

January 13, 2012

Attorney General Michael Delaney
New Hampshire Office of the Attorney General
33 Capital Street
Concord, New Hampshire 03301

Dear Sir or Madam:

I am writing to inform you that the College Board learned on January 4, 2012 that a spreadsheet containing personal information of 430 individuals who registered for or participated in the November 2011 Chinese Bridge Delegation, which was hosted on the internal server of the Tai'an Education Bureau located in the Shandong Province in China, was not properly secured and therefore potentially viewable via the internet by individuals outside of that organization. The spreadsheet was an internal working document that that was needed by Chinese officials to make administrative arrangements in connection with registrant's trip. The spreadsheet contained, among other information, the name, date of birth, passport number and contact information of registrants. The spreadsheet did not include any Social Security numbers or any financial information.

Immediately upon learning that this information was accessible on the Tai'an Education Bureau website, the College Board directed Chinese officials to have the Tai'an Education Bureau remove the information from their website. We verified that the spreadsheet was removed from the Tai'an Education Bureau's website on January 5, 2012 and Chinese officials instructed any other recipients of the spreadsheet to destroy any electronic or paper copies immediately.

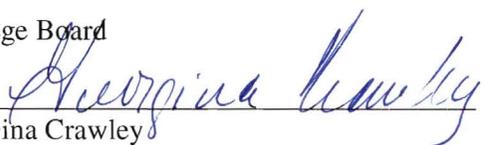
The relevant files contained the personal information of 1 New Hampshire resident. The form of the notice sent to this individual on January 13, 2012 is attached for your information.

The College Board deeply regrets this incident occurred. We are keenly aware of how important it is to safeguard information entrusted to our organization. In response, we have taken steps to ensure the situation is not repeated.

If you have any questions about this incident, please do not hesitate to contact me.

Sincerely,

The College Board

By: 
Gina Crawley
Vice President, Associate General Counsel

Enclosure



SAMPLE NOTICE

January 13, 2012

[name]

[address line 1]

[address line 2]

[address line 3]

Dear [Delegate Name]:

On behalf of the College Board, I want to thank you again for participating in the 2011 Chinese Bridge Delegation to China. I trust you found the trip to be a positive and enriching experience and that it strengthened Chinese language and culture understanding for you and your school community.

As you know the College Board considers the protection of the personal information of its members and constituents to be of the utmost importance. It is for this reason that I am writing to inform you that the College Board learned on January 4, 2012 that a spreadsheet containing personal information of 430 individuals who registered for or participated in the November 2011 Chinese Bridge Delegation, which was hosted on the internal server of the Tai'an Education Bureau located in the Shandong Province in China, was not properly secured and therefore potentially viewable via the internet by individuals outside of that organization. The spreadsheet was an internal working document that that was needed by Chinese officials to make administrative arrangements in connection with your trip. The spreadsheet contained, among other information, the name, date of birth, passport number and contact information of registrants. Please note that the spreadsheet did not include your Social Security number or any financial information.

Immediately upon learning that this information was accessible on the Tai'an Education Bureau website, the College Board directed Chinese officials to have the Tai'an Education Bureau remove the information from their website. We verified that the spreadsheet was removed from the Tai'an Education Bureau's website on January 5, 2012 and Chinese officials instructed any other recipients of the spreadsheet to destroy any electronic or paper copies immediately.

There is no indication that any of your personal information has been misused. However, we are making this notification consistent with applicable state laws, and in accordance with our privacy policies and procedures. We deeply regret that this situation occurred and are keenly aware of how important your personal information is to you.

Out of an abundance of caution, however, we want to make you aware of the steps you may wish to take to guard against the possibility of identity theft. To enable you to detect any potential misuse of your information, we are offering a complimentary one-year membership of Experian's ProtectMyIDTM Alert. This product helps detect possible misuse of your personal information, and provides you with identity protection services focused on immediate identification and resolution of identity theft. You may activate your membership by following the directions set forth on the attachment to this letter. Even if you do not choose to enroll in the ProtectMyIDTM Alert service, there are other steps you can take to protect yourself. Please see the information in the "Additional Information" attachment about how you can place a fraud alert and/or security freeze on your credit file and how you can obtain a free copy of your credit report.

We regret any inconvenience caused by this incident, and we apologize for any concern or inconvenience this matter may have caused you. If you have further questions or concerns, or if you would like to discuss this matter with us, please feel free to contact us at 1-866-373-4409 from 8:30am to 8pm Eastern.

Sincerely,

The College Board

By: _____
Peter Negroni
Senior VP, Relationship Development

Enclosures

Additional Information

Regular Review of Account Statements and Credit Reports: You may consider regularly reviewing statements from your accounts and periodically obtaining your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to:

Annual Credit Report Request Service
P.O. Box 105281
Atlanta, GA 30348-5281

You can print a copy of the request form at <http://www.ftc.gov/bcp/menus/consumer/credit/rights.shtm>. You can also purchase a copy of your credit report by contacting one of the three national consumer reporting agencies:

Equifax
800-525-6285
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374-0241

Experian
888-397-3742
www.experian.com
P.O. Box 9532
Allen, TX 75013

TransUnion
800-680-7289
www.transunion.com
Fraud Victim Assistance Division
P.O. Box 6790
Fullerton, CA 92834-6790

Once you receive your credit reports, we urge you to review them carefully for inquiries from companies you did not contact, accounts you did not open, and debts on your accounts that you cannot explain. Verify the accuracy of your complete name, Social Security Number, address(es), and employer(s). Notify the three consumer reporting agencies listed above if any information is incorrect.

We recommend you remain vigilant with respect to reviewing your account statements and credit reports over the next 12 to 24 months and promptly report any suspicious activity or suspected identity theft to us and to proper law enforcement authorities, including local law enforcement, your state's attorney general and the Federal Trade Commission ("FTC"). You may contact the FTC to obtain additional information about avoiding identity theft.

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
<http://www.ftc.gov/idtheft>

You may obtain information from the FTC and the consumer reporting agencies listed above about fraud alerts and security freezes. We also provide some additional information about fraud alerts and security freezes below.

Fraud Alerts: There are two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. An initial fraud alert stays on your credit report for at least 90 days. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An extended fraud alert stays on your credit report for seven years. You can have an extended alert placed on your credit report if you have been a victim of identity theft and you provide the credit reporting company with the documentary proof it requires. You can place a fraud alert on your credit report by calling the toll-free fraud number of any of the three credit reporting companies provided above.

Security Freeze: You may request a “security freeze” on your credit file. The security freeze will prohibit a consumer reporting agency from releasing any information in your credit file without your express authorization. A security freeze is designed to prevent credit, loans or services from being approved in your name without your consent. You should be aware that using a security freeze may delay, interfere with, or prevent the timely approval of any subsequent request or application you make regarding new loans, credit, mortgage, insurance, government services or payments, rental housing, employment, investment, license, cellular phone, utilities, digital signature, internet credit card transactions, or other services. In addition, you may incur fees to place, lift, and/or remove a credit freeze, which generally range from \$5-\$20 per action. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies at the numbers above to find out more information.

Passport Inquiries: Please contact the State Department’s National Passport Information Center at 1-877-487-2778 or the Department of State if you have specific questions about your passport security.

Activate ProtectMyID Now in Three Easy Steps

1. ENSURE That You Enroll By: **May 31, 2012**
2. VISIT the **ProtectMyID Web Site:** www.protectmyid.com/redeem or call **877-371-7902 to enroll**
3. PROVIDE Your Activation Code: **[code]**

Once your ProtectMyID membership is activated, your credit report will be monitored daily for 50 leading indicators of identity theft. You'll receive timely Credit Alerts from ProtectMyID on any key changes in your credit report which could include new inquiries, new credit accounts, medical collections and changes to public records.

ProtectMyID provides you with identity protection that will help detect, protect and resolve potential identity theft. In the case that identity theft is detected, ProtectMyID will assign a dedicated U.S.-based Identity Theft Resolution Agent who will walk you through the process of fraud resolution from start to finish for seamless service.

Your complimentary 12-month ProtectMyID membership includes:

- **Credit Report:** A free copy of your Experian credit report
- **Daily Credit Monitoring:** Alerts you of suspicious activity including new inquiries, newly opened accounts, delinquencies, or medical collections.
- **Identity Theft Resolution:** If you have been a victim of identity theft, you will be assigned a dedicated, U.S.-based Experian Identity Theft Resolution Agent who will walk you through the fraud resolution process, from start to finish.
- **\$1 Million Identity Theft Insurance¹:** As a ProtectMyID member, you are immediately covered by a \$1 Million insurance policy that can help you cover certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-371-7902.

¹ Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of Chartis, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.