

COLUMBIA UNIVERSITY

IN THE CITY OF NEW YORK

OFFICE OF THE GENERAL COUNSEL

(212) 854-5796 Telephone
(212) 854-7365 Facsimile

February 1, 2010

By Facsimile (603) 223-6202 & Regular Mail

Lauren Noether
Senior Assistant Attorney General
Office of the Attorney General
Consumer Protection and Antitrust Bureau
33 Capitol Street
Concord, NH 03301

Re: Notification of Inadvertent Data Breach

Dear Ms. Noether:

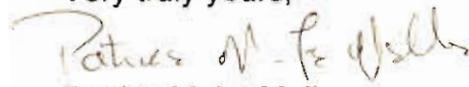
Pursuant to the New Hampshire Statutes, Title XXXI, Chapter 359-C:20, I write to inform you that on the morning of January 18, 2010, the Columbia University's ("Columbia") Office of Public Safety discovered a burglary of a Columbia College administrative office. A locked office door was broken and three notebook computers were stolen. The New York City Police Department was alerted immediately and they are conducting an investigation of this theft. Although the office computers were password protected, they did contain limited personal information including the name and social security number of certain individuals. One New Hampshire resident was affected.

Columbia has notified the affected individuals by regular mail sent January 29, 2010 with a supplemental notice regarding credit monitoring sent today. In this notice, Columbia will offer a two-year subscription to a credit monitoring system at no cost to eligible individuals. Ineligible minors will be offered such credit protection upon reaching majority. In addition, Columbia will recommend to all affected individuals that they activate a fraud alert with the major credit bureaus. A sample of the notification is attached.

00169349

If you should need more information or have any questions, please contact me at (212) 854-5796.

Very truly yours,

A handwritten signature in brown ink that reads "Patrice M. Le Melle". The signature is written in a cursive style with a large initial "P" and "M".

Patrice M. Le Melle
Associate General Counsel

Enclosures

January 29, 2010

General Letter

<<Address_Line_1>>

<<Address_Line_2>>

<<Address_Line_3>>

<<City>>, <<State>> <<Postal_Code>>

Dear <<First Name>>:

On the morning of January 18th, a burglary of a Columbia College administrative office was discovered. The University's Department of Public Safety determined that the perpetrators removed three laptop computers from the premises. Those computers contained the name and Social Security number of certain individuals, including some current students, prospective students, alumni and employees of both Columbia College and The Fu Foundation School of Engineering and Applied Science. The computers were all password protected and access to larger database platforms are not at risk; we are, however, contacting those individuals who could be affected.

I regret to inform you that your name and Social Security number are among those that may have been exposed. We understand that security of your private information is of the utmost importance to you. Please know that we take privacy very seriously and are deeply disappointed by and apologetic for this incident. I, thus, want to advise you of the precautionary steps you may take, with our support, to minimize the impact of this situation.

Columbia has arranged for you to receive a two-year subscription to a credit monitoring system at no cost to you. This service will provide you with a copy of your credit report, monitor your credit files at all three major credit bureaus (Equifax, Experian and Trans Union) and notify you of certain suspicious activities that could indicate identity theft. More information on how to enroll in this service will be sent to you under separate cover shortly.

If you do not wish to enroll, you may still choose to activate a fraud alert with the major credit bureaus, or periodically run a credit report to look for potential irregularities and ensure that no new accounts have been activated in your name. Each agency has an automated fraud alert process. If you activate a fraud alert, the agency you contact will notify the other two agencies so that those agencies also can place fraud alerts on your

accounts. In addition, each agency will provide you a copy of your credit report at no cost. The contact information for the credit agencies is as follows:

Equifax – (800) 525-6285 – www.equifax.com

Experian – (888) 397-3742 – www.experian.com

Trans Union – (800) 680-7289 – www.transunion.com

I also want to advise you of the action steps we are taking to reduce the likelihood of a future incident. We have already strengthened the physical security of the office in question and are in the process of increasing our laptop security through the installation of high level encryption programs. We also are taking a more aggressive approach to scanning computer equipment for potential security threats and are continuing to work with the New York Police Department and Columbia University's Department of Public Safety in this ongoing investigation.

If you have any questions or concerns regarding this incident, please contact Susan Chang, Associate Dean of Planning and Administration at Columbia College, by calling 877-851-0419 or by sending an e-mail to sjchang@columbia.edu.

Please know that we are truly committed to protecting the identity of everyone who chooses to entrust us with private information and accept our sincere regrets for this unfortunate situation.

Sincerely,

Dean of Columbia College
Vice President for Undergraduate Education

CC LETTERHEAD

February 1, 2010

<<NAME
ADDRESS
CITY STATE ZIP>>

Dear <<Name>>,

As you were recently informed, due to a burglary of a Columbia College administrative office, computers were removed which contained the name and Social Security numbers of certain individuals. Unfortunately, your name and Social Security number are among those that may have been exposed. We understand that security of your private information is of the utmost importance to you. Please know that we take privacy very seriously and are extremely apologetic for this incident.

COMPLIMENTARY SERVICE OFFER:

Accordingly, as a precautionary step, at our expense, we would like to offer you a free two (2) year subscription to ITAC Sentinel[®] Plus, a credit monitoring and identity theft protection service. ITAC Sentinel Plus provides essential monitoring and protection of not only credit data, but also monitors the Internet for your Social Security number, bank accounts, and credit card accounts on Web sites known to be frequented by identity thieves. This program is provided by Intersections, Inc. (NASDAQ: INTX), a leading global provider of consumer and corporate identity risk management services.

ITAC Sentinel Plus features include:

- 3-Bureau Credit Report and Scores
- 3-Bureau Daily Monitoring with NOTIFY EXPRESS[®] Alerts
- 3-Bureau Quarterly Credit Update
- ITAC Victim Assistance
- Card Theft Protection
- Internet Surveillance
- Credit Education Specialists
- Up to \$20,000 identity theft insurance with \$0 deductible.*

If you wish to take advantage of this comprehensive monitoring service, you must enroll by April 30, 2010.

ENROLLMENT PROCEDURE:

In order to be eligible to enroll, you must have a valid U.S. mailing address, be at least 18 years of age and have a Social Security Number. *If you are not yet 18 years of age, you must wait to enroll until after your 18th birthday.*

To activate this coverage please visit the Web site listed below and enter the redemption code. The redemption code is required for enrollment.

Web Site: www.itacsentinel.com/XXXXXX
Redemption Code: XXXXXXXXXXXXXX

When you enroll, you will need to provide the following information:

- Mailing Address
- Phone Number
- Social Security Number
- E-mail Address
- Redemption Code

After your initial enrollment you will be sent additional written materials from Intersections, Inc. regarding the service. Again, we sincerely apologize for any inconvenience and urge you to enroll today.

Sincerely,

Susan Chang
Associate Dean of Planning and Administration

*Insurance underwritten by Travelers Casualty and Surety Company of America and its property casualty affiliates, Hartford, CT 06183. Coverage for all claims or losses depends on actual policy provisions. Availability of coverage can depend on underwriting qualifications and state regulations.