

Mr. Joseph A. Foster
New Hampshire Department of Justice
Office Of The Attorney General
33 Capitol Street
Concord, NH 03301

March 3, 2016

Dear Attorney General Foster,

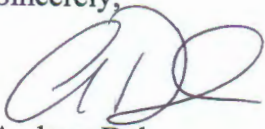
Please be advised that on February 18, 2016, an employee of DataXu, Inc. sent certain employee records to an unauthorized email recipient. The documents likely contained employee names, home addresses, social security numbers and salary information.

At this time, we are not aware of any improper use of the personal information contained in the documents. It appears that 318 individuals could have been affected, including 7 individuals who are residents of your state. We plan to begin notifying the affected individuals in New Hampshire on March 3, 2016.

As set forth in the letter, we have taken numerous steps to protect the security of the personal information of the affected individuals, including implementing additional quality controls to avoid similar incidents in the future.

If you have any questions, please contact Andrew Dale at 617-904-9887 or email adale@dataxu.com.

Sincerely,



Andrew Dale
Corporate Counsel
DataXu, Inc.

STATE OF NH
DEPT OF JUSTICE
2016 MAR -7 AM 11:44

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