

SIGN-ZONE, INC.

August 13, 2013

Sign-Zone, Inc
Dba Creative Banner Assemblies
6400 Bunker Lake Blvd
Ramsey, MN 55303

Office of the Attorney General of New Hampshire
Attn: Security Breach Notification
33 Capital Street
Concord, NH 03301

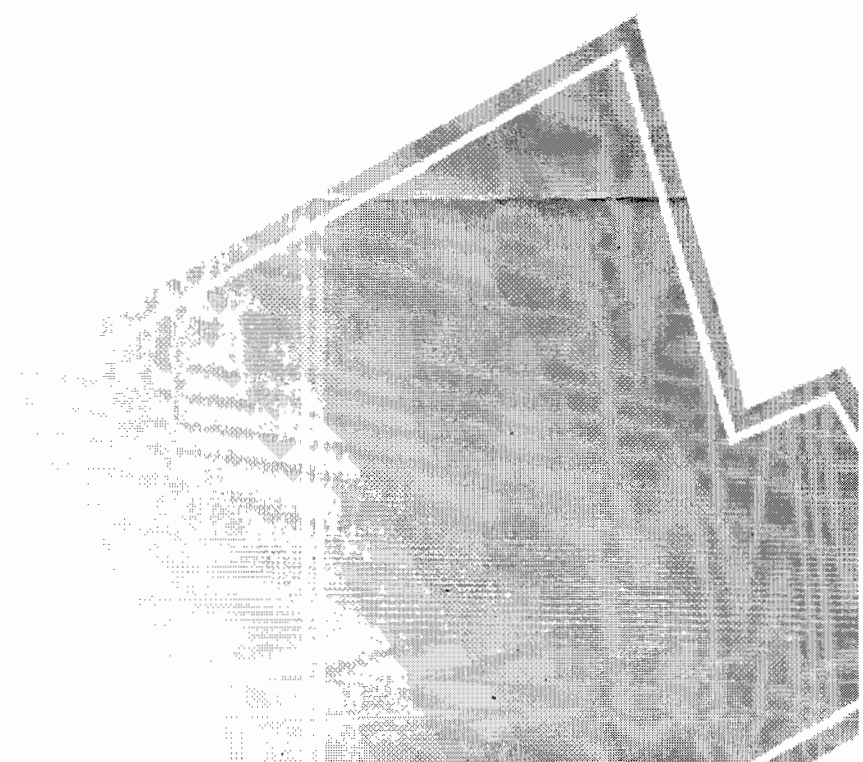
To whom it may concern:

We are sending the enclosed letter to 232 consumers. Of the 232 affected consumers 1 is a resident of the State of New Hampshire. Please contact me with any questions.

Sincerely,



Deb Weston
Chief Financial Officer
dweston@signzoneinc.com
763-746-1371



CREATIVE BANNER

Assemblies

IMPORTANT LEGAL NOTICE- PLEASE READ THIS LETTER IN ITS ENTIRETY

NAME
ADDRESS
ADDRESS
CITY STATE ZIP

August 13, 2013

Dear <<Customer Name>>:

We value your business and respect the privacy of your information, which is why, as precautionary measure, we are making you aware of a situation that may have exposed customer information including customer names, addresses, phone numbers and temporarily unencrypted credit card numbers with security codes.

WHAT HAPPENED?

We discovered that an unauthorized third party used malicious code to obtain unlawful access to certain temporary data files on our website. These temporary data files are used only to complete e-commerce transactions and are not otherwise retained by Creative Banner Assemblies. The information accessed in the temporary files included customer name, address, phone number and unencrypted credit card information. This information was unencrypted only until your order was shipped. The malicious code was discovered and contained on July 22, 2013, and we believe it was injected by the unauthorized third party around June 1, 2013. While our investigation is ongoing, we believe that in certain limited circumstances the unauthorized third party was able to extract such information from the temporary data files. Your recent purchase occurred during the time period when the unauthorized third party was attempting to obtain this information about our customers. While we do not have evidence that your information was compromised, we are taking precautionary measures to protect your financial security and alleviate concerns you may have.

WHAT IS CREATIVE BANNER ASSEMBLIES DOING TO ADDRESS THIS SITUATION?

We are taking measures designed to prevent a recurrence of such an attack, including removing the malicious code and modifying relevant procedures and processes on our website. We have also mounted an aggressive investigation into the circumstances surrounding the situation, including working with the appropriate authorities. We have conducted a review of our own internal security and training, and are implementing additional security procedures.

At our expense, Creative Banner Assemblies would like to offer you a free one year subscription to ITAC Sentinel[®] Plus, a credit monitoring and identity theft protection service. ITAC Sentinel Plus provides essential monitoring and protection of not only credit data, but also monitors Internet chat rooms and newsgroups and alerts you if your Social Security number, credit cards, and bank account numbers are found in unsecure online locations. This program is provided by Intersections Inc. (NASDAQ: INTX), a leading provider of consumer and corporate identity risk management services.

ITAC Sentinel[®] Plus features include:

- 3-Bureau Credit Report and Scores**
- 3-Bureau Daily Monitoring with NOTIFY EXPRESS[®] Alerts
- 3-Bureau Quarterly Credit Update
- ITAC Victim Assistance[®]
- Card Theft Protection
- Internet Surveillance
- Credit Education Specialists

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- Up to \$20,000 identity theft insurance with \$0 deductible.*

If you wish to take advantage of this monitoring service, you must enroll by November 15, 2013.

To activate this coverage please visit the Web site listed below and enter the redemption code. The redemption code is required for enrollment, and can only be used one time by the individual addressed.

Web Site: www.itacsentinel.com/alert
Redemption Code: XXXXXXXXXXXXX

In order to enroll, you will need to provide the following personal information:

- Mailing Address
- Phone Number
- Social Security Number
- Date of Birth
- E-mail Address
- Redemption Code

This service is complimentary; no method of payment will be collected during enrollment and there is no need to cancel. We apologize for any inconvenience and urge you to enroll today

WHAT CAN I DO ON MY OWN TO ADDRESS THIS SITUATION?

If you choose not to use the free services we are offering, we strongly urge you to do the following:

- Place a fraud alert. You will need to contact one of the three major credit agencies at:
 - Experian – 1-888-397-3742
 - Equifax – 1-800-525-6285
 - TransUnion – 1-800-680-7289
- IMMEDIATELY obtain a free copy of your credit report. You can obtain your free copy by going to the website www.annualcreditreport.com or by calling toll-free 1-877-322-8228. (TDD 1-877-730-4204.)
 - Upon receipt of your credit report, we recommend that you review it carefully for any suspicious activity.
 - Be sure to promptly report any suspicious activity to your credit card company.

If you suspect an incident of identity theft may have occurred, please notify your local law enforcement or your state Attorney General. In addition, please notify the Federal Trade Commission.

For more information about identity theft, the resources below can provide you with assistance.

For all U.S. Residents:

Identify Theft Clearinghouse
Federal Trade Commission
600 Pennsylvania Ave., NW
Washington, DC 20580
www.consumer.gov/idtheft
1-877-IDTHEFT (438-4338)

For North Carolina Residents:

Office of the Attorney General
9001 Mail Service Center
Raleigh, NC 27699-9001
www.ncdoj.com
1-919-716-6400

For Maryland Residents

Consumer Protection Division
Office of Attorney General
200 St. Paul Place
Baltimore, MD 21202
www.oag.state.md.us/Consumer
1-888-743-0023

WHO CAN I SPEAK TO REGARDING THIS INCIDENT?

Our first priority is to retain your trust. If you have questions or believe you may have an identity theft issue, please call Creative Banner Assemblies at (763) 278-6479 to allow us to assist you in determining how you may have been affected. Please know that your privacy is of the utmost importance to us. We sincerely apologize for any inconvenience this incident may cause you.


CREATIVE BANNER

Assemblies

Sincerely,



Brian Knoop
Vice President of Sales



*Identity Theft Insurance underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.