In compliance with N.H. Rev. Stat. Ann., § 359-C:19 *et seq.*, the Museum is notifying the New Hampshire Attorney General of a possible data breach involving New Hampshire residents. In particular, one (1) New Hampshire resident may have been affected by the possible unauthorized access.

Specifically, on or about September 13, 2017, the Museum discovered that certain of its email accounts may have been compromised by an unknown actor. In particular, the compromise was a result of malicious email received by the Museum, which allowed access to personal information about a limited number of donors, customers, and employees. It appears that the unauthorized access began on or about June 5, 2017, and ended on or about June 27, 2017.

The personal information about Museum donors, customers, and employees affected by the unauthorized access included first and last names; physical addresses; dates of birth; credit card information, including credit card number, card verification code, and expiration date; Social Security numbers; bank account numbers; driver's license; and passport numbers.

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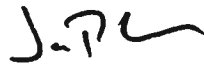
While the Museum has no reason to believe that any personal information has actually been misused, within the next few days, it will send breach notification letters and is notifying the New Hampshire Attorney General out of an abundance of caution so that New Hampshire residents have the information and tools necessary to help detect and prevent any misuse of their personal information.

The Museum is conducting a thorough review of the potentially affected computer systems and retained a third-party firm to conduct a forensic investigation concerning this incident. The Museum has also implemented additional security measures designed to prevent the recurrence of such an attack, and to protect the privacy of our valued donors, customers and employees. As a precautionary measure, the Museum has arranged for Kroll to offer the option of one (1) year of credit monitoring free of charge to the notified individuals. This notification to you has not been delayed due to an investigation by law enforcement.

If you have any questions for the Museum or would like to discuss anything in this letter, please feel free to contact me at 602-382-6555.

Very truly yours,

Snell & Wilmer



James P. Melendres

JP/

4837-7851-4512