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CONSUMER PROTECTION

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June 25, 2020

VIA U.S. MAIL

Attorney General Gordon MacDonald
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: CNY Works, Inc. – Incident Notification

Dear Sir or Madam:

McDonald Hopkins PLC represents CNY Works, Inc. I am writing to provide notification of an incident at CNY Works that may affect the security of personal information of approximately thirty-seven (37) New Hampshire residents. CNY Works' investigation is ongoing, and this notification will be supplemented with any new or significant facts or findings subsequent to this submission, if any. By providing this notice, CNY Works does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

On December 21, 2019, CNY Works became aware of a potential ransomware incident upon learning that malware had infected systems and encrypted files on several servers. Upon learning of the issue, CNY Works commenced an immediate and thorough investigation. As part of the investigation, CNY Works engaged external cybersecurity professionals experienced in handling these types of incidents. CNY Works was able to restore files from redundant systems that stored some files as a back-up to CNY Works primary servers. No specific ransom was demanded for return of the encrypted files, and the extensive forensic investigation did not identify any indication or evidence that the encrypted files had been viewed, accessed or removed from the CNY Works system. CNY Works believes that the cyber-intruders' motivation was to lock down CNY Works files for purposes of potential financial gain from CNY Works, and not to access personal data contained in those files. Nevertheless, out of an abundance of caution CNY Works worked to identify what personal information, if any, might have been present in those encrypted files. After an analysis of those files, CNY Works discovered on May 27, 2020 that certain elements of personal data were present in the encrypted files.

To date, CNY Works has no evidence that any of the information has been acquired by unauthorized persons or misused. Nevertheless, out of an abundance of caution, CNY Works wanted to inform you (and the affected residents) of the incident and to explain the steps it is taking to help safeguard the affected residents against identity fraud. CNY Works is providing

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the affected residents with written notification of this incident commencing on or about June 24, 2020 in substantially the same form as the letter attached hereto. CNY Works is providing the residents with 12 months of credit monitoring, and advising the residents about the process for placing a fraud alert and/or security freeze on their credit files and obtaining free credit reports. CNY Works is also providing the contact information for the consumer reporting agencies, and the Federal Trade Commission.

At CNY Works, protecting the privacy of personal information is a top priority. CNY Works is committed to maintaining the privacy of personal information in its possession and has taken many precautions to safeguard it. CNY Works continually evaluates and modifies its practices to enhance the security and privacy of the personal information it maintains.

Should you have any questions concerning this notification, please contact me at (248) 220-1360 or cczuprynski@mcdonaldhopkins.com. Thank you for your cooperation.

Very truly yours,



Christine Czuprynski

Encl.



|||

Dear [Redacted]

The privacy and security of the personal information we maintain is of the utmost importance to CNY Works, Inc. We are writing with important information regarding a recent security incident that may have impacted some of your information. We want to provide you with information about the incident, explain the services we are making available to you, and let you know that we continue to take significant measures to protect your information.

What Happened?

On December 21, 2019, we became aware of a potential ransomware incident, when we learned that malware had infected our systems and encrypted files on several servers.

What We Are Doing.

Upon learning of the issue, we commenced an immediate and thorough investigation. As part of our investigation, we engaged external cybersecurity professionals experienced in handling these types of incidents. We were able to restore files from redundant systems that saved some files as a back-up to our primary servers. No specific ransom was demanded for return of the encrypted files, and the extensive forensic investigation did not identify any indication or evidence that the encrypted files had been viewed, accessed or removed from the CNY system. We believe the cyber-intruders' motivation was to lock down CNY's files for purposes of potential financial gain from us, and not to access personal data contained in those files. Nevertheless, out of an abundance of caution we worked to identify what personal information, if any, might have been present in those encrypted files. After an analysis of those files, we discovered on May 27, 2020 that certain elements of your personal data were present in the encrypted files. While we have no indication or evidence that any of that data has been or will be misused, we value our relationship with you and thought it important to notify you of this incident.

What Information Was Involved?

The impacted files contained some of your personal information, specifically your [Redacted]

What You Can Do.

To protect you from any potential misuse of your information, and to demonstrate our commitment to the protection of your personal information, we are offering you a complimentary one-year membership of Experian IdentityWorksSM Credit 3B at our expense. This product helps detect possible misuse of your personal information and provides you with identity protection services focused on immediate identification and resolution of identity theft. IdentityWorks Credit 3B is completely free to you and enrolling in this program will not hurt your credit score. For more information on identity theft prevention and IdentityWorks Credit 3B, including instructions on how to activate your complimentary one-year membership, please see the additional information provided in this letter.

This letter also provides other precautionary measures you can take to protect your personal information, including placing a fraud alert and/or security freeze on your credit files, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your account statements for fraudulent or irregular activity on a regular basis.

For More Information.

Please accept our sincere apologies that this incident occurred. We are committed to maintaining the privacy of personal information in our possession and have taken many precautions to safeguard it. We continually evaluate and modify our practices and internal controls to enhance the security and privacy of your personal information.

If you have any further questions regarding this incident, please call the dedicated and confidential toll-free response line that we have set up to respond to questions at [REDACTED]. This response line is staffed with professionals familiar with this incident and knowledgeable on what you can do to protect against misuse of your information. The response line is available Monday through Friday, 9am to 6.30pm, Eastern Time.

Sincerely,

CNY Works, Inc.

– OTHER IMPORTANT INFORMATION –

1. Enrolling in Complimentary 12-Month Credit Monitoring.

Activate IdentityWorks Credit 3B Now in Three Easy Steps

1. ENROLL by: [REDACTED] (Your code will not work after this date.)
2. VISIT the **Experian IdentityWorks website** to enroll: [REDACTED]
3. PROVIDE the **Activation Code**: [REDACTED]

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at [REDACTED]. Be prepared to provide engagement number [REDACTED] as proof of eligibility for the identity restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS CREDIT 3B MEMBERSHIP:

A credit card is **not** required for enrollment in Experian IdentityWorks Credit 3B.

You can contact Experian **immediately without needing to enroll in the product** regarding any fraud issues. Identity Restoration specialists are available to help you address credit and non-credit related fraud.

Once you enroll in Experian IdentityWorks, you will have access to the following additional features:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian, Equifax and Transunion files for indicators of fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

**Activate your membership today at [REDACTED]
or call [REDACTED] to register with the activation code above.**

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to [REDACTED] for this information. If you have any questions about IdentityWorks, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at [REDACTED].

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

2. Placing a Fraud Alert on Your Credit File.

Whether or not you choose to use the complimentary 12-month credit monitoring services, we recommend that you place an initial 1-year "fraud alert" on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any one of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

Equifax
P.O. Box 105069
Atlanta, GA 30348
www.equifax.com
1-800-525-6285

Experian
P.O. Box 2002
Allen, TX 75013
www.experian.com
1-888-397-3742

TransUnion LLC
P.O. Box 2000
Chester, PA 19016
www.transunion.com
1-800-680-7289

3. Placing a Security Freeze on Your Credit File.

If you are very concerned about becoming a victim of fraud or identity theft, you may request a "security freeze" be placed on your credit file, at no charge. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by sending a request in writing or by mail, to all three nationwide credit reporting companies. To find out more about how to place a security freeze, you can use the following contact information:

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 3034
<https://www.freeze.equifax.com>
1-800-685-1111

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
<http://experian.com/freeze>
1-888-397-3742

TransUnion Security Freeze

P.O. Box 2000
Chester, PA 19016
[http://www.transunion.com/
securityfreeze](http://www.transunion.com/securityfreeze)
1-888-909-8872

In order to place the security freeze, you'll need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit monitoring company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If you do place a security freeze prior to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

4. Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from each of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

5. Additional Helpful Resources.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

If this notice letter states that your financial account information and/or credit or debit card information was impacted, we recommend that you contact your financial institution(s) to inquire about steps to take to protect your account(s), including whether you should close your account(s) or obtain a new account number(s).

New York Residents: You may obtain information about preventing identity theft from the New York Attorney General's Office: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; <https://ag.ny.gov/consumer-frauds-bureau/identity-theft>; Telephone: 800-771-775 (TDD/TYY Support: 800-788-9898); Medicare Fraud Control Unit Direct Line: 212-417-5397.