



Office of the Attorney General  
New Hampshire Department of Justice  
33 Capitol Street  
Concord, NH 03301

Via U.S. First Class Mail

November 5, 2018

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CONSUMER PROTECTION

**NOTICE OF DATA SECURITY INCIDENT**

Dear Attorney General MacDonald:

We write to inform you that DC International ("DC") was recently a victim of a data security incident that could potentially involve residents of your state. DC is an e-commerce retailer based in Carrollton, Texas.

On September 9<sup>th</sup>, 2018, one of our internal security analysts identified a data security issue while reviewing logs of one of our e-commerce brands, Leatherology.com, which may have affected select customers between July 20<sup>th</sup> and September 9<sup>th</sup>, 2018. Upon initial identification, DC began a thorough investigation. It is our understanding now that this malicious code intended to capture personal and credit card data prior to the data being transmitted to the payment gateway. Customer credit card data is used only to complete the transaction and never stored on DC servers.

DC takes security seriously and employs multiple proven best in class industry security scan tools to keep our customers safe. Unfortunately, this previously unknown malware was not detected by any of these scans. Upon discovery, we took immediate steps to investigate this matter and fully remove the malicious code and prevent further unauthorized access.

The information that was accessed, may have included: customer name, billing address, email address, credit card number, expiration date, and CVV. We do **not** collect personal information like social security number, driver's license number, passport number, or federal or state identification number from our customers online. Therefore, this personal information was not compromised.

DC has conducted a thorough review of affected records and computer systems and taken immediate steps upon discovery to prevent further unauthorized access, including removing the malicious code and continuing to probe our system for vulnerabilities. We notified our e-commerce platform security team, and we are working closely with law enforcement and IT security experts to investigate and properly address this incident, as well as help prevent such an incident from happening again in the future.

We started notifying the 17 potentially affected individuals in New Hampshire on October 19, 2018 and we are offering such individuals a complimentary one-year membership of Experian's® IdentityWorksSM. This product provides customers with superior identity detection and resolution of identity theft.

We have set up a dedicated phone line and email address to answer any customer questions related to this security breach. We can be reached at [security@dcius.com](mailto:security@dcius.com), or contact us toll-free, at 1-833-754-4296, M-F, between 9:00am-5:00pm CST, or you may contact me directly at 972-380-2313 x106.

Respectfully,



David Hartfield  
President